AGRICULTURE FUTURE OF AMERICA

Sprouting Your Professional Career

Roundtable Training

Session Logistics

- **Friday, November 13 | 10:30 AM-11:45 PM**
- Location- **Atlanta/New York** (Sheraton)
- **Meet outside of the meeting room between 10:15-10:30 AM** to pick up table tents
- Track 1 audience: approx. 250 collegiate freshman
- Attire: business professional, company attire is encouraged

Purpose & Expectations for Your Role

- Roundtable discussion **focused on professional development**, specifically in the three main categories: **Personal Brand (digital presence), Hiring Trends (AI and beyond), interpersonal communication (Career fairs and interviews)**
- **Bring your expertise and perspective** from the industry and your personal journey
  - ***Think through lessons you have learned in your own career that you would want young leaders to hear when they are just beginning their professional development journey***
- Table conversation will be casual in nature. Be open to allowing the conversations to be led by student curiosities and interests.



moderated by

Bonnie Johnson

AG Careers.com

Session Schedule

10:30-10:35 Welcome from Bonnie

10:35-10:55 Personal Branding

5 minute topic intro, 15 minute discussion

10:55-11:15 Successful Job Application Process

5 minute topic intro, 15 minute discussion

11:15-11:35 Interpersonal Communication

5 minute topic intro, 15 minute discussion

11:35-11:45 Final remarks and adjourn

AFA

AI & Your Career Conversations

Help students connect AI to their future careers.

- **Sprouting Your Professional Career:** How students can begin building AI and data literacy skills.
  - Share one example of how AI or data is impacting your work.
  - Help students understand how technology is shaping careers in agriculture.
  - Emphasize that critical thinking, communication, and leadership remain essential.
  - Encourage curiosity and continuous learning.
- **AI is changing the workplace, but people skills still drive impact.**

Action Items

1. **You will receive an email invitation to download the event mobile app**
   - Be sure to download and login using the email username that the invitation was sent to
   - Fill out your profile! This is how students will connect with you
   - The mobile app will feature your unique schedule
2. **On arrival, check in at the AFA Welcome booth to receive your nametag**
   - Located in the lobby of the Sheraton hotel
3. **Remember to arrive at Atlanta/New York ballroom within 15 minutes before the session**
   - AFA staff will be outside of the meeting room to greet and assist
4. **If you have any questions, please reach out!**
   - Elizabeth.Gunter@agfuture.org
   - Lillian.Chapman@agfuture.org

Thank You!

