



EMPOWERING YOUNG LEADERS.

Ted X: Executive Session

When: Tuesday, July 21, 2026 | 9:15-10:30 a.m. EST

Where: BASF Corporation | Research Triangle Park | 2 TW Alexander Dr | Durham, NC 27709

What: In this executive session, industry leaders will deliver short, story-driven talks that highlight bold ideas within the plant science industry. These talks aim to inspire students to think innovatively about the plant science industry and the future of it.

How: As a featured speaker, you will share a 5-7-minute concise, impactful story or idea that reflects your role within the plant science industry. Following the talks, speakers will engage in an interactive Q&A session, allowing students to explore key takeaways, ask thoughtful questions and connect ideas to their own paths within agriculture.

Why: The session objective is to inspire action and reflection by exposing students to diverse perspectives within the plant science industry. Through personal storytelling and open dialogue, students will gain valuable insights into resilience, innovation and the power of bold thinking in shaping the future of agriculture.

Your Role: As a featured speaker, you will bring your story to life. Sharing experiences, lessons learned and insights that can motivate and empower the next generation of agricultural leaders. Your perspective will help students connect leadership and innovation to the ongoing efforts shaping the plant science industry.

Agenda:

9:15-9:20 a.m.


- Welcome and Session Overview by Student Hosts

9:30-9:50 a.m.

- Speaker Talks (7-8 minutes each).
- Each speaker delivers a concise story-driven talk focused bold ideas within the plant science industry.

9:50-10:30 a.m.

- Audience Q & A + Speaker Dialogue
- Student hosts will moderate an engaging conversation among speaker and audience questions.

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