

# WELCOME

## **AFA LEADERS CONFERENCE** PRELIMINARY ITINERARY

NOVEMBER 6-7, 2025

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# IMPORTANT DATES



## IMPORTANT DATES

Below you will find dates to keep in mind as we approach Conference. These dates will (a) help remind you when to send our team important information and (b) give you a heads up when to expect important information to come from AFA.

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**29**

August

### REGISTRATION FORM AVAILABLE

AFA will be sending you an email ([lexy.mullins@agfuture.org](mailto:lexy.mullins@agfuture.org)) with more information on how to register your team. You will also receive a link from Fern for the Opportunity Fair on or before Sept 5. Please direct your questions about placing an order or if you haven't received a link on Sept 5 to [lexy.mullins@agfuture.org](mailto:lexy.mullins@agfuture.org).

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**28**

September

### REGISTRATION DUE

Only one registration is needed for your organization and all changes must be made before Oct. 10.

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# IMPORTANT DATES



## IMPORTANT DATES

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**24**

October

### **FINAL COMMUNICATION FROM AFA & OPPORTUNITY FAIR ORDER DUE**

- AFA will send your team a final communication listing information around final schedule for your team, the Partner Playbook and information on how to access the Resume Directory.
  - If participating in the Opportunity Fair, you must submit your Fern application through their website. The application will be sent out on or before Sept. 5.
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**30**

October

### **SHIPMENTS MUST BE RECEIVED FOR OPPORTUNITY FAIR**

If participating in the Opportunity Fair, your booth boxes must be delivered to the Fern warehouse by this date. Do not deliver your boxes to the hotel. More information on shipping can be found on your portal on the Fern website.

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**6**

November

### **AFA LEADERS CONFERENCE, KANSAS CITY, MISSOURI NOVEMBER 6-7**

Your team can find their individual schedules in the Conference app. Information will be sent out on how to gain access on Oct. 23.

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**11**

November

### **CONFERENCE SURVEY**

Your team will be emailed a survey asking for feedback on your experience. AFA is able to improve AFA Leaders Conference each year because of honest feedback from its audiences.

# CANCELLATION POLICY



## CANCELLATION POLICY

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As an engagement and funding partner of AFA, we value your support. Since 1996, partners have invested their dollars in our nonprofit programming to help guide the next generation of agriculture and food leaders. Because we are committed to being good stewards of those dollars, we are implementing a new cancellation policy for 2025 AFA Leaders Conference to help direct that funding toward growing the number of students we serve each year.

Our goal for this policy is to work with our partners in establishing deadlines when confirming/making changes regarding your teams' engagement. With the rise of costs associated with in the hospitality industry (AV, caterings, lodging, etc.) this policy will help mitigate the financial risks AFA is liable for regarding cancellations that fall outside the calendar parameters set by third party vendors.

As one of our main contacts for partnership, please help us in making sure this policy is communicated to your team members planning to attend Leaders Conference in November.

**Adjustments or cancellations to your registration must be made through [lexy.mullins@agfuture.org](mailto:lexy.mullins@agfuture.org) by Oct. 10.**

September 28:

- Deadline to register/confirm participation at 2025 AFA Leaders Conference – this includes speaker roles.

October 10:

- Meals: Last day to cancel team member and receive reimbursement on any meals purchased outside of the complimentary meals provided through the partnership. If a team member cancels after this date, partner will be liable for cost of the meal already purchased.
- Speakers: Last day to cancel team member and replace with another teammate. If a team member is unable to participate in the program following this date - no other team member from your company will be able to participate/replace that individual unless specified by an AFA team member.

If you have any questions, please reach out to Lexy Mullins at [lexy.mullins@agfuture.org](mailto:lexy.mullins@agfuture.org).

# AGENDA

Below you will find areas of engagement your team is invited to participate in. Reminder, your team must be registered for Conference by Sept. 28. You have until Oct. 10 to make any changes (additions or subtractions) to your registration by sending an email to [lexy.mullins@agfuture.org](mailto:lexy.mullins@agfuture.org).

Each team member can access their individual schedule for Conference using the app on Nov 4.

Please use the form below to keep track of which team members are registered for each activity.

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## PRE-CONFERENCE

### **Delegate Resume & Essay Review**

First come, first serve programmatic opportunities: If one of your team members is interested in reviewing essays for the delegate selection process, please let Lexy know by September 1, 2025. If one of your team members is interested in providing individualized feedback on a handful of students' resumes (about 10), please RSVP by Sept. 28 through your team's registration.



# AGENDA

## THURSDAY, NOVEMBER 6

Attire: Business Casual/Logo Apparel

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**4:00-9:00 PM**

### **Conference Check-in**

Sheraton hotel lobby

**7:30-8:30 PM**

### **Opportunity Fair Set Up**

**8:45-10:00 PM**

### **AFA Alumni & Friends Social**

Team members and AFA alumni who are a part of your team are invited to attend this social. Cash bar, & each Alumni receives 1 free drink ticket.

## FRIDAY, NOVEMBER 7

Attire: Business Professional/Logo Apparel

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**7:30-9:30 AM**

### **Opportunity Fair Set Up**

**9:30 AM -3:00 PM**

### **Opportunity Fair**

Your team will receive a standard 10x10 booth space that includes a table, two chairs and a trashcan. The exhibit hall will be carpeted and your space will be draped. All exhibit needs and additional items can be ordered through FERN. More information will be sent out on or before Sept. 5.

**10:30-11:45 AM**

### **Sprouting Your Professional Career Roundtable**

(1) one team member is invited to participate. More information can be found on the industry landing page.



# AGENDA

## FRIDAY, NOVEMBER 7

Attire: Business Professional/Logo Apparel

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### 12:00-1:00 PM

#### **Opportunity Fair Lunch**

Your team will receive two complimentary tickets to the Opportunity Fair Lunch. Additional tickets may be purchased for an additional cost of \$85/ticket.

### 3:00-5:00 PM

#### **Industry and Collegiate Professional Social**

All team members are invited to participate in this experience engaging both industry and collegiate professionals. Take a break and join us for a casual, networking social over cocktails (not mocktails) and snacks.

### 6:30-8:00 PM

#### **Bridge Builder Dinner & Celebration**

Your team will receive (2) two tickets to the dinner (6:30-8:00 pm). During this dinner AFA will be honoring alumni for their achievements in our industry. Additional dinner tickets can be purchased for an additional cost of \$125/ticket.

## **QUESTIONS?**

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