



# Al Checklist: Choosing the Right Al for Private Market Investing in 2025

What to Consider When Evaluating AI for Private Equity and Alternative Investments

# Al in Private Markets: Strategic Guide for Decision-Makers

Artificial intelligence is rapidly transforming how investors analyze, evaluate, and engage with data in private capital markets. But as adoption grows, so does the challenge: not all AI tools are created equal—and choosing the wrong solution can introduce new risks, not reduce them.

To unlock the full potential of AI, private market investors must be selective. The best solutions aren't just smart—they're secure, purposebuilt, and grounded in trusted data. In 2025, success depends on finding an AI that meets the unique demands of private markets.

### 1. Ensuring Data Integrity from the Source

Many AI tools pull data from public sources like PDFs, websites, or filings that weren't designed for analysis. This often leads to low-quality outputs and questionable insights. In contrast, AI solutions built on **firsthand**, GP-provided data offer a clearer, more accurate view into fund and asset performance.

Private market investors require verified data from trusted sources—not approximations. GP sourced data ensures accuracy and accountability, making it essential for any serious AI analysis.

# 2. Verified, High-Quality Inputs for Confident Outputs

Even high volumes of data are useless if they aren't verified. Al tools must be trained on

audited, normalized datasets to deliver reliable outputs. When AI learns from poor-quality data, the risk of flawed decisions increases exponentially.

Leading investors are prioritizing tools that apply strict validation standards to every data point, ensuring the insights they rely on are grounded in facts, not estimates.

#### 3. Built for the Complexity of Private Markets

Most general-purpose AI tools weren't designed for private capital's complex data structures, delayed reporting, or illiquid assets. Investors need AI that understands deal-level detail, fund hierarchies, and value creation levers.

The right tool will offer look-through capabilities to access real asset metrics, assess performance by strategy or sector, and provide contextual insights that match the private market lifecycle.

## 4. Data Privacy, Security & Regulatory Readiness

Al tools handling sensitive financial information must operate within a secure, compliant data environment. Investors can't afford to expose confidential LP-GP data or breach regulatory obligations.

Highly secured solutions adhere to enterprisegrade standards like Service Organization Controls (SOC) compliance, end-to-end encryption, legal governance, and auditability. These safeguards are especially critical for firms managing pension, insurance, or sovereign capital.



### 5. Conversational AI with Real Analytical Power

Al should simplify complexity, not create more of it. Solutions with natural-language interfaces allow users to ask detailed investment questions—without needing to understand SQL, Python, or BI dashboards.

Leading investors are embracing AI that generates summaries, compares benchmarks, identifies risk, and surfaces actionable insights instantly. Tools that translate messy data into clean, decision-ready narratives are fast becoming essential.

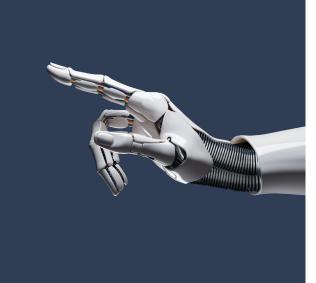
### Meet Alnsights: The First Al Purpose-Built for Private Markets

CEPRES Alnsights is the first AI solution to fulfill all five requirements—built specifically for private market investors, not adapted from other industries. It operates on verified data sourced directly from GPs' IBORs and ABORs, offering unmatched granularity and reliability.

Embedded within the secure CEPRES platform, Alnsights allows users to interact with their data using natural language and receive instant answers, summaries, and analytics that meet the demands of LPs and GPs alike.

With nearly \$56 trillion in asset value and 140,000+ PE-backed companies\* in its ecosystem, Alnsights provides the clarity, trust, and control that today's investors need. In a market where precision is everything, Alnsights helps you move faster—with more confidence and better results.

**Contact our Experts** and experience how CEPRES Alnsights can help you.



#### **About CEPRES**

CEPRES is the first platform built for the age of digital transformation in private markets. We connect investors with proprietary deal data, complete cash flows of funds and deals with portfolio company operating metrics, and real-time analytics to unlock better, more actionable insights. All on a highly modular platform.

\*As of May 2025





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