



2024 AFA Animal Institute Agenda

Sunday, April 21 - Tuesday, April 23, 2024

Kansas City Airport Marriott

775 Brasilia Avenue Kansas City, Missouri 64153

*Schedule is Subject to Change

Sunday, April 21

3:00 p.m. **Mix and Mingle Registration**

4:00 p.m. **Welcome and Orientation** with 2024 AFA Student Advisory Team

5:00 p.m. **Kickoff Speaker: State of the Animal Industry**

Hear the “30,000-foot view” on current trends, challenges and opportunities that are impacting the livestock and companion animal industry. Learn more about what the industry is facing from issues at the farm and ranch level to production facilities of feed and medicine.

5:45 p.m. **State of the Animal Industry: Executive Panel Discussion**

Gather insight from executives who represent unique and important players in the livestock and companion animal industry. This will provide an opportunity to ask individual questions of company leaders who are developing innovative solutions in animal pharmaceuticals, feed manufacturing, livestock handling, companion pet care and more.

6:45 p.m. **Reflection** with 2024 AFA Student Advisory Team

7:00 p.m. **Industry and Delegate Networking**

Network with professionals and peers in an informal setting.

7:30 p.m. **Dinner with Industry Guests and Kansas City AFA Alumni**

8:30 p.m. **AFA Alumni Social** *invite only*

8:30 p.m. **Student Networking Time**

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Monday, April 22

- 7:15 a.m. **Tour Groups Begin Departing** (To Go Breakfast/Coffee Break)
- 8:00 a.m. **Animal Industry Tours**
- Visit livestock association offices, feed manufacturing facilities, pharmaceutical development spaces and more to see first-hand what a career in the livestock and companion animal industry could look like for you.
- 4:00 p.m. **Tour Debrief and Reflection** with 2024 Student Advisory Team
- 4:30 p.m. **Arrive back at the hotel and prepare for dinner.**
- 6:30 p.m. **Animal Institute Delegate Dinner with AdFarm**
- 8:30 p.m. **Return to hotel from dinner**

Tuesday, April 23

8:15 a.m. Partner Breakfasts

Hear from AFA Partner Companies regarding career opportunities and innovative products they are bringing to the industry.

9:15 a.m. Networking Break

9:30 a.m. Animal Agriculture Table Topics

Explore hot topics and important concepts in the animal agriculture, companion animal and animal health industries through multiple table topic discussions from industry and research experts.

Animal Table Topics Examples:

Advocating and Lobbying for Animal Agriculture
California Proposition 12, the Farm Animal Confinement Initiative
Crisis Communication in Animal Agriculture
Labeling and Marketing New Veterinarian Technologies
Exploring Animal Nutrition and Feed Additives
U.S.'s Animal Health Corridor
Impacts of Animal Disease Outbreaks
Sustainable Animal Agriculture Practices and Efforts
Animal Antibiotics Stewardship
Cattle Carbon Cycling
Animal Identification and Traceability

10:50 a.m. Food & Coffee Break

11:05 a.m. Careers in the Animal Industry Roundtables

Discuss career paths and opportunities with a variety of industry professionals from the livestock and companion animal industries who will share their insight and advice. You will rotate four times for this session.

Academia and Research	Animal Nutrition
Advocacy and Education	Ranching and Feedlot Management
Communications and Marketing	Government and Industry Affairs
Innovative Technology and Entrepreneurship	Supply Chain and Logistics
Livestock and Companion Animal Sales	Veterinarian and Animal Health
Animal Breeding and Genetics	Animal Technology

12:45 p.m. Final Reflection with 2024 AFA Student Advisory Team

1:00 p.m. Lunch and Departure

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