



AGXPERIENCE

AgXperience Industry Professional Panelist Guide

Thank you for being part of AgXperience! Your role is to support student learning through listening, curiosity, and real-world perspective. This is not a judging or scoring activity. Your questions and insights help students think deeper and refine their ideas.

Your Role Today

- Prior to presentations, you are encouraged to stroll between groups as they prepare, listening in, asking questions, and offering light guidance.
- Pair up with another industry professional
 - Spend 5 minutes with each group
 - 3 minutes – Student presentation
 - 2 minutes – Feedback & discussion
- Rotate to a new group after each presentation
- Focus on encouragement, clarity, and real-world connection

What to Listen For

Use these areas to guide feedback, no scoring required.

Understanding the Scenario

- Is the problem clearly explained?
- Do students understand the real-world context?

Quality of the Solution

- Is the solution realistic and actionable?
- Does it address the root issue?
- What assumptions are being made?

Creativity & Innovation

- What feels thoughtful, new, or unexpected?
- Does the idea go beyond an obvious solution?

Multiple Perspectives

- Are different viewpoints considered (producer, consumer, industry, environment)?
- Are trade-offs acknowledged?

Communication

- Is the solution explained clearly and concisely?
- Does the group work together effectively?



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AgXperience Industry Professional Panelist Guide Question Bank

Choose 1–2 questions per group, use what fits naturally. These are just example questions feel free to make your own.

Understanding & Intent

- What problem are you ultimately trying to solve?
- Why did your group choose this approach?

Feasibility & Implementation

- What would be the first step to making this happen?
- What resources would this require?
- What challenges might you encounter in the real world?

Impact & Perspective

- How might a producer view this solution?
- Who benefits most from this idea?
- Are there any unintended consequences?

Innovation & Growth

- If you had more time, how would you improve this?
- What question are you still unsure about?

Industry Connection

- In my experience, a similar challenge showed up when...
- How might this idea change at a different scale?

Simple Feedback Framework (If Time Is Tight)

One Strength:

- “One thing that works well here is...”

One Stretch Question:

- “Have you thought about...?”

One Real-World Insight:

- Share a brief industry example or perspective

Helpful Reminders

- Encourage ideas, even imperfect ones
- Ask questions that expand thinking, not shut it down
- There is no single “right” solution
- Your insight helps connect learning to real-world agriculture