

## CASE STUDY

# Unlocking Investment Insight: How a Leading **US University Endowment** Gained a Granular View of the Private Markets with CEPRES Funds



## Challenge

The client needed to analyze private equity deals and managers across variables such as sector, strategy, deal size, capital structure, value creation drivers, and return sources. Without high-quality, structured data, the team struggled to benchmark managers, identify trends across vintages, or conduct robust underwriting, limiting their ability to justify new allocations confidently.



## Solution

CEPRES deployed its Market Intelligence and DealEdge platforms, giving the client access to a validated, highly granular dataset covering thousands of private market deals. The endowment could benchmark managers across sectors, strategies, and vintages with full transparency into return drivers and outliers. This enabled clearer insights, stronger comparisons, and better alignment of future allocations with long-term goals.



## Results

### ✓ STRONGER DILIGENCE

Consistent, trusted data enabled side-by-side GP and deal comparisons, increasing confidence in manager selection and strengthening overall due diligence process.

### ✓ INFORMED DECISIONS

Visibility into return drivers and capital structures improved risk evaluation, strengthened forecasting, and helped the team assess performance confidently overall.

### ✓ STRATEGIC CLARITY

A broader market view enabled the investment office to identify emerging trends and capitalize on sector opportunities for strategic clarity.

# ABOUT CEPRES

FOR OVER 20 YEARS

CEPRES has served the **world's most influential private markets investors** by providing them with high quality, granular, private market deal data and world-class portfolio management tools.

Our clients leverage proprietary deal data and complete cash flows from the world's largest private markets ecosystem containing more than **\$56T in assets, 143,000+ PE-backed companies, 16,500+ funds, and 6,000 GPs and LPs.**

CEPRES' investment data platform is powered by **real-time and predictive analytics** so clients can unlock better investment outcomes and make smarter decisions.

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## MUNICH

Balanstrasse 49  
Building C Floor 6, 81669 Munich  
+49 89 232 495 610

## NEW YORK

One World Trade Center,  
85th Floor, New York, NY. 10007  
+1 212 220 7193

## DENVER

1801 California St  
Suite 2400 #69, Denver, CO 80202  
+1 212 220 7193

