



THE EUROPEAN GREEN DEAL: ALTERNATIVE PROTEINS & DIETARY SHIFT

CINDY SCHOUMACHER, EU POLICY OFFICER



EU FARM TO FORK STRATEGY



One of the elements comprehensively addressing the challenges of sustainable food systems in the European Green Deal is the 'Farm to Fork' strategy.



The primary goal of the 'Farm to Fork' strategy is to create a sustainable food system which ensures environmental, social and economic sustainability.

THE TRANSITION TO SUSTAINABLE FOOD SYSTEMS WILL NOT HAPPEN WITHOUT A SHIFT IN PEOPLE DIETS TOWARDS PLANT-RICH DIETS. THIS IS WHY THE EU ARE FUNDING RESEARCH TO FACILITATE THE SHIFT.

FACILITATING THE SHIFT



AS PART OF THE 'FARM TO FORK' STRATEGY, RESEARCH HAS BEEN FUNDED LOOKING INTO:

- ✓ ALTERNATIVE PROTEINS SUCH AS FUNGI, MICROALGAE & INSECTS
- ✓ SUSTAINABLE PRODUCTION & PROCESSING METHODS TO GROW PROTEIN-RICH CROPS
- ✓ EDUCATION ON SUSTAINABLE, HEALTHY DIETS IN SCHOOLS

Alternative proteins are one of the key areas of research for a sustainable food system and global food security.

ALTERNATIVE PROTEIN = ALTERNATIVE TO MEAT AND DAIRY THAT ARE PRODUCED IN A SUSTAINABLE AND HEALTHY WAY.

FUTURE RESEARCH & INNOVATION NEEDS:

ASSESS ENVIRONMENTAL FOOTPRINTS OF ALTERNATIVE PROTEIN FOODS

ASSESS IMPACTS ON HUMAN HEALTH AND BIOAVAILABILITY FOR ALTERNATIVE PROTEINS

MAKE BETTER USE OF FOOD ENVIRONMENTS TO DIVERSIFY THE PROTEIN ON OFFER

PROVIDE EDUCATION TO POLICY MAKERS AND OTHER FOOD SYSTEM PROFESSIONALS ON HOW TO ACHIEVE A DIETARY SHIFT

IDENTIFY DRIVERS AND BARRIERS OF DIETARY CHOICES