## 11<sup>th</sup> Richmond Marketing Forum

Grand Resort Bad Ragaz 28 - 29 June 2023

### **KEYNOTES**





#### **INDUSTRY SESSIONS**











## **DISCUSSION GROUPS**



Collegial leadership in marketing teams

Raphael Schifferle, Chief Marketing
Officer Global at Brugg Lifting

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Last updated: 13 April 2023

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#### **DISCUSSION GROUPS**



Sustainability communication between ESG and green washing

Pascal Schaub, Leiter Marketing & Kommunikation bei ewz



Marketing team members, what today really counts

Aitor Henao Soto, Head of Marketing & Communications at PackSys Global AG



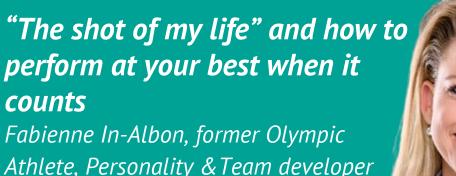
Sam Conniff, Author "Be more Pirate", Co-Founder and Chief Purpose Officer at Livity

Stephane Pinheiro, Senior Marketing Manager at Carvolution



Nicholas Hänny, Co-founder, Chief Executive officer & Chief Marketing Officer at NIKIN

#### **OUT OF THE BOX**



Athlete, Personality & Team developer at Fabienne In-Albon Milestones



#### How to boost creativity

Benjamin Sager, CEO & Founder Teamhumor, Innovationspsychologe



### **ACTIVITY**

Wine Cellar Tour with Tasting

Sommelier of the Grand Resort Bad Ragaz



## SUPPLIER PRESENTATION

The top three of the voting will be announced shortly before the forum.

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