



BASF Experience

WHAT IS THE BASF EXPERIENCE

- An immersive, behind-the-scenes look at BASF's innovation and technology.
- Hands-on rotations through interactive stations led by BASF employees and producers.
- Shows how BASF connects scientific discovery to real-world agriculture.

PURPOSE & EXPECTATIONS FOR YOUR ROLE

- **Prepare Ahead**

- Review your station's key topics, demonstrations, or technologies with your team before the session.

- **Engage & Share Expertise**

- Lead conversations with students, ask questions, and share insights about your work in plant science.

- **Provide Real-World Insight**

- Offer examples and explanations that connect your station's focus area to real-world industry impact and plant sciences.

- **Inspire Curiosity**

- Encourage students' questions and help them see how science, technology, and production connect within the plant science industry.

SESSION LOGISTICS

- Please arrive 15 minutes before session start time.
- Specific time will be listed in the email.
- Audience: College Freshman-Seniors, ranging from all backgrounds.
- Room Set: Classroom style, projectors included.
- Attire: Business Casual-Company attire is encouraged

OUR DELEGATES

- Our students come from all over the United States.
- Our students major in a variety of topics. For example, are students may be at animal institute, but majoring an agriculture education.
- Our students have a passion for learning and connecting with industry leaders.
- Our students will come with questions that range from basic to complex.

SESSION TIMELINE

- **Welcome & Introductions**
 - Name, title, company/organization, specialized area you work in
- **Presentations**
 - 10-15 minutes
- **Questions from Delegates**
 - 5 minutes

****Each rotation is 20 minutes, please plan accordingly****

AFA LEADER COMPETENCIES



Relationship Development

Building and fostering healthy relationships



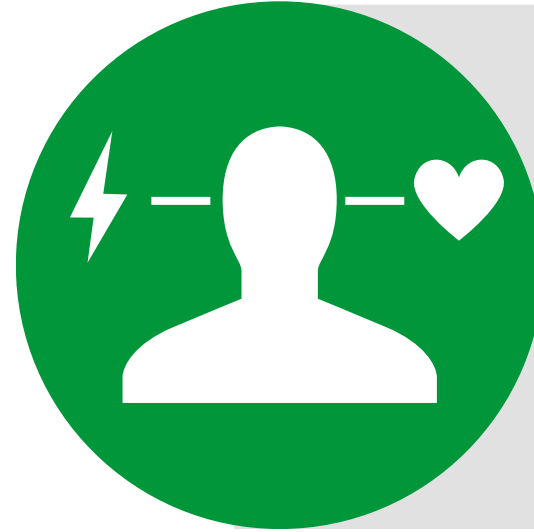
Cultural EQ

The capacity to perform across diverse environments with an inclusive bias.



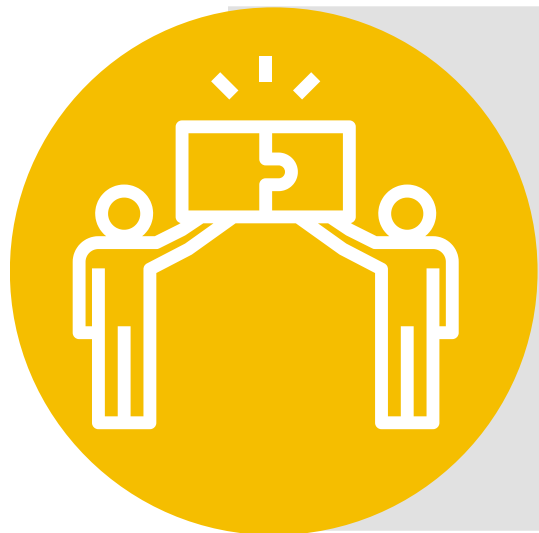
Systems Thinking

The ability to innovatively influence systems through critical thinking and problem solving.



Interpersonal IQ

The capacity to relate with sensitivity and influence. A built-in bias toward leading & learning



Collaboration

The ability to work effectively with others toward a common goal



Career Management

Using exploration, feedback, and reflection to manage you and your teams.

ACTION ITEMS

- You will gain access to the AFA Mobile App two days before the event. Check your email (spam) for more information.
- Please send the following to taylor.howell@agfuture.org
 - Speaker bio
 - Headshot
 - Job Title



THANK YOU!