Partner Breakfast

When: Tuesday, February 2, 2027 | 8:00-9:00 a.m. CST

Where: Sumitomo Biorational Company | 1900 Innovation Way Ste | Libertyville, IL 60048

What: Start your day by connecting over breakfast during this interactive session designed to spotlight AFA partner companies. Each company will host a group of student delegates for an engaging, informal discussion about your organization's career paths, culture, and contributions to the agriculture sustainability industry.

How: Your team will be provided with a list of students attending ahead of time, including demographics and majors, to help tailor your approach. While no AV will be available, you are encouraged to be creative through guided activities or dialogue to help students gain insight into who you are, what you do, and how they might fit into a career in the agriculture sustainability industry. Please leave at least 10–15 minutes for open Q&A at the end.

Why: To give students a real-world look at your company in a conversational and approachable setting.

Your Role: Lead a 1-hour session that reflects your company's identity and encourages student interaction. Consider creative approaches that make your session personal and memorable.

- **Trivia Time** – Mix fun facts about your company with general topics; bring candy or small prizes!
- **DISC or Movement-Based Activities** – Help students learn about themselves with personal assessments or physical movement activities.
- **Round-Robin Q&A** – Have each student introduce themselves and ask a question about your company or career to keep the conversation flowing.
- **NASA Moon Survival Game** – A team-based problem-solving activity that's always a hit.
- **Conversation Starter Cards** – Use table tents or cards with fun and thoughtful prompts to break the ice.
- **Myth vs. Reality** – Present a common misconception about your role or industry—true or false?