

## Typography

The official OSHClub font is 'Montserrat'. When certain platforms require a more standardised font, we default to 'Arial'.

Visit Google Fonts to [download Montserrat](#) for free.

Headings

**Montserrat  
Extra Bold**

Body

Montserrat  
Regular

Alternative

**Arial font  
family**

## Brand Colours

Below is our colour palette, with HEX codes for digital use.

#4435AC

#7AD832

#3DCFFF

#7E62BD

#00C4A0



## Photography Style

Whether using original photography or stock images, always look for high image quality, natural lighting, and children that are happy and comfortable.