



MADx: AUSTRIA'S PIONEER IN ALLERGY DIAGNOSTICS EXPANDS

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IN 2023, MADx, THE AUSTRIAN PIONEER IN ALLERGY DIAGNOSTICS, EXPANDED SIGNIFICANTLY BY DOUBLING ITS LABORATORY AND OFFICE SPACE AND TAKING ON ALMOST 40 NEW EMPLOYEES.

An Austrian company has taken the lead in the dynamic world of medical diagnostics: MADx. As a pioneer in allergy diagnostics and a recognised global key player, MADx demonstrates how Austrian innovation is conquering the world.

"Our mission is to revolutionise allergy diagnostics worldwide. In doing so, we draw on the deep scientific expertise and innovative spirit that characterises Austria's research tradition," explains Dr Christian Harwanegg, CEO of MADx, proudly referring to the company's roots.

In addition to impressive innovations, MADx is also experiencing remarkable growth at its Austrian site. With a recent expansion of 1,600 square metres of factory space and a significant increase in the number of employees, MADx is reaffirming its commitment to Austria as the centre of its global activities.

"The expansion of our facilities and the strong growth of our team are a clear signal of our commitment to Austria as a business location. We are building on the high quality and expertise of our employees to offer world-leading solutions," emphasises Karin Kernmayer-Farr, Head of Culture & People.

With a range of patented diagnostic solutions and innovations, MADx is setting new standards in allergy diagnostics. The company's global success is underlined by a growing international network and partnerships in over 80 countries.

"From Austria to the world - that is our path. We are proud to show how Austrian innovations can set global standards and at the same time continue to grow at home," concludes Dr Christian Harwanegg.



ABOUT MADX

Founded in 2016, MADx has established itself as a leading developer and manufacturer of high-precision allergy and food intolerance tests. The product range serves laboratories, medical practices, hospitals, and allergy centres worldwide. The company's focus is on the development of pioneering, intuitive immunodiagnostic solutions at the molecular level. With a presence in over 80 countries worldwide, the visionary MADx stands for dynamism, quality, and the promise of constantly pushing the boundaries of diagnostics in the field of allergy and food intolerance.

QUESTIONS & CONTACT

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