



EMPOWERING YOUNG LEADERS.

AFA Leaders Conference

Solutions You Care About with Track 2

When: Friday, November 7, 2025 | 3:30-4:45 PM

What: Today's food and agriculture system is more diverse and robust than ever before. Whether it is the technologies being used, the voices in the conversation, the desires of consumers, or a host of other factors, all are contributing to an ever-evolving industry. During our time together, we will explore *The Solutions You Care About*. We'll dive into where we are and where we're going while discovering WHY collaboration is key to address key topics of interest.

This session is designed to help second year college students adopt collaborative tactics by working together to solve the pressing issues being faced by the agriculture and food industry.

How: The session moderator will facilitate the discussion and prompt the problem-solving process. Industry guests will both encourage *and* challenge the students at their table throughout the problem-solving process to help add a real-world lens to conversation.

Why: AFA has identified [six core competencies](#) that provide a foundation for young professionals to find success as leaders in the agriculture and food industry. These six competencies are deeply woven into the AFA Leaders Conference design. *The Solutions You Care About* is specifically focused on developing the Collaboration and Systems Thinking competencies. Behaviors we are looking for in Track 2 delegates in this session are:

- Practicing solution generation within a group
- Examining issues within the context of system parts
- Practicing innovative solutions for problems, products, processes or services



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