Create a stand-out Cover Letter

The cover letter is your opportunity to explain why you applied for the role and why you would be a great fit. Basically, you answer the following two questions:

- 1. What makes you excited about joining this company and team?
- 2. Which of your strengths and skills will help you succeed in this role?

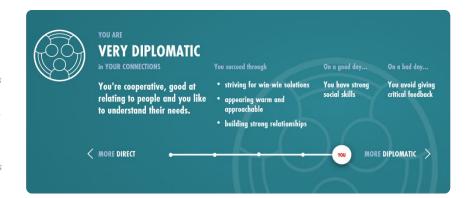
Use your Wingfinder report to prepare the second question.

Check the job description and choose your strengths that are most important to match the requirements of the job. The following steps help you write a paragraph about your strengths.

- State the strength. For example write: "One of my strengths is...", "Central to my success/achievements is my ability/capability/strength...", "Through my..." etc.
- S Exemplify how you used this strength
- ✓ Connect it to your achievements

Example: Diplomatic

"Central to my achievements is that I am very diplomatic. As I always strive for win-win solutions and building strong relationships, I helped increase the adoption rate of our products in other teams. Here, it was crucial to my success to be approachable for other teams and to make them feel involved."



Find out more