



Ted X: Executive Session

WHAT IS THE TED X: EXECUTIVE SESSION

- Short, story-driven talks from industry leaders (2-4)
- Focus on bold ideas in agriculture
- Designed to inspire innovative thinking about the future of agriculture
- Encourages students to see new possibilities and leadership pathways in the industry

Example Video: [Click Here](#)

PURPOSE & EXPECTATIONS FOR YOUR ROLE

- Why
 - Inspire student action and reflection
 - Expose students to diverse perspectives in agriculture, specifically around institute topic.
 - Highlight resilience, innovation, and bold thinking shaping agriculture's future
- Your Role
 - Share your personal story and experiences
 - Offer lessons learned that motivate and empower students
 - Help connect leadership and innovation to a more sustainable, resilient agricultural industry

SESSION LOGISTICS

- 9:15-9:20 a.m.
 - Welcome and Session Overview by Student Hosts
- 9:30-9:50 a.m.
 - Speaker Talks (approx. 4-5 minutes each).
 - Each speaker delivers a concise story-driven talk focused on topic of the AFA institute.
- 9:50-10:15 a.m.
 - Audience Q & A + Speaker Dialogue
 - Student hosts will moderate an engaging conversation among speaker and audience questions.
- ****Slides are welcome, but I need those at least three days in advance****

SESSION LOGISTICS

- Please arrive 15 minutes before session start time.
- Specific time will be listed in the email, calendar hold, or on our website.
- Begin with talks from each industry professional. When all are finished we will move to panel format and allow for questions from students.
- Audience: College Freshman-Seniors, ranging from all backgrounds.
- Room Set: Stage with handheld mic, large chairs for Q & A panel, students at roundtables.
- Attire: Business Casual-Business Professional (no jeans please)
- Feel free to bring business cards if you would like the students to have them.

OUR DELEGATES

- Our students come from all over the United States.
- Our students major in a variety of topics. For example, you may be speaking at our Policy Institute and students may have majors in Animal Science.
- Our students have a passion for learning and connecting with industry leaders.
- Our students will come with questions that range from basic to complex.

AFA LEADER COMPETENCIES



Relationship Development

Building and fostering healthy relationships



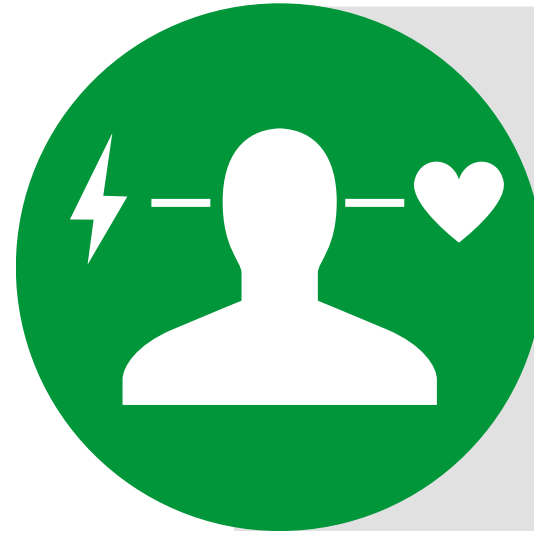
Cultural EQ

The capacity to perform across diverse environments with an inclusive bias.



Systems Thinking

The ability to innovatively influence systems through critical thinking and problem solving.



Interpersonal IQ

The capacity to relate with sensitivity and influence. A built-in bias toward leading & learning



Collaboration

The ability to work effectively with others toward a common goal



Career Management

Using exploration, feedback, and reflection to manage you and your teams.

ACTION ITEMS

- You will gain access to the AFA Mobile App two days before the event. Check your email (spam) for more information.
- Please send the following to taylor.howell@agfuture.org
 - Speaker bio
 - Headshot
 - Job Title
- If you would like any slides please send to Taylor three days in advance.



THANK YOU!