







# Agriculture Future of America Building Bridges









**AFA Partners** 

# Agriculture is hungry for talent.

In today's business climate, it is important to not only recruit top talent, but also invest in the development of young professionals. Agriculture Future of America strategically partners with companies like yours for both of these reasons.

In 1996, AFA was created by the late R. Crosby Kemper Jr. and other Kansas City business leaders to provide personal and professional development experiences for college students and young professionals in food and agriculture. The businesses and individuals who supported AFA then and

now, passionately believe the best young leaders can find their places in agriculture and food and that partnering with AFA is investing in the future of this industry.

Today, AFA focuses on personal assessment, communication, change management and lifelong learning to develop professionalism, intrapreneurialism and intellectualism.

We invite you to partner with AFA, to connect with student leaders, and further develop young professionals to strengthen your company and the future of agriculture and food.



R. Crosby Kemper Jr.

#### **Vision**

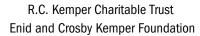
To be a catalyst in the preparation of a new generation of agriculture leaders.

#### **Mission**

To build bridges for young leaders to foster engagement and innovation in food and agriculture.



















































































For a complete list of partners, visit agfuture.org/partners/industry

1996



1997





Nov. 7-10 1st AFA Leaders Conference 76 Students in Track 1

1998



# Who we are.



**Gwyn Schramm** Bayer Crop Science AFA Board of Directors Chair



**Camille Abrams** CHS Inc.



Rebeckah Adcock International Fresh Produce Association



**Travis Becton** John Deere



**Teddy Bekele** Land O'Lakes



Jim Chambers Trimble Inc.



**Deacue Fields** University of Arkansas



**Ivory Harris** 



**Scott Kay** BASE



**Kate Lambert** 



Joel Mathiowetz



Valent USA, LLC



**Adriana Ratterman** 



Jen Shomenta



**Mark Stewart** Agriculture Future of America



Bunge



R. Elaine Turner



Manda Tweten



Susan Zaripheh



Sandy Kemper



J. Mariner Kemper UMB Financial Corporation **Lifetime Directors** 



L. Joshua Sosland Sosland Publishing Company



K. Russell Weathers Agriculture Future of America

AFA Student Advisory Team members are integral in the design and facilitation of AFA Leaders Conference and AFA Leader Institutes, alongside representing AFA among their peers and industry professionals while serving as the student voice of AFA.

AFA Ambassadors promote AFA to peers, university faculty and staff and industry professionals. The health of AFA's relationship with a campus relies heavily on the work of Ambassadors. These students organize campus meetings to increase awareness of AFA programs and interact with industry professionals at various events and meetings on behalf of AFA.

To view our current Student Leader team, visit agfuture.org/studentleaders

#### 1999



#### **2000**

Mission: create partnerships that identify. encourage and support outstanding college men and women preparing for careers in the agriculture and food industry.

Nov. 2-5 1st Conference over 250 1st Leader in Agriculture **Award Dinner AFA Alliance Formed** 

#### 2001



2003



agfuture.org

## We build transformational leaders.

We help student leaders interested in a career in food and agriculture who are seeking strong career direction and community find their place in agriculture and food.

We help you connect to inspirational young leaders who will become your employees and customers. We help you give back and raise the tide of agriculture.

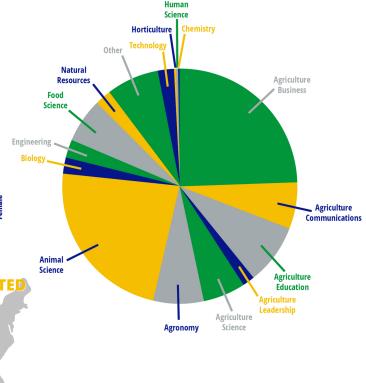
#### **934 Student Delegates**



Purdue University
Oklahoma State University
Iowa State University
South Dakota State University
Murray State University







## Relationship development:



Building and fostering healthy relationships.

## Systems Thinking:



The ability to innovative influence systems through critical thinking and problem solving.

#### **Collaboration:**



The ability to work effectively with others toward a common goal.

#### Cultural EQ:



The capacity to perform across diverse environments with an inclusive bias.

#### Interpersonal IQ



The ability to relate with sensitivity and influence. A built-in bias toward leading and learning.

#### Career Management:



Using exploration to manage you and your teams.

AFA's Leader Development programs are focused on these six competencies, which we believe build transformational leaders.

#### 2004



#### 2006



#### 2007





#### 2008



For 27 years, AFA has been providing leader and career programming for outstanding college students in agriculture. Participation in all programs is based on competitive applications.

Through AFA, you are able to help bridge some of the gaps that occur in the food and agriculture space. Whether it is to a new industry, part of the country or to their next role in agriculture, we are proud to partner with you to help connect young leaders to what is next through experiences like these.

# 88 PAIRIN career readiness

PAIRIN works across the breadth of the entire workforce development pipeline to measure, map, and develop the essential skills of success.

# 26,562 leader development experiences

AFA Leader Institutes AFA Leaders Conference AFA Alliance AFA Leader Fellowship

**AFA Student Leaders** 

\$11 million

in leader and academic scholarships

# What we do.

78.48% Alumni in ag-related careers

28% program growth

200+

colleges and universities

 $43_{\text{states}}$ 

2009



**Ambassadors Selected** 

AFA Attends National Ag
Day Student Activities



2010



2011



1st Conference over 500

# Four experiences to connect to AFA.



#### **AFA Leader and Academic Scholarships**

AFA Leader and Academic Scholarships are available to college students pursuing four-year degrees in agriculture related fields. All awards consist of a \$1,250 sponsorship to the AFA Leaders Conference plus a \$1,600 academic scholarship for their second semester.

agfuture.org/scholarships



#### **AFA Leader Institutes**

AFA Leader Institutes offer industry exposure and professional development, focusing on a variety of industry segments or topics.

Sustainability | Technology | Animal | Food | Crop Science | Policy agfuture.org/experiences



#### **AFA Leaders Conference**

AFA Leaders Conference bridges the gap between academic, leadership and work experiences. Conference assists students in developing personal and professional skills necessary for lifelong success and provides a forum for discussions on industry trends.

agfuture.org/conference



#### **AFA Alliance**

Your engagement with AFA doesn't end with a college degree. The new and improved Alliance Alumni Network was built to continue your journey with AFA as a professional in the agriculture and food industry.

agfuture.org/alliance





2012





2013



# Three ways to get involved.

The success of AFA's leader development is dependent on many individuals who engage in our programs, which is why engagement — and alumni engagement in particular — is a key organizational metric.

**Volunteering** 

In 2022, AFA's leader development experiences were made possible by



417 volunteers



AFA offers many virtual and in person volunteer experiences. Learn more at agfuture.org/volunteer.

**Giving** 

As a non-profit, AFA provides programs and services through the support of organizations and individuals.

**Participating** 

AFA provides students training and development through programming. When industry professionals participate in programming, they make a difference by helping students build their network and learn about the industry.

### A look back at 2022.



of every dollar spent directly impacts students and young professionals

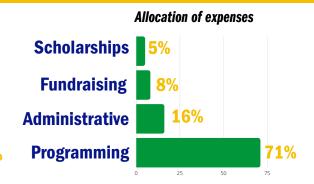
Nov. 4

Launched

AFA Leader Fellowship

**Brand Refreshed** 

#### Revenue by donor type Education 1% Individual 2% **Association Foundation** 64% Corporate



2017

March 2-4, 2017 1st AFA Technology Institute 2018

1st AFA Leader Fellow Class Graduates

2019













1st AFA Leaders Conference with over 800 delegates

# Partnering to Build Agriculture's Future.

**The Value Proposition** 



Connect with top talent.



Share your story.



Support future leaders.

Choose your investment.