

WELCOME

AFA PLANT SCIENCE INSTITUTE

PRELIMINARY ITINERARY

JULY 20-22, 2025

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IMPORTANT DATES



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Below you will find dates to keep in mind as we approach Conference. These dates will (a) help remind you when to send our team important information and (b) give you a heads up when to expect important information to come from AFA.

12
May

REGISTRATION FORM AVAILABLE

AFA will be sending the company's main contact an email(mercedes.roesch@agfuture.org) with more information on how to register your team.

16
June

REGISTRATION DUE

Only one registration is needed for your organization and all changes must be made before June 23rd.

3
July

FINAL COMMUNICATION FROM AFA

AFA will send your team a final communication listing information around how to access the final schedule for your team, speaker resources, Resume Directory, and other helpful tools.

CANCELLATION POLICY



CANCELLATION POLICY

As an engagement and funding partner of AFA, we value your support. For 29 years, partners have invested their dollars in our nonprofit programming to help guide the next generation of agriculture and food leaders. Because we are committed to being good stewards of those dollars, we have implemented a new cancellation policy to help direct that funding toward growing the number of students we serve each year.

Our goal for this policy is to work with our partners in establishing deadlines when confirming/making changes regarding your teams' engagement. With the rise of costs associated with in the hospitality industry (AV, caterings, lodging, etc.) this policy will help mitigate the financial risks AFA is liable for regarding cancellations that fall outside the calendar parameters set by third party vendors.

As one of our main contacts for partnership, please help us in making sure this policy is communicated to your team members planning to attend the AFA Leader Institutes.

Adjustments or cancellations to your registration must be made through mercedes.roesch@agfuture.org by June 23.

June 16:

- Deadline to register/confirm participation at the AFA Leader Institute – this includes speaker roles.

June 23:

- Meals: Last day to cancel team member and receive reimbursement on any meals purchased outside of the complimentary meals provided through the partnership. If a team member cancels after this date, partner will be liable for cost of the meal already purchased.
- Speakers: Last day to cancel team member and replace with another teammate. If a team member is unable to participate in the program following this date - no other team member from your company will be able to participate/replace that individual unless specified by an AFA team member.

AGENDA

Below you will find areas of engagement your team is invited to participate in. Reminder, your team must be registered for Conference by June 16. You have until June 23. to make any changes (additions or subtractions) to your registration by sending an email to mercedes.roesch@agfuture.org.

Please use the form below to keep track of which team members are registered for each activity.

PRE-INSTITUTE

Swag Items

As a partner benefit you will be allowed to send items to hand out to delegates during registration. Please reach out for shipping instructions.

Please ensure swag items are no larger or heavier than a standard water bottle. We also encourage sending snacks to be included in the handouts!

Commercial Video

You also have the opportunity to submit a 30-60 second video about your company (YouTube link or mp4) to be showed during the Institute breaks and transitions.

Hotel Location:

Hilton Sacramento Arden West
2200 Harvard Street
Sacramento, CA 95815

We ask that you reserve your own hotel room through the hotel's website. We do not have a rooming block available. Thank you!



AGENDA

ALL TIMES BELOW ARE IN PST

SUNDAY, JULY 20, 2025

Attire: Business Casual/Logo Apparel

5:00-5:45 PM

Dinner & Discourse

You will get to sit with delegates and alumni to have fun conversations over hot takes while eating a fabulous meal. An example could be: which is better, winter or summer?

5:45-6:45PM

Alumni Sweets & Social

The Alliance Sweet & Social provides an engaging environment for students to build connections with peers and alumni, while learning how AFA can support their professional journey beyond graduation.

MONDAY, JULY 21, 2025

Attire: Business Casual/Logo Apparel

8:00 AM-2:30 PM (Three Time Options)

Tours

Your team has the option to host a tour at our facility, so students can obtain hands on experience! Please indicate interest here: <https://wkf.ms/4iuTPkb>

5:30-6:30 PM

Plant Science Industry Career Roundtables

Discuss career paths and opportunities with students and share your insight and advice. Students will rotate every 10 minutes for four rotations to speak to industry professionals about their careers.

6:30-7:00 PM

Industry & Delegate Networking

Get to know students and share your knowledge!

7:00-8:00 PM

Dinner with Industry Guests

Enjoy great food and get to know the students at your table!



AGENDA

TUESDAY, JULY 22, 2025

Attire: Business Professional/Logo Apparel

8:00-9:15 AM

Partner Breakfast

Speak with students regarding career opportunities and innovative products and solutions you are bringing to the industry.

10:45-12:45 PM

AgXperience

Join us for an engaging and hands-on experience at the AgXperience session, designed to immerse students in the dynamic world of agriculture through interactive case studies and breakout rotations. This session features two distinct tracks: Producers/Farmers and Business, Innovation & Science. Students will have the opportunity to tackle real-world challenges in both tracks, engaging in meaningful discussions with industry professionals who bring firsthand experience to the table.

