



AgXperience

SESSION LOGISTICS

- Please arrive 15 minutes before session start time.
- Specific time will be listed in the email.
- Audience: College Freshman-Seniors, ranging from all backgrounds.
- Room Set: 2 rooms, set in roundtables.
- Attire: Business Casual-Company attire is encouraged
- Feel free to bring any props, handouts or business cards you would like the students to have.

OUR DELEGATES

- Our students come from all over the United States.
- Our students major in a variety of topics. For example, you may be speaking at our Policy Institute and students may have majors in Animal Science.
- Our students have a passion for learning and connecting with industry leaders.
- Our students will come with questions that range from basic to complex.

PURPOSE & EXPECTATIONS FOR YOUR ROLE

- Please read over the AgXperience Case Study ahead of the session.
- Sit with students and listen as they develop solutions. Answer questions that may arise.
- Showcase your expertise to inspire and educate students.
- Address a local agricultural problem presented by AFA staff.
- Share real-world solutions following student brainstorming sessions.
- Provide practical insights into the industry to guide students.
- Allow for Q & A
- Please keep our six core competencies in mind during conversations. You will see those on the next slide.

AFA LEADER COMPETENCIES



Relationship Development

Building and fostering healthy relationships



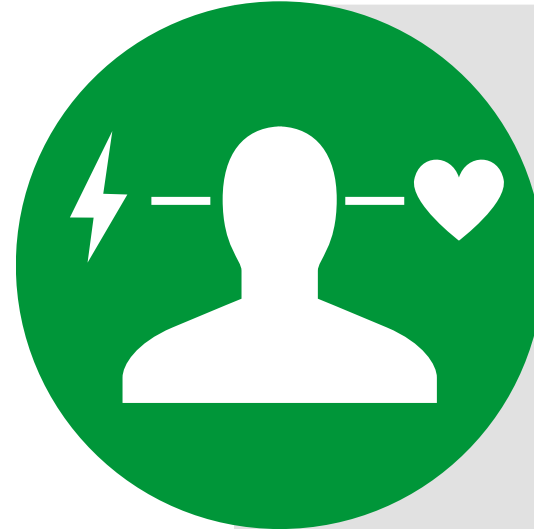
Cultural EQ

The capacity to perform across diverse environments with an inclusive bias.



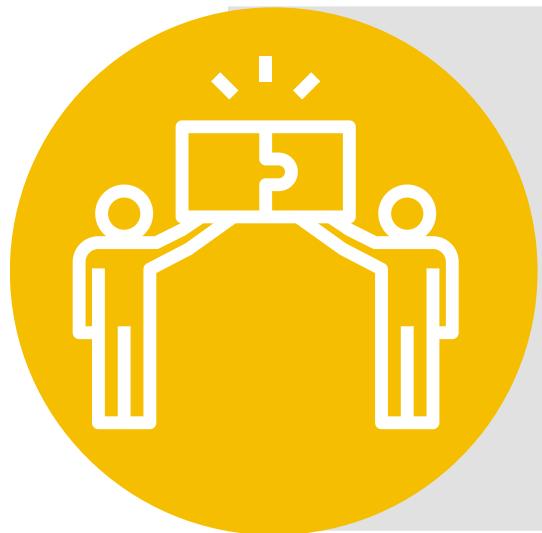
Systems Thinking

The ability to innovatively influence systems through critical thinking and problem solving.



Interpersonal IQ

The capacity to relate with sensitivity and influence. A built-in bias toward leading & learning



Collaboration

The ability to work effectively with others toward a common goal



Career Management

Using exploration, feedback, and reflection to manage you and your teams.

SESSION TIMELINE

- AFA Student Leaders will explain the structure of the session and introduce industry and producers ~1-2 minutes
- AFA Student Leaders will provide the problem to the students allowing them 15 minutes to brainstorm with their table groups around potential solutions and develop a presentation.
- Group 1 will present their solution for 1-2 minutes, professionals in the room will respond with insight, questions, or feedback on if the solution is viable within the industry 3-5 minutes.
- Repeat for Groups 2, 3,4,5 etc. This will take a total of 24 minutes for all groups to present and dialogue to happen.
- Students rotate rooms/Industry break -5 minutes

ACTION ITEMS

- You will gain access to the AFA Mobile App two days before the event. Check your email (spam) for more information.
- Please send the following to taylor.howell@agfuture.org
 - Speaker bio
 - Headshot
 - Job Title



THANK YOU!