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Cookies Policy

1. What is a *Cookie*?

A *Cookie* is a small text file that websites install on the computer or mobile device of users who visit them. *Cookies* make it possible for a website or digital platform to remember the user's actions and preferences (login ID, password, language, font size and other display preferences), so that the user does not have to reconfigure them when he/she returns. *Cookies* are differentiated between own *Cookies* (those that are sent to the editor that provides the service requested by the user) and third party *Cookies* (not managed by the editor, but by a third party that manages the data obtained through the *Cookies*), as well as between session *Cookies* (stored only during navigation) and permanent *Cookies* (stored for a longer period of time).

2. What *Cookies* do we use on our Website?

On this Web Site, we use the following *Cookies*:

- **"*Strictly necessary*" *Cookies***: These are those *Cookies* considered essential for the provision of an information society service expressly requested by the recipient.

COOKIES	ORIGIN	PURPOSE	EXPIRATION
amp_cookie_test	Huspy.es	Amplitude uses these cookies to track sessions for analytical purposes.	24 hours
_tldtest_xxxxxxxxx xxxxxxxxxxxxxxxxx xxx	Huspy.es	Amplitude uses these cookies to track sessions for analytical purposes.	24 hours
OptanonAlertBoxClosed	Huspy.es	Cookie used by OneTrust to keep track when the user closes the cookie warning.	365 days
dd_cookie_test_	Huspy.es	dd_cookie_test	24 hours
OptanonConsent	Huspy.es	Cookie used by OneTrust to collect and maintain traceability of the	365 days

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		consent given by the user.	

- ***Cookies* of "*preferences or personalization*":** are those *Cookies* that allow remembering information for the user to access the service with certain features that can differentiate their experience from that of other users, such as, for example, the language, the number of results to display when the user performs a search, the appearance or content of the service depending on the type of browser through which the user accesses the service or the region from which you access the service, etc.

COOKIES	ORIGIN	PURPOSE	EXPIRATION
__tld__	Huspy.es	This cookie helps to find out a top-level domain for a user.	30 minutes
ajs_anonymous_id	Huspy.es	These cookies help to count how many people visit a particular site by tracking whether you have visited before.	364 days

- ***"Behavioral advertising Cookies":*** These cookies are those that, processed by us or by third parties, allow us to analyze your browsing habits on the Internet so that we can show you advertising related to your browsing profile.

COOKIES	ORIGIN	PURPOSE	EXPIRATION
visitor-id	media.net	This cookie is used to collect information about the visitor.	364 days
_fbp	Facebook	This cookie is used to deliver a number of advertising products, such as real-time bids	89 days

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		from third-party advertisers.	
tuuid	360yield.com	This cookie is used to make advertising messages more relevant to the website visitor.	89 days
umeh	360yield.com	This cookie is used to make advertising messages more relevant to the website visitor.	89 days
demdex	demdex.net	This cookie helps Adobe Audience Manager to perform basic functions such as visitor identification, ID synchronization, segmentation, modeling, reporting, etc.	179 days
c	bidswitch.net	This cookie is used to control the synchronization of user identification and the exchange of user data between various advertising services.	364 days
criteo_write_test	Huspy.es	This cookie is used to identify the visitor across visits and devices. This allows the website to provide the visitor with relevant advertising.	24 hours

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CMID	casalemedia.com	This cookie is used to keep track of the products that users have viewed.	346 days
um	360yield.com	This cookie is used to enable website owners to manage third-party online advertising through their websites.	89 days
IDE	Google	This cookie is used by Google for advertising purposes and is stored in browsers on Google's doubleclick.net domain.	389 days
test_cookie	Google	This cookie is set by DoubleClick (which is owned by Google) to determine whether or not the website visitor's browser supports cookies.	24 hours
data-c	media.net	This cookie is used to enable website owners to manage third-party online advertising through their websites.	29 days
cto_tld_test	Huspy.es	EThis is a cookie used to identify the visitor and allow the website to provide the visitor with relevant advertising.	24 hours

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tuuid	bidswitch.net	This is a cookie used to identify the visitor and allow the website to provide the visitor with relevant advertising.	364 days
ajs_user_id	Huspy.es	This cookie is used to track visitor usage, events, target marketing and may also measure application performance and stability.	1 year
amp_	Huspy.es	This cookie is used by Amplitude to track the session for analytical purposes.	364 days
tuuid_lu	bidswitch.net	This cookie is used for advertising purposes.	364 days
uuid2	adnxs.com	This cookie is used to compare information such as advertising interest segments and ad histories displayed on the browser or device provided by customers or other third parties.	89 days
tuuid_lu	360yield.com	These cookies are linked to advertising and tracking of products that users have viewed.	89 days

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CMPRO	casalemedia.com	These cookies are linked to advertising and tracking of products that users have viewed.	89 days
kuid	krxd.net	This cookie is used to obtain information about how the end user uses the website and any advertisements that the end user may have seen prior to visiting the website.	179 days
uid	criteo.com	These cookies are linked to advertising and tracking of products that users have viewed.	389 days
A3	yahoo.com	These cookies are linked to advertising and tracking of products that users have viewed.	365 days
KRTBCOOKIE_xxxx	pubmatic.com	This cookie is used to correlate IDs with those of pubmatic partners (such as on-demand secondary platform clients or other ad tech companies). This allows the partner to make better decisions about whether to show an ad to a user.	29 days
dpm	dpm.demdex.net	This cookie is used to record information	179 days

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		about ID synchronization.	
CMTS	casalemedia.com	This cookie is used to track when an Internet user has seen an advertisement..	89 days
IDSYNC	analytics.yahoo.com	This cookie provides information about how the end user uses the website and any advertisements the end user may have seen prior to visiting the website.	364 days
CMPS	casalemedia.com	These cookies are linked to advertising and tracking of products that users have viewed.	89 days
data-c-ts	media.net	These cookies are linked to advertising and tracking of products that users have viewed.	29 days
optout	criteo.com	These cookies are linked to advertising and tracking of products that users have viewed.	364 days
PugT	pubmatic.com	This cookie is used for advertising purposes.	29 days

● **"Analysis" Cookies**: These *Cookies* are those that allow the party responsible for them to monitor and analyze the behavior of users of the websites to which they are linked, including the quantification of the impacts of advertisements. The information collected through this type

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of *Cookies* is used in the measurement of the activity of the websites, application or platform, in order to make improvements based on the analysis of the usage data of the users of the service.

COOKIES	ORIGIN	PURPOSE	EXPIRATION
_ga	Google	This cookie is used to distinguish unique users by assigning a randomly generated number as a customer identifier.	729 days
mv_tokens	exchange.mediavine.com	This cookie is used to establish a unique ID for the visitor, which allows third-party advertisers to target the visitor with relevant advertising.	13 days
_hjSessionUser_xxxxxx	script.hotjar.com	This cookie is used to store the Hotjar user ID, unique to that site in the browser. This ensures that behavior on subsequent visits to the same site is attributed to the same user ID.	364 days
_hjIncludedInPageview Sample	script.hotjar.com	This cookie is set to inform Hotjar if that visitor is included in the data sampling defined by the page view boundary of your site.	30 minutes
_hjIncludedInSessionS ample	script.hotjar.com	This cookie is set to inform Hotjar if that visitor is included in the data sampling	30 minutes

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		defined by your site's daily session limit.	
_hjSession_xxxxxx	script.hotjar.com	This cookie allows us to ensure that subsequent requests within the session window are attributed to the same session.	30 minutes
_hjTLDTest	script.hotjar.com	This cookie allows us to determine the most generic cookie path to use, rather than the page hostname. This is done so that cookies can be shared between subdomains (where applicable).	30 minutes
_hjIncludedInPageview Sample	script.hotjar.com	This cookie is set to inform Hotjar if that visitor is included in the data sampling defined by the page view boundary of your site.	30 minutes
_gid	Google	This cookie is set to store and update a unique value for each page visited.	24 hours
_gclxxxx	huspy.es	Google conversion tracking cookie.	89 days
_gat_UA-	Google	This cookie is used to limit the amount of data recorded by Google on high traffic volume websites.	24 hours

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_hjAbsoluteSessionInPr ogress	script.hotjar.com	This cookie is used to detect a user's first page view session.	30 minutes
_hjFirstSeen	script.hotjar.com	This cookie identifies the first session of a new user on a website, indicating whether or not Hotjar sees this user for the first time.	30 minutes
_hjIncludedInSessionS ample	script.hotjar.com	This cookie is set to inform Hotjar if that visitor is included in the data sampling defined by your site's daily session limit.	30 minutes

3. **How do I configure, revoke my consent or delete *Cookies*?**

You can configure the installation of *Cookies* through the Website through the OneTrust consent management tool enabled for this purpose. Through this tool, you can accept all *Cookies*, reject them (those that are not necessary for the operation of the website) or configure them gradually.

You can also accept, block or delete *Cookies* installed on your device by configuring the browser options installed on your device.

These procedures are subject to updates or modifications made by the developers of the browsers, so we cannot guarantee that they will be completely adjusted to the latest version available at all times of each browser.

In the event that the installation of *Cookies* in your browser is not allowed, you may not be able to access any of the services and sections of the Web Page.

Below, we provide links to the Cookie settings of the most common browsers:

- **Internet Explorer:** Tools -> Internet Options -> Privacy -> Settings. For more information, you can consult Microsoft support or the browser's Help.

- **Firefox:** Tools -> Options -> Privacy -> History -> Custom Settings. For more information, you can consult Mozilla support or browser Help.

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- **Chrome**: Settings ->Settings -> Show advanced options -> Privacy -> Content settings. For more information, you can consult Google support or the browser Help.

- **Safari:** Preferences -> Security. For more information, you can consult Apple support or the browser's Help.

4. **What are the consequences of revoking my consent in relation to *Cookies*?**

You can withdraw the consent previously granted in relation to the installation of *Cookies* at any time by deleting the *Cookies* installed on your device or by configuring the browser options.

However, this may affect the operation of the Web Page, making the user experience less satisfactory or even preventing the use of the Web Page.

5. **Can modifications be made to this *Cookie* Policy?**

This *Cookies* Policy may be modified according to the applicable legislative requirements, or in order to adapt it to the guidelines or instructions issued by the Spanish Data Protection Agency. Therefore, users are advised to visit it periodically. When significant changes are made to this *Cookies* Policy, they will be communicated to users either by means of a notice on the Web Page or by email.

6. **Contact.**

If you have questions about our *Cookies* policy, please contact us at privacidad@huspy.com.