



# AgXperience

# WHAT IS THE AGXPERIENCE

- A fun, immersive, hands-on problem solving activity where students tackle real-world agricultural challenges.
- Team-based scenarios designed to be accessible to students from all backgrounds, encouraging innovation and collaboration as they tackle real-world agricultural challenges.
- Scenarios are fictional made up by AFA Staff but relevant to the institute.



# AGXPERIENCE

## The Beavers Took Over

The Problem: A group of beavers has built dams throughout a working landscape, flooding cropland, changing stream flow, and creating new wetlands.

Your Challenge: How do you respond when wildlife "implements conservation" for you?

Your Proposed Solution:

(Use the space below to outline your approach)

Innovation Challenge:

What's a creative, unexpected, or unconventional way to move this situation forward?

# PURPOSE & EXPECTATIONS FOR YOUR ROLE

- **Prepare Ahead**

- Review the AgXperience problems and Industry Guide before the session.

- **Engage & Share Expertise**

- Walk around, ask questions, and offer guidance that helps students shape stronger ideas.

- **Give Impactful, Real-World Feedback**

- When students present, provide one minute of feedback that connects their ideas to industry insights or practical applications.

- **Encourage Q&A**

- Leave time for students to ask questions and deepen their understanding.



# AGXPERIENCE

## AgXperience Industry Professional Panelist Guide

Thank you for being part of AgXperience! Your role is to support student learning through listening, curiosity, and real-world perspective. This is not a judging or scoring activity. Your questions and insights help students think deeper and refine their ideas.

### Your Role Today

- Prior to presentations, you are encouraged to stroll between groups as they prepare, listening in, asking questions, and offering light guidance.
- Pair up with another industry professional
  - Spend 5 minutes with each group
  - 3 minutes – Student presentation
  - 2 minutes – Feedback & discussion
- Rotate to a new group after each presentation
- Focus on encouragement, clarity, and real-world connection

### What to Listen For

Use these areas to guide feedback, no scoring required.

#### Understanding the Scenario

- Is the problem clearly explained?
- Do students understand the real-world context?

#### Quality of the Solution

- Is the solution realistic and actionable?
- Does it address the root issue?
- What assumptions are being made?

#### Creativity & Innovation

- What feels thoughtful, new, or unexpected?
- Does the idea go beyond an obvious solution?

#### Multiple Perspectives

- Are different viewpoints considered (producer, consumer, industry, environment)?
- Are trade-offs acknowledged?

#### Communication

- Is the solution explained clearly and concisely?
- Does the group work together effectively?



# AGXPERIENCE

## AgXperience Industry Professional Panelist Guide Question Bank

Choose 1-2 questions per group, use what fits naturally. These are just example questions feel free to make your own.

### Understanding & Intent

- What problem are you ultimately trying to solve?
- Why did your group choose this approach?

### Feasibility & Implementation

- What would be the first step to making this happen?
- What resources would this require?
- What challenges might you encounter in the real world?

### Impact & Perspective

- How might a producer view this solution?
- Who benefits most from this idea?
- Are there any unintended consequences?

### Innovation & Growth

- If you had more time, how would you improve this?
- What question are you still unsure about?

### Industry Connection

- In my experience, a similar challenge showed up when...
- How might this idea change at a different scale?

### Simple Feedback Framework (If Time Is Tight)

#### One Strength:

- "One thing that works well here is..."

#### One Stretch Question:

- "Have you thought about...?"

#### One Real-World Insight:

- Share a brief industry example or perspective

### Helpful Reminders

- Encourage ideas, even imperfect ones
- Ask questions that expand thinking, not shut it down
- There is no single "right" solution
- Your insight helps connect learning to real-world agriculture

# SESSION LOGISTICS

- Please arrive 15 minutes before session start time.
- Specific time will be listed in the email.
- Audience: College Freshman-Seniors, ranging from all backgrounds.
- Room Set: Set in roundtables, speakers to walk around the room.
- Attire: Business Casual-Company attire is encouraged

# OUR DELEGATES

- Our students come from all over the United States.
- Our students major in a variety of topics. For example, you may be speaking at our Policy Institute and students may have majors in Animal Science.
- Our students have a passion for learning and connecting with industry leaders.
- Our students will come with questions that range from basic to complex.

# SESSION TIMELINE

- Welcome & Introductions
  - Name, title, company/organization, specialized area you work in
- Finalize presentations
  - 25 minutes to finalize presentations
  - Speakers take time during this to walk around and engage with our students.
- Presentations
  - 10-12 groups × 5 minutes each
  - Presentations are 3 minutes, feedback 2 minutes
  - Speakers pair up with another person if needed and walk to each table.
- Q & A from students
  - Allow students to ask general questions to speakers, panel style.

# AFA LEADER COMPETENCIES



## Relationship Development

Building and fostering healthy relationships



## Cultural EQ

The capacity to perform across diverse environments with an inclusive bias.



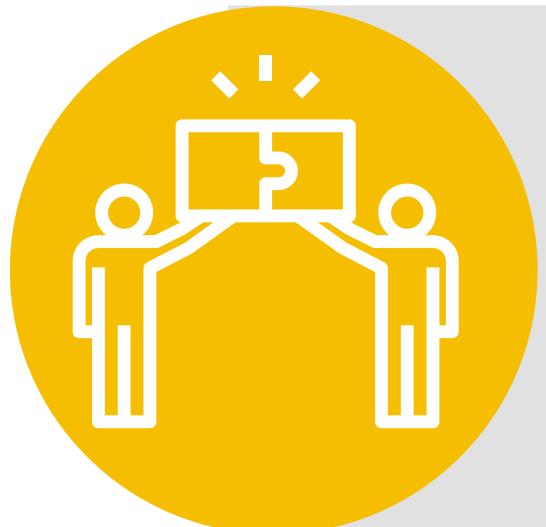
## Systems Thinking

The ability to innovatively influence systems through critical thinking and problem solving.



## Interpersonal IQ

The capacity to relate with sensitivity and influence. A built-in bias toward leading & learning



## Collaboration

The ability to work effectively with others toward a common goal



## Career Management

Using exploration, feedback, and reflection to manage you and your teams.

# ACTION ITEMS

- You will gain access to the AFA Mobile App two days before the event. Check your email (spam) for more information.
- Please send the following to [taylor.howell@agfuture.org](mailto:taylor.howell@agfuture.org)
  - Speaker bio
  - Headshot
  - Job Title



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**THANK YOU!**