

Role: Shopify Implementation Lead

About blubolt

We power journey-led growth for e-commerce brands.

We focus on the entire on-site customer journey, from first click to repeat purchase, aligning every decision to what your customers truly need.

By combining data, UX, marketing and technology, we remove friction, prioritise what matters, and deliver measurable improvements that compound over time. The result is smarter performance – improved conversion without inflated acquisition costs, and deeper loyalty through better experience.

We bring deep accountability, boutique agility and enterprise delivery.

The Role

You'll own how our Shopify solutions are defined, configured, implemented, and launched. This is a hands-on, non-development role focused on execution – turning designs and business requirements into high-quality, launch-ready storefronts.

You'll take full ownership of everything outside of core development: from client consultancy and scoping through to configuration, app integrations, data migration, QA, and release. You'll ensure every build is fully validated and ready for launch.

You're detail-oriented, technically strong, and comfortable operating at pace. You'll act as a trusted partner to clients, providing solution guidance and ensuring delivery stays aligned to scope and commercial outcomes.

Beyond delivery, you'll help improve how we implement Shopify – raising standards and shaping best-in-class delivery.

Key Responsibilities

- Own end-to-end Shopify setup (themes, products, collections, payments, shipping, tax).
- Configure storefronts aligned to designs and functional requirements.
- Lead solutioning in discovery – recommending optimal configurations and apps.
- Install, configure, and validate Shopify apps and integrations.
- Own data migration (products, customers, orders) including validation and QA.
- Lead end-to-end QA and UAT across builds and integrations.
- Identify and resolve defects with developers.
- Own theme publishing, release management, and go-live execution.
- Coordinate with project managers and developers to ensure smooth delivery.
- Support client training, documentation, and post-launch enablement.

About You

- 2–3+ years delivering Shopify or e-commerce builds (agency or similar).
- Strong hands-on experience with Shopify setup and ecosystem.
- Experience with data migration and tools like Matrixify.
- Familiar with tools such as Klaviyo and GA4.
- Basic understanding of HTML/CSS (non-development level).
- Comfortable managing multiple projects in a fast-paced environment.
- Strong communicator with client-facing experience.
- Experience with Shopify Plus (desirable).
- Right to work in the UK.

What We Offer

- Hybrid working (UK-based, with travel to Bath for key meetings and events as required).
- Pension (matched up to 3%).
- 23 days holiday + bank holidays.
- Christmas shutdown (3 working days between Boxing Day and New Year).
- Birthday leave.
- 2 mental health days per year.
- Private medical, income protection & life insurance.
- Optional critical illness cover and dental.
- Access to perks and high street discounts via Zhoosh.

How To Apply

If you think you're the person we're looking for, we'd love to hear from you.

Please send your CV and a short supporting note outlining why you'd be a great fit to tom@blubolt.com