

REVOLUTIONISING FOOD INTOLERANCE DIAGNOSTICS: MADX AND TEST4 LIMITED START PARTNERSHIP

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MADX, THE INNOVATIVE AUSTRIAN MANUFACTURER OF MOLECULAR IMMUNODIAGNOSTIC TESTS, COLLABORATES WITH UK-BASED GUT HEALTH AND FOOD INTOLERANCE TESTING PROVIDER TEST4 LIMITED UNDER AN EXTENSIVE DISTRIBUTION DEAL

Macro Array Diagnostics (MADx) is partnering with Test4 Limited to distribute their revolutionary FOX Food Xplorer – a comprehensive food intolerance test based on cutting-edge nanobead technology.

The FOX Food Xplorer represents a significant advancement in the field, needing only small blood samples. This in-vitro test is capable of testing 286 food triggers from 13 different food groups in a single step, including common triggers like milk, wheat, eggs, nuts, and various fruits and vegetables, as well as superfoods like chia seeds, spirulina, and chlorella.

The results help registered practitioners and nutritionists to create personalised nutrition plans for their patients and implement necessary diet changes for a higher quality of life and to avoid food intolerance symptoms such as bloating, stomach pain, nausea, headaches, joint pain and more.

MADx CEO, Dr. Christian Harwanegg, states: "We are thrilled to have found a distribution partner with great expertise in the field of food intolerance testing in Test4 Limited. I am convinced that our joint endeavor will be very successful, especially because we will target several key markets with the same knowledgeable partner."



Test4 Limited Managing Director, David Grouse, adds: "We appreciate the opportunity to collaborate with MADx, who have developed a very innovative and highly modern test which will help to improve the everyday lives of many people currently struggling with unexplained symptoms due to food intolerance. It is exciting to bring the FOX test to so many markets as an exclusive distribution partner."

ABOUT MADX:

Founded in 2016, MADx has established itself as a leading developer and manufacturer of high-precision allergy and food intolerance tests. The product range serves laboratories, medical practices, hospitals, and allergy centres worldwide. The company's focus is on the development of pioneering, intuitive immunodiagnostic solutions at the molecular level. With a presence in over 80 countries worldwide, the visionary MADx stands for dynamism, quality, and the promise of constantly pushing the boundaries of diagnostics in the field of allergy and food intolerance.

ABOUT TEST4 LIMITED:

Test4 Limited was established in 2018 to provide access to home based diagnostic tests and has experience in testing of Food Intolerance, Microbiome, and hereditary cancer risk testing. The company provide a test-based detailed insight into matters of health and wellbeing to be able to accurately pinpoint issues such as Food Intolerance and Gut Health. Test4 Limited cooperate with industry leading technology partners to be able to provide access to innovative diagnostic testing across the globe, with operational bases in Europe, the Middle East and Far East.

FURTHER QUESTIONS AND CONTACT:

Barbara Hamza Teamlead Marketing & Communications Macro Array Diagnostics GmbH Lemböckgasse 59/Top 4 A-1230, Vienna

Tel.: +43 (0) 676 5482030

Mail: hamza@macroarraydx.com

Cheryl Smith

Marketing and Systems Manager

Test4 Limited



17 Middlewoods Way Barnsley UK S71 3HR

Tel: +44 (0) 1226 654654 Mail: <u>cherylsmith@test4.life</u>