



EMPOWERING YOUNG LEADERS.

Ted X: Executive Session

When: Friday, February 27, 2026 | 9:15-10:30 a.m. CST

Where: TBD Street | San Antonio, TX 78205

What: In this executive session, industry leaders will deliver short, story-driven talks that highlight bold ideas within precision agriculture. These talks aim to inspire students to think innovatively about precision agriculture and the future of the industry.

How: As a featured speaker, you will share a concise, impactful story or idea that reflects your role within precision agriculture. Following the talks, speakers will engage in an interactive Q&A session, allowing students to explore key takeaways, ask thoughtful questions, and connect ideas to their own paths within agriculture.

Why: The session objective is to inspire action and reflection by exposing students to diverse perspectives within precision agriculture. Through personal storytelling and open dialogue, students will gain valuable insights into resilience, innovation, and the power of bold thinking in shaping the future of agriculture.

Your Role: As a featured speaker, you will bring your story to life. Sharing experiences, lessons learned, and insights that can motivate and empower the next generation of agricultural leaders. Your perspective will help students connect leadership and innovation to the ongoing efforts shaping the precision agriculture industry.

Agenda:

9:15-9:20 a.m.

- Welcome and Session Overview by Student Hosts

9:30-9:50 a.m.

- Speaker Talks (7-8 minutes each).
- Each speaker delivers a concise story-driven talk focused bold ideas within precision agriculture

9:50-10:15 a.m.

- Audience Q & A + Speaker Dialogue
- Student hosts will moderate an engaging conversation among speaker and audience questions.

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