

15th Richmond Marketing Forum

AlpenGold Hotel Davos

23-24 Juni 2027

KEYNOTES

Topic: Future Trends in Marketing

Dr. Marc Schumacher, Founder, Silent Knowledge Institute, Former Group CEO of AVANTGARDE



INDUSTRY SESSIONS

Topic: TBA

Dr. Marc Schumacher, Founder, Silent Knowledge Institute, Former Group CEO of AVANTGARDE



DISCUSSION GROUPS



Several discussion groups will be held with small numbers of senior professionals based on key themes and are moderated by delegates.

SUPPLIER PRESENTATION



The top three of the voting will be announced shortly before the forum.

OUT OF THE BOX

Topic: Leadership Presence in the Age of AI

Isabel Florido, Managing Director at live on point GmbH



Please note that the conference programme is currently still in development and not yet complete, changes may occur.

Last updated: 12 August 2026



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ACTIVITY

A Taste of Tuscany: A Journey Through the Region's Icons

Laura Saitta & Fabian Dieziger, Founders
and Wine Experts at Supertoscana



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