



## ALLIANCEX

July 7-8, 2022

Empower Field at Mile High Stadium  
Denver, Colorado

### Thursday, July 7

**9:00 a.m. Offsite Tour at Jack's Solar Garden**

*This add-on is not included in the cost of registration  
Cost: \$50*

Sitting at five acres and 1.2 megawatts, Jack's Solar Garden is the largest commercially active agrivoltaics system researching a variety of crop and vegetation growth under solar panels not just in Colorado, but in the U.S. Agrivoltaics is the co-location of solar power and agricultural production.

Join this tour to discover the latest innovations at this farm and the implications a site like this has on the expanding field of sustainable agriculture and clean energy research. Led by co-owner Byron Kominek, the Jack's Solar Garden tour will be 90 minutes and will take place all outside.

The tour will be on uneven surfaces and guests will be asked to walk a half a mile. The tour is not ADA accessible and pets are not allowed, with the exception of leashed service animals.

Those attending Jack's Solar Garden will meet at 8:45 a.m. in the lobby of the Hyatt Place Denver/Downtown. Busses will depart at 9 a.m. from the hotel parking lot.

Learn more at [jackssolargarden.com](http://jackssolargarden.com) and [coagrivoltaic.org](http://coagrivoltaic.org).

**2:00 p.m. Registration**

**3:00 p.m. Welcome** from National AFA Alliance Advisory Council

**3:30 p.m. Game Changer speaker**

**Jim Chambers**

Vice President and General Manager, Worldwide Agriculture Division  
Trimble Agriculture

### How You Can Be at the Top of Your Game

Do you know what it takes to be a game-changer in the ever-evolving world of agriculture? Discover what it means to be an industry innovator from Trimble Agriculture Vice President and General Manager Jim Chambers. Join this session to learn how to think differently about where your path is going — not only how to play the game, but how to enact true change in the ag space.

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What will it take to elevate your game? Are you a team player or a dream chaser? Jim is thrilled to disclose his deep industry knowledge and business acumen to help you reflect and refresh on how YOU can be at the top of your game, no matter where you are in your career. Through exercises and thought-provoking dialogue, prepare to look within — and beyond — to elevate your impact on the ag industry and your professional future during this exciting session.

With over 30 years of experience in agriculture and adjacent industries, Jim's extensive insight spans sales, marketing, product development and leadership roles — each step serving as a growth and learning opportunity in his journey to success. Trimble Agriculture sits at the top of the ag market today, serving as a global innovator in the precision ag space for over 25 years and continuing its mission of making life easier for farmers and growers around the world.

**4:30 p.m.    Networking break**

**5:00 p.m.    Mini speaker block**

**Embracing Emerging Nutrition to Nourish What's Next**

**Angie Goldberg**, Ardent Mills

In this session, Ardent Mills Chief Growth Officer Angie Goldberg will detail how innovation in the emerging nutrition space is nourishing what's next for consumers. From ancient grains to pre- and post-biotic ingredients, the agribiz industry has a unique opportunity to capitalize on microtrends while shaping the diet of tomorrow's consumer.

**Collaborating to Compete + Standardizing to Innovate = Solving Shared Truth Dilemmas**

**Charlie Laird**, Consolidated Grain and Barge Co.

**Ryan Raguse**, Bushel

Hear personal stories from two agriculture professionals about how the ag industry, even as it competes with itself, is collaborating on system design and accurate information to solve shared truth dilemmas and unlock opportunities for a better future.

**The Mathematical Era of Ag**

**Joel Wipperfurth**, WinField® United

Hear personal stories from two agriculture professionals about how the ag industry, even as it competes with itself, is collaborating on system design and accurate information to solve shared truth dilemmas and unlock opportunities for a better future.

**6:00 p.m.    Dinner**

**7:15 p.m.    Coffee Conversations**

**Russ Weathers**, AFA Board of Directors

**Jared Spader**, Kincannon & Reed

Your relationship with AFA is not just a college experience, it is a lifelong journey. Join Russ Weathers, founding CEO of AFA, and Jared Spader, AFA alum, in a hosted conversation with attendees around growing a nurturing a relationship with the AFA community

**8:00 p.m.    Evening Activities with the National AFA Alliance Advisory Council**

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## Friday, July 8

### 8:00 a.m. **Future Self Meditation**

**Kiah Twisselman Burchett**, Life Coach and Speaker

This guided meditation will help you visualize and connect with your future, best self in alignment with your core values and desires. The more time we spend connecting to our future selves, the more likely we are to embody them.

### 8:30 a.m. **Networking breakfast**

### 9:30 a.m. **Morning message** from Mark Stewart, AFA President and CEO

### 10:00 a.m. **Game Changer speaker**

**Dan Dye**

Chief Executive Officer  
Ardent Mills

#### **Values-Based Leadership**

During the pandemic, the people component of corporate culture shifted into well-deserved limelight. As leaders navigate both people and operations through continued disruption, executives can embrace authenticity, empathy and vulnerability to prioritize their people — while making a direct impact on the bottom line. In this session, Dan Dye, CEO of Ardent Mills, will share how Ardent Mills crafted a people-first culture defined by purpose — and how such deeply rooted values can inspire the next generation of agribiz leaders to redefine what it means to lead.

Dan will walk you through personal and professional trials and tribulations with a message that authenticity rules, vulnerability matters and people come first. From the blink of the eye moments that can turn your world upside down, to leading through the most trying times in business, Dan will take you on a journey.

Five years ago, Dan's wife, Alea, nearly lost her life in a freak snowmobile accident. Faith and perseverance helped them through that valley. Starting a brand-new company and brand in 2014 took real purpose and vision. Dan will share a story about a people-first, values-based culture that really means something, and how the pandemic has put a spotlight on the importance of a real, authentic and deeply rooted culture.

### 11:00 a.m. **Networking break**

### 11:30 a.m. **Mini speaker block**

#### **Grow Through It**

**Kiah Twisselman Burchett**, Life Coach and Speaker

Life is full of hardships, big and small. We don't grow despite them, we grow because of them. In this session, we will explore how to embrace the challenges we face in order to bloom through discomfort.

#### **Fuel Your Fire**

**Whitney Kinne**, Career and Leadership Coach

Where your eyes go, your thoughts will follow. Together we will explore an important mindset shift to help you strengthen the health of your career and life.

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### Deep Roots: Strong Life

**Corey Ciochetti**, Ethics, Leadership and Happiness Motivational Speaker

The journey to authentic happiness requires people to grow deep roots. These roots include core values, family, friends and the ability to pivot in tough times. In this session, we will focus on the moral aspects of happiness evaluating what it means to seek contentment, create solid friendships and be a high-character person.

### 12:30 p.m. **Networking lunch**

### 1:45 p.m. **Mini speaker block**

#### Seeds of Opportunity: How Rural America Is Reaping Economic Development Benefits from the Growth of Renewables

**Teri Viswanath**, CoBank

**Mark Dyson**, Rocky Mountain Institute

Despite a turbulent start to the 2020s, an important and positive message for rural America is emerging in the decade ahead — rural communities have a significant opportunity to strengthen and diversify their local economies by embracing and actively engaging in the ongoing renewable energy transition.

#### Exploring the Disruptive Potential of Vertical Farming

**Eric Reinsvold**, Cargill

Innovations in the field of vertical farming will not only change the way we grow our food, but also change the way we interact with and develop the food of the future.

#### Cows and Consumers

**Marissa Hake**, fairlife

Understanding the entire supply chain, from supplying farms to end-consumers, is incredibly important when working in sustainability. In order to build out a holistic program, businesses should take a multi-stakeholder view of animal welfare and farm sustainability. In this session, we will discuss what social responsibilities are top of mind for the U.S. dairy consumers and how dairy is uniquely equipped to win in this space.

### 3:00 p.m. **Travel to Tivoli Brewery**

*Busses will be provided to shuttle alumni from Empower Field at Mile High Stadium to Tivoli Brewery*

### 3:30 p.m. **Learn Your Network cocktail hour**

#### “Hot Takes” and Cold Drinks

**Elizabeth Galbreath**, AFA Program Manager of Coaching and Student Experience

Grab a drink and join us for a fun networking social with casual activities focused on your passions and your “hot takes.”

### 4:30 p.m. **Alliance Alumni Network in 2022 and beyond**

### 5:00 p.m. **Close of program**

*Alumni are welcome to stay at Tivoli Brewery after the program concludes*

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