Agriculture Future of America
Building Bridges
Agriculture is hungry for talent.

In today's business climate, it is important to not only recruit top talent, but also invest in the development of young professionals. Agriculture Future of America strategically partners with companies like yours for both of these reasons.

In 1996, AFA was created by the late R. Crosby Kemper Jr. and other Kansas City business leaders to provide personal and professional development experiences for college students and young professionals in food and agriculture. The businesses and individuals who supported AFA then and now, passionately believe the best young leaders can find their places in agriculture and food and that partnering with AFA is investing in the future of this industry.

Today, AFA focuses on personal assessment, communication, change management and lifelong learning to develop professionalism, intrapreneurialism and intellectualism.

We invite you to partner with AFA, to connect with student leaders, and further develop young professionals to strengthen your company and the future of agriculture and food.

R. Crosby Kemper Jr.

**Vision**

To be a catalyst in the preparation of a new generation of agriculture leaders.

**Mission**

To build bridges for young leaders to foster engagement and innovation in food and agriculture.

**AFA Partners**

For a complete list of partners, visit [agfuture.org/partners/industry](http://agfuture.org/partners/industry)

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<td>Sept. 24</td>
<td>Jan. 7</td>
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<td>Articles of Incorporation</td>
<td>Russ Weathers’ 1st Day</td>
<td>1st Conference Theme 1st Track 2</td>
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<td>1st Student Advisory Team &amp; 1st Scholars Selected</td>
<td>Nov. 7-10 1st AFA Leaders Conference</td>
<td>76 Students in Track 1</td>
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<td>1st Conference over 100</td>
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Who we are.

AFA Student Advisory Team members are integral in the design and facilitation of AFA Leaders Conference and AFA Leader Institutes, alongside representing AFA among their peers and industry professionals while serving as the student voice of AFA.

AFA Ambassadors promote AFA to peers, university faculty and staff and industry professionals. The health of AFA’s relationship with a campus relies heavily on the work of Ambassadors. These students organize campus meetings to increase awareness of AFA programs and interact with industry professionals at various events and meetings on behalf of AFA.

To view our current Student Leader team, visit agfuture.org/studentleaders
We build transformational leaders.

We help student leaders interested in a career in food and agriculture who are seeking strong career direction and community find their place in agriculture and food.

We help you connect to inspirational young leaders who will become your employees and customers. We help you give back and raise the tide of agriculture.

**AFA’s Leader Development Competencies**

- **Relationship development:** Building and fostering healthy relationships.
- **Systems Thinking:** The ability to innovative influence systems through critical thinking and problem solving.
- **Collaboration:** The ability to work effectively with others toward a common goal.
- **Cultural EQ:** The capacity to perform across diverse environments with an inclusive bias.
- **Interpersonal IQ:** The ability to relate with sensitivity and influence. A built-in bias toward leading and learning.
- **Career Management:** Using exploration to manage you and your teams.

AFA’s Leader Development programs are focused on these six competencies, which we believe build transformational leaders.
For 27 years, AFA has been providing leader and career programming for outstanding college students in agriculture. Participation in all programs is based on competitive applications.

Through AFA, you are able to help bridge some of the gaps that occur in the food and agriculture space. Whether it is to a new industry, part of the country or to their next role in agriculture, we are proud to partner with you to help connect young leaders to what is next through experiences like these.

**88**
PAIRIN career readiness

PAIRIN works across the breadth of the entire workforce development pipeline to measure, map, and develop the essential skills of success.

**26,562**
leader development experiences

- AFA Leader Institutes
- AFA Leaders Conference
- AFA Alliance
- AFA Leader Fellowship
- AFA Student Leaders

**$11 million**
in leader and academic scholarships

**78.48%**
Alumni in ag-related careers

**28%**
program growth

**200+**
colleges and universities

**43** states

**2009**
- 1st Campus Ambassadors Selected
- AFA Attends National Ag Day Student Activities

**2010**
- Millennium Research Future Leader Preparedness Study
- National AFA Leader and Academic Scholarships

**2011**
- Nov. 3-6 1st Conference over 500
Four experiences to connect to AFA.

**AFA Leader and Academic Scholarships**

AFA Leader and Academic Scholarships are available to college students pursuing four-year degrees in agriculture related fields. All awards consist of a $1,250 sponsorship to the AFA Leaders Conference plus a $1,600 academic scholarship for their second semester.

[agfuture.org/scholarships](http://agfuture.org/scholarships)

**AFA Leader Institutes**

AFA Leader Institutes offer industry exposure and professional development, focusing on a variety of industry segments or topics.

[agfuture.org/experiences](http://agfuture.org/experiences)

**AFA Leaders Conference**

AFA Leaders Conference bridges the gap between academic, leadership and work experiences. Conference assists students in developing personal and professional skills necessary for lifelong success and provides a forum for discussions on industry trends.

[agfuture.org/conference](http://agfuture.org/conference)

**AFA Alliance**

Your engagement with AFA doesn’t end with a college degree. The new and improved Alliance Alumni Network was built to continue your journey with AFA as a professional in the agriculture and food industry.

[agfuture.org/alliance](http://agfuture.org/alliance)
Volunteering

In 2022, AFA’s leader development experiences were made possible by 417 volunteers volunteering 1,917 hours. AFA offers many virtual and in person volunteer experiences. Learn more at agfuture.org/volunteer.

Giving

As a non-profit, AFA provides programs and services through the support of organizations and individuals.

Participating

AFA provides students training and development through programming. When industry professionals participate in programming, they make a difference by helping students build their network and learn about the industry.

A look back at 2022.

Revenue by donor type

- Education: 1%
- Individual: 2%
- Association: 5%
- Foundation: 28%
- Corporate: 64%

Allocation of expenses

- Scholarships: 5%
- Fundraising: 8%
- Administrative: 16%
- Programming: 71%

359 donors

76.5% of every dollar spent directly impacts students and young professionals

2017
- Nov. 4: AFA Leader Fellowship Launched
- Brand Refreshed

2018
- March 2-4, 2017: 1st AFA Technology Institute
- 1st AFA Leaders Conference with over 800 delegates

2019
- 1st AFA Leader Fellow Class Graduates
- Competency Refresh
Partnering to Build Agriculture's Future.

The Value Proposition


Choose your investment.