

# WELCOME

## **AFA PRECISION AGRICULTURE INSTITUTE**

### PRELIMINARY ITINERARY

FEBRUARY 25-27, 2026

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# IMPORTANT DATES



## IMPORTANT DATES

Below you will find dates to keep in mind as we approach the Institute. These dates will (a) help remind you when to send our team important information and (b) give you a heads up when to expect important information to come from AFA.

# 10

December

### REGISTRATION FORM AVAILABLE

AFA will be sending the company's main contact an email ([lexy.mullins@agfuture.org](mailto:lexy.mullins@agfuture.org)) with more information on how to register your team.

# 22

January

### REGISTRATION DUE

Only one registration is needed for your organization and all changes must be made before January 29th.

# 11

February

### FINAL COMMUNICATION FROM AFA

AFA will send your team a final communication listing information around how to access the final schedule for your team, speaker resources, Resume Directory, and other helpful tools.

# CANCELLATION POLICY



## CANCELLATION POLICY

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As an engagement and funding partner of AFA, we value your support. For 30 years, partners have invested their dollars in our nonprofit programming to help guide the next generation of agriculture and food leaders. Because we are committed to being good stewards of those dollars, we are continuing our cancellation policy to help direct that funding toward growing the number of students we serve each year.

Our goal for this policy is to work with our partners in establishing deadlines when confirming/making changes regarding your teams' engagement. With the rise of costs associated with in the hospitality industry (AV, caterings, lodging, etc.) this policy will help mitigate the financial risks AFA is liable for regarding cancellations that fall outside the calendar parameters set by third party vendors.

As one of our main contacts for partnership, please help us in making sure this policy is communicated to your team members planning to attend the AFA Leader Institutes.

**Adjustments or cancellations to your registration must be made through [lexy.mullins@agfuture.org](mailto:lexy.mullins@agfuture.org) by January 29.**

### **January 22:**

- Deadline to register/confirm participation at the AFA Leader Institute – this includes speaker roles.

### **January 29:**

- Meals: Last day to cancel team member and receive reimbursement on any meals purchased outside of the complimentary meals provided through the partnership. If a team member cancels after this date, partner will be liable for cost of the meal already purchased.
- Speakers: Last day to cancel team member and replace with another teammate. If a team member is unable to participate in the program following this date - no other team member from your company will be able to participate/replace that individual unless specified by an AFA team member.

# AGENDA

Below you will find areas of engagement your team is invited to participate in. Reminder, your team must be registered for Precision Agriculture Institute by January 22<sup>nd</sup>. You have until January 29<sup>th</sup>. to make any changes (additions or subtractions) to your registration by sending an email to [lexy.mullins@agfuture.org](mailto:lexy.mullins@agfuture.org).

Please use the form below to keep track of which team members are registered for each activity.

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## **PRE-INSTITUTE**

### Swag Items

As a partner benefit you will be allowed to send items to hand out to delegates during registration. Please reach out for shipping instructions.

Please ensure swag items are no larger or heavier than a standard water bottle. We also encourage sending snacks to be included in the handouts!

### Commercial Video

You also have the opportunity to submit a 30-60 second video about your company (YouTube link or mp4) to be showed during the Institute breaks and transitions.

## **Event Location:**

Henry B. Gonzalez Convention Center  
900 E Market St.  
San Antonio, TX 78205

We ask that you reserve your own hotel room at the hotel of your choosing as we do not have a rooming block available. Thank you!



# AGENDA

ALL TIMES BELOW ARE IN CST

## WEDNESDAY, FEBRUARY 25, 2026

Attire: Business Casual/Logo Apparel

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### 6:30-7:30 PM

#### **Dinner & Discourse - 2-4 team members invited**

You will get to sit with delegates and alumni to have fun conversations over hot takes while eating a fabulous meal. An example could be: which is better, winter or summer?

### 7:30-8:30PM

#### **Alumni Sweets & Social - All alumni invited**

The Alliance Sweet & Social provides an engaging environment for students to build connections with peers and alumni, while learning how AFA can support their professional journey beyond graduation.

## THURSDAY, FEBRUARY 26, 2026

Attire: Business Casual/Logo Apparel

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### 9:00 AM-11:05 AM (Four Time Options)

#### **Tours**

Your team has the option to host a tour at your booth, so students can obtain hands on experience!

Please indicate interest here: [2026 AFA Leader Institutes Tour Confirmation Form](#)

### 5:30-6:30 PM

#### **Careers in Precision Ag - Roundtable Discussion - 1 team member invited**

Discuss career paths and opportunities with students and share your insight and advice. Students will rotate every 10 minutes for four rotations to speak to industry professionals about their careers.

### 6:30-7:00 PM

#### **Industry & Delegate Networking - 2-4 team members invited**

Get to know students and share your knowledge!

### 7:00-8:00 PM

#### **Dinner with Industry Guests - 2-4 team members invited**

Enjoy great food and get to know the students at your table!



# AGENDA

**FRIDAY, FEBRUARY 27, 2026**

Attire: Business Professional/Logo Apparel

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**8:00-9:00 AM**

**Partner Breakfast - 2-4 team members invited**

Speak with students regarding career opportunities and innovative products and solutions you are bringing to the industry.

**9:15-10:30 AM**

**Ted X Executive Session - 1 team member invited**

This session features a short, story-driven talk from industry leaders that explore bold ideas and personal leadership insights, followed by an engaging audience Q&A to inspire action and connection.

**10:45 AM-12:45 PM**

**AgXperience - 1 team member invited from industry side; 1 team member invited representing producer side if available.**

The AgXperience is an immersive, hands-on case study designed to give students real-world problem-solving experience around current agricultural issues. This year's session centers on one overarching agricultural theme, explored through six unique scenarios that challenge students to think critically about sustainability, innovation, and collaboration across the agricultural value chain.

Working in teams, students will analyze their assigned scenario, develop innovative solutions, and present their ideas to a panel of producers and industry professionals.

