

London Design Festival Appoints Bacchus



Above: Framing LDF 2026, Courtesy Pentagram & London Design Festival

London, June 2026 | The [London Design Festival](#) has appointed [Bacchus](#) for global PR representation for the 2026 edition.

London Design Festival's 24th edition will take place from 12–20 September 2026. The annual event plays a key role in championing the UK's design industry, bolstering London's position as a global destination for business, culture and tourism, and contributing to the UK's reputation as a creative powerhouse. As one of the world's leading design events, the festival has also served as the blueprint for design weeks and festivals globally and continues to be a key moment on the cultural calendar.

Across the city, the event will showcase Landmark installations, special projects, The Global Design Forum, The London Design Medals, design fairs and a partner programme across eleven design districts. The Global Design Forum is a curated thought leadership programme, celebrating design and the minds shaping its future. Earlier this year, the Global Design Forum Istanbul 2026, a new international platform for design, launched in collaboration with People Places Ideas, took place 13–16th May 2026. London Design Festival is a defining moment for UK design, and a cornerstone of the global cultural calendar and Bacchus looks forward to sharing further news on the 2026 edition.



Notes to Editor:

For further information, please contact ldf@bacchus.agency | [Bacchus](#)

About London Design Festival | <https://londondesignfestival.com/>

Established in 2003 by Sir John Sorrell CBE and Ben Evans CBE, London Design Festival celebrates and promotes London as the design capital of the world. London Design Festival has since earned the reputation as a key calendar moment of London's autumn creative season, alongside London Fashion Week, Frieze Art Fair and the London Film Festival, attracting the greatest thinkers, practitioners, retailers and educators to the capital, in a citywide celebration.

About Global Design Forum | <https://londondesignfestival.com/gdf>

Global Design Forum is a curated thought leadership programme, celebrating design and the minds shaping its future. Across three days design will be inspected, explored and unpacked through the words and works of diverse practitioners in design and beyond.