

# 15<sup>th</sup> Richmond Finance Directors' Forum

Victoria-Jungfrau Grand Hotel & Spa, Interlaken  
4 - 6 September 2025

## KEYNOTES

### The Dark Side of AI - How Hackers use AI & Deepfakes

Mark T. Hofmann, Criminal & Intelligence Analyst



### Geopolitical Turmoil: Financial Challenges for Industries and Corporates

Ron Keller, International Advisor  
Geopolitics, Global Economics and Finance



### Rebel Mind: The Art of Going From Now to Next

Dr. Peter Kreuz, Founder of 'Rebels at Work' and international bestselling author



## INDUSTRY SESSIONS

### What Corporates should know about Banks

Dr. Adriel Jost, Fellow at Institut für Schweizer Wirtschaftspolitik (IWP), Economist,



### The Psychology behind your Decisions: Key Lessons for Financial Professionals

Prof. Stefan Zeisberger, Professor of Finance, Radboud University and University of Zurich



### AI for the Finance Function: Myth or Reality?

Armand Angeli, Vice-President, Digital Transformation and International Groups at DFCG



### Finance Business Partnering in Practice: From Purpose to Execution

Anna Fastishevskaya, Finance Director at Eaton



### Leading Procurement in the Age of AI: From Surviving to Thriving in Uncertainty

Mirko Kleiner — Thought Leader, President of the LAP Alliance



### Strategic Finance Transformation: From Low-Hanging Fruits to Predictive Analytics

Dr. Florian Hohmann, CFO Muntagnard, Senior Lecturer in Financial Management at HSG



### Switzerland's Economic Strategy in a Fragmented World – Trump Tariffs and Beyond

Dr. Adriel Jost, Fellow at Institut für Schweizer Wirtschaftspolitik (IWP), Economist





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## DISCUSSION GROUPS

### Let's talk ESG – Learning from each other

Bruno Edelmann, CFO MPS Micro Precision Systems AG



### Sales or Strategy? Intelligent Product Mix = Boost Profitability

Marco Mori, CFO Création Baumann Holding AG



### AI in Invoice Processing: Boosting Efficiency in Accounts Payable

Urs Ringgenberg, CFO Wincasa AG



### Leading Through Change: Lessons from a Finance Transformation Journey

Eva Ott, Head of Finance ManpowerGroup



### Leadership as a Financial Asset: Managing Talent at the Top

Wendy Penaloza, CFO Astara Central Europe



### Talent Management and Workforce Strategy for the Finance Function

Stéphanie Badouard, CFO, MD a.i. Randstad



### Building Business Continuity Plans

Kris Giswold, Senior Vice President Finance/CFO Europe at Mondelēz International



### Trump Tariffs – Impact on Global Trade and Economic Fragmentation

Ron Keller, International Advisor Geopolitics, Global Economics and Finance



### Reverse M&A – Separation & Divestments

Frank Heffter, CFO EMEA Function Management at Landis+Gyr AG



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## SUPPLIER PRESENTATION

### AI-Powered Finance Transformation: Unlocking End-to- End Visibility for Smarter Decisions

Philipp Wolter, Business  
Transformation Advisor at SAP



### Agentic AI: The Next Frontier in CFO Leadership.

Fabian Eigelt, Managing Partner, Alexander  
Beeck, Associate Partner, at SET Management  
Consulting



### Umgeben von Chaoten, Selbstdarstellern und Sesselkleber

Christoph Iten, CEO at Customize AG



## OUT OF THE BOX

### Create Your Unthinkable Reality In 21 Days

Marcel Kuhn, Founder of Quantum  
Jump GmbH



### Grandmaster Strategies for Managers - How Chess Is A Lesson for Business

Stefan Kindermann, Chess grandmaster  
and managing director of Münchener  
Schachakademie GmbH



## ACTIVITY

### Wine Cellar Tour with Tasting

Sommelier of the Victoria Jungfrau

