

## MEDIA RELEASE

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# **AUSTRALIA'S OYSTER COAST EXPANDS FARMING FOOTPRINT WITH FAR SOUTH COAST ACQUISITION**

Australia's Oyster Coast (AOC) has commenced 2026 with positive momentum, announcing the acquisition of an oyster farm at Pambula on the NSW Far South Coast. The purchase deepens the company's geographic footprint, strengthens its Rock Oyster supply capability and reinforces its position as Australia's largest Sydney Rock Oyster producer.

The newly acquired farm includes 5 hectares of oyster leases, two waterfront sheds, a fully serviced land base, and associated farming equipment. Pambula Lake is a celebrated estuary renowned for producing premium Sydney Rock Oysters with exceptional flavour and is an exciting addition to the company's growing portfolio of NSW oyster farms.

Chief Executive Officer Devin Watson said the acquisition represents another considered step in Australia's Oyster Coast's long-term growth strategy.

"Pambula is a tightly held, highly productive estuary and a natural extension of our Far South Coast operations. This acquisition strengthens our finishing water, adds resilience to our supply base and supports the steady, disciplined growth we're building across the business," Mr Watson said.

The acquisition reflects the continued support of Roc Partners, whose long-term investment underpins Australia's Oyster Coast's focus on building a resilient, vertically integrated oyster business spanning sustainable farming, processing, branding and market access.

Mr Watson said the purchase reflects both strong operational fundamentals and confidence in the future of the Australian oyster industry.

"Our focus remains on lifting standards across farming, processing and supply, and on building a solid, sustainable operation that delivers quality oysters, strengthens provenance, and supports our people and farmers over the long term," he said.

Mr Watson recognised seller, Peter Ferguson, who has farmed in Pambula for 15 years and is relocating interstate, wishing him all the very best for the next chapter. He said Mr Ferguson's care for the farm and the Pambula estuary is evident, and Australia's Oyster Coast is proud to carry that foundation forward.

The Pambula acquisition follows a period of measured growth for Australia's Oyster Coast and forms part of a broader trajectory that will see further announcements later in 2026 as the company continues to invest in farming capability, additional farm acquisitions and supply chain resilience.

As Australia's Oyster Coast grows, the company remains focused on its role within Australia's agribusiness landscape, contributing to food security, supporting regional coastal communities, and strengthening industry supply chain transparency and traceability from estuary to plate.

**[CLICK HERE FOR PHOTOS](#)**

**MEDIA CONTACT: Gabrielle Cowley | 0421 693 208 | [marketing@aoc.group](mailto:marketing@aoc.group)**



## **ABOUT AUSTRALIA'S OYSTER COAST**

Australia's Oyster Coast is 75 per cent owned by Roc Partners and has grown steadily in recent years, acquiring three farms in 2021, expanding its nursery operations and export accreditation in 2022, and launching its consumer brand, Oystersmiths, in 2024. The company is the nation's largest producer of food-grade Rock Oysters and the largest processor of Rock and Pacific oysters.

[Download the company Fact Sheet](#)