



COMPANY 2025 FACT SHEET

ABOUT US

At Australia's Oyster Coast, we believe oysters are the unsung heroes of the sea. With incredible health benefits, positive impacts on the environment, and quite simply, a fine food shared between friends – we're committed to being the best oyster custodians we can and sharing our passion for quality, sustainable Australian oysters far and wide.

Founded in 2013 as a co-op between farmers to improve industry standards, today we're Australia's largest producer of Sydney Rock Oysters and the country's largest processor of Rock and Pacific oysters. These days, we're farmers, we're handlers, we're shuckers, we're graders, we're educators, we're suppliers, and we're passionate oyster advocates encouraging more people to choose oysters, more often.

OUR BRANDS

We supply our oysters under two product brands, Appellation Oysters and Oystersmiths. We are HACCP certified and export approved.



Elevate your oyster experience with Appellation Oysters, the best Rock Oysters from AOC.

www.appellationoysters.com

**OYSTER
SMITHS**

Discover oysters your way with Oystersmiths, Australian oysters *carefully curated for you.*

www.oystersmiths.com

CONTACT

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OUR OYSTERS

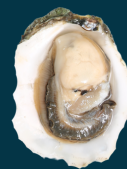
We produce 3 premium oyster species, available live, half shell and frozen:



ROCK



PACIFIC



ANGASI

SOURCING

We operate seven oyster farms located in NSW: Merimbula, Wapengo, Bermagui, Narooma, Shoalhaven, Wallis Lake and Hastings River. We also source from independent farmers across 20 NSW estuaries as well as from Tasmania, South Australia and Western Australia.

SUSTAINABILITY

We farm responsibly and look after our shared waterways because we want everyone to enjoy quality Australian oysters for generations to come. That's why sustainability is a part of every decision we make. [Learn more.](#)

AUSTRALIA'S OYSTER COAST
Consistently Better
australiasoystercoast.com



QUICK LINKS

[Australia's Oyster Coast website](#)

[Australia's Oyster Coast Media Hub](#)