

**Subject:** Important Update – Dawn Until Dusk Wraparound Care Bookings for 2025/26

**Dear Parents & Carers,**

Following the successful launch of our **Summer Holiday HQ bookings** on our new online system, we're now preparing for the next exciting step — **wraparound care bookings for the 2025/26 academic year**.

### ● **Dawn Until Dusk Wraparound Care – Now Booking via the Junior Adventures Group Platform**

From **September 2025**, Dawn Until Dusk wraparound care will operate under the **Junior Adventures Group (JAG)** name — bringing our services fully into alignment with our parent company.

You'll start to see **JAG branding** across our website, booking system, and school materials. Rest assured, it's still the **same teams, same trusted programmes**, and same commitment to care you know and love — simply delivered under a new, nationally recognised name, supported by improved systems and broader resources.

### ☑ **What This Means for You**

- **Same great teams** you and your children know and trust – now in smart JAG uniforms (yes, still purple!)
- **Same programmes**, aligned with JAG's national offering:
  - *Rise Then Shine* (breakfast care)
  - *Stay and Play* (after school)
  - *Holiday HQ* (holiday clubs)
- A **new website experience** hosted by JAG
- A **more intuitive online booking system**, where you can manage your own bookings anytime
- **Updated school marketing materials**, including banners, flyers, and posters
- A consistent, high-quality experience across all JAG clubs in the UK

### 📅 **Key Dates for Your Diary**

📞 0333 577 1533

📍 5a Millars Brook Business Park, Molly Millars Ln, Wokingham RG41 2AD

🌐 [junioradventuresgroup.co.uk](https://junioradventuresgroup.co.uk)

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## Week Commencing

## What's Happening

**23rd June** Bookings open for 2025/26 wraparound care – **1-week priority window for current families**

**30th June** Bookings open for 2025/26 wraparound care – **for all families including new intake.**

**End of July** Final term day for Dawn Until Dusk branded wraparound care

**End of 21st July – 2nd Sept\*** Summer Holiday Clubs continue under the Dawn Until Dusk name. \*check your venue's club page for specific times and dates.

**5th September** New school year begins – services now operate under the **JAG name**

### **Confirm Your Account – Get Booking Ready Now**

To secure your child's wraparound care for the 2025/26 academic year, you'll need to log into your account on our new booking system. **Good news – you can do this right now!**

Steps:

- Click on this link: [Log In | Junior Adventures Group](#)
- Click on Forgot Password
- Enter your email address (the email address that this email has been sent to)
- Click on the reset password link and create your password
- Log in

We strongly recommend confirming your account and completing your child's profile ahead of bookings opening on **Monday 23rd June**. This way, you'll be **fully ready to book as soon as the priority window opens** — no delays, no last-minute stress.

Our updated system makes it easy to:

- Create your family account
- Add your child's details and any medical or dietary needs
- Link your payment method (including childcare vouchers or Tax-Free Childcare)
- Familiarise yourself with the new layout



### Why prepare now?

By activating your account early, you'll avoid delays on booking day and have the best chance of getting the days you need.

#### [Follow Our Help Guide]

 Our step-by-step support includes:





- [Creating your account](#)
- [Registering your child](#)
- [Making and amending bookings](#)



### Booking for 2025/26 Wraparound Care

Bookings open on **Monday 23rd June**, with a **1-week priority window** for current families.

You'll be able to:

-  **Book recurring sessions** for the full academic year (Sept–July)
-  Use **ad-hoc booking**, available on a rolling two-month basis from the date you log in (ad-hoc bookings will go live from September)
-  Pay in full or via **monthly instalments** (card, childcare vouchers, or Tax-Free Childcare)
-  Receive instant confirmations and manage bookings entirely online



### New Terms & Conditions

You'll be prompted to review and accept updated **JAG and Magicbooking T&Cs** before confirming bookings.

#### Key changes to note:

- **Cancellations:** 28 days' notice required for a credit on any session booked
- **Sibling Discount:**



- Previously: tiered discount for full-time bookings
- Now: a **flat 5% discount** automatically applied to wraparound bookings with 2+ children attending the same session
- **Tax-Free Childcare:** Easily link your TFC account in the new booking system
- **Removal of 5:30pm Part Session Option** – To simplify session choices and improve operational consistency across our clubs, the 5:30pm part session will no longer be offered. This change gives families **greater flexibility**, as parents can now collect at any time up to the end of the full session.



## 💡 Why This Change Matters

By aligning with JAG, we're giving families:

- A **simpler and more flexible booking experience**
- **Consistent national policies** and fair access to popular sessions
- A stronger digital journey with **easy-to-use systems**
- Confidence in care backed by JAG's national scale and quality standards

Plus, **recurring bookings** allow you to secure your preferred days for the whole year — giving you peace of mind from the start of term.



## A Heartfelt Thank You

To all our **loyal Dawn Until Dusk families** – thank you for your continued support.

This brand alignment marks an exciting next chapter. While the name and systems may be changing, the heart of our care remains the same: the **same passionate people**, delivering the **programmes your children love**, now with even more support and opportunities as part of the Junior Adventures Group.

We look forward to supporting your family in 2025/26 and beyond.

**Warm regards,**  
**The Dawn Until Dusk Team – soon to be Junior Adventures Group**


✉ [info@kidsdawntildusk.co.uk](mailto:info@kidsdawntildusk.co.uk)

☎ 01234 930505

🔗 [Link to CCV Email Support] *(insert actual link)*

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**Dear Parents & Carers,**

Following the successful launch of our Summer Holiday HQ bookings on our new online system, we're now getting ready for the **next exciting step...**

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● **Dawn Until Dusk Wraparound Bookings will be on the new online booking platform**


As part of Junior Adventures Group from the start of the **2025/26 academic year**, all Dawn Until Dusk wraparound care will be delivered under the **Junior Adventures Group (JAG)** brand – our parent company and a trusted name in out-of-school care across the UK and internationally.

Don't worry — it's still the **same amazing staff, same fun programmes**, and the same friendly care you know and trust... just now being supported by the Junior Adventures Group systems and support.

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✓ **What Will This Mean?**

- **Same great programmes**, aligned with JAG's wider offering:
  - *Rise Then Shine* (breakfast care)
  - *Stay and Play* (after school)
  - *Holiday HQ* (holiday clubs)
- A **new website** experience hosted by JAG
- Our **new booking system** with added features and easier navigation - emphasis that parents can make bookings themselves online
- Updated **marketing materials**, including new flyers, banners and posters across your school site



This rebrand allows us to bring everything together under one recognised name, while ensuring a consistent, high-quality service that matches the national standard of JAG clubs already running successfully in hundreds of schools across the UK.

We have a brand  
new website



## **Key Dates for the Diary**

### **Confirm Your Account**

If you haven't already, please activate your new booking account now to get ready for bookings:





#### **Follow Our Help Guide**

 Includes video walkthroughs on:

- Creating an account
- Registering your child
- Making and amending bookings

## **Booking Wraparound Care for 2025/26**

Bookings open **Monday 23rd June**, with a **2-week priority window** for current families. Here's what you'll be able to do:

-  **Book recurring sessions** across the full academic year (Sept–July)
-  **Ad-hoc bookings** will be available on rolling two months basis from when a parent logs in to book. Ad-hoc bookings will be open in from September and remove 'with advance notice
-  Pay in full or via **monthly instalment plans**
- **card or CCV/TFC monthly instalments**
-  Get instant booking confirmations and manage everything online

## **New Terms & Conditions**

There are updated terms for **JAG and Magicbooking**, which you'll be prompted to read and accept before confirming bookings.

### **What's changing?**

- **Cancellations** require 28 days' notice for credit
- **Sibling Discount Update:**
  - Previously: tiered discount based on number of full-time bookings
  - Now: a simple **5% discount** automatically applied to any wraparound booking with 2+ siblings same day, overlapping sessions plus two or more children
- **Tax-Free Childcare** accounts can be easily linked and used at checkout

## **Why This Matters**

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 [junioradventuresgroup.co.uk](http://junioradventuresgroup.co.uk)

*Building brighter futures together*

By aligning fully with JAG, we're offering families:

- A simpler, more transparent and secure booking journey
- Consistent policies and fair access to popular sessions
- Exciting new marketing, support and digital experiences
- Confidence in high-quality care backed by JAG's national expertise

Recurring bookings also help secure your preferred sessions for the whole year, giving you peace of mind and reducing the risk of missing out.



### **Thank You, Dawn Until Dusk Families**


We want to thank our loyal Dawn Until Dusk families for your continued support. This rebrand is the next chapter in our story — and we're delighted that the **same amazing people** will continue caring for your children, delivering the programmes they love, now under the JAG name.

We're proud to be continuing this journey with you and can't wait to support your family from **September 2025 and beyond**.

**Warm regards,**

The Dawn Until Dusk Team – soon to be Junior Adventures Group

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Add CCV Email Link

