

11th Richmond IT Forum

Victoria-Jungfrau Grand Hotel & Spa Interlaken

01 - 02 April 2025

KEYNOTES

The Dark Side of AI - How Hackers Use AI & Deepfakes

Mark T. Hofmann, Criminal & Intelligence Analyst



Rebel Mind: The Art of Going From Now to Next

Dr. Peter Kreuz, Founder of 'Rebels at Work' and international bestselling author



INDUSTRY SESSIONS

Shared Leadership in IT: How People Leads Foster Individual Development

Andrea Bircher, Head IT People Management at die Mobiliar



Next-Generation Distributed Private Computations

Dr. Chen-Da Liu Zhang, Co-Head Information Systems Research Lab & Lecturer at HSLU



From AI Hype to Business Reality: Building the Data Management Foundation for Generative AI at Scale

Christophe Makni, Head of Data & Automation at Migros Bank



Front Row AI Adoption for the CIO: When Every Strategy Is An AI Strategy

Eleni Verteouri, GenAI Tech Lead at UBS



Navigating the Evolving Cyber Threat Landscape: A Guide for IT Leaders

Lucie Coute, Cyber Training & Awareness Lead at Richemont



How to Digitize a Company With 320.000 Employees

Markus Sontheimer, Group CIDO (CIO/CDO) at ISS A/S



How Emerging Technologies Can Influence Your Customer-Centric IT - Now and in the Future

Paul Aram, Regional Information Director - Northwest Europe at Miele Co Ltd



Please note that the conference programme is currently still in development and not yet complete, changes may occur.

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DISCUSSION GROUPS

Financial Model For IT: Charge Back Or Allocations

Jessica Winberg, Head of IT Strategy, Governance and Transformation at Lonza



Digital Transformation: IT or Business – Where to Begin?

Alexandre Kozlov, Chief Information Officer at ABB Ltd.



AI-Driven Business Transformation: Unlocking Strategic Value in the Age of Disruption

Jason Selvin, Chief Technology Officer at General Electric Vernova, Steam Power



Between Vision and Reality: Flexible Working in Regulated Organisations

Beat Stucki, Chief Information Officer at Luzerner Psychiatrie



From Keyboard to Key Role

Eric Dubuis, Head of Programs at Rochester-Bern Executive Programs



Resilience and Cybersecurity: Strategies for IT Excellence in a Connected World

Patrick Heinzer, Chief Information Officer at RUAG MRO Holding AG



Onshore vs. Offshore Outsourcing, Which Strategy Suits Your Company

Lucijana Tomic, Head of Group IT & Digitale Transformation at Thommen Group AG



SUPPLIER PRESENTATION

AI in Operations: Business Cases & ROI

Elisabeth Vinek, Business Unit Manager Data & Analytics at Bechtle Schweiz AG



CIOs as Business Enablers: Proactively Managing IT Strategically and Creating Value TOGETHER

Binh Nguyen, Director DACH at Bee360



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SUPPLIER PRESENTATION

Behind Enemy Lines - The Hidden World of Cybercrime

Mathias Fuchs, Head of Investigations & Intelligence at InfoGuard AG



OUT OF THE BOX

Athlete Mindset: How to Integrate it into Everyday Life

Fabienne In-Albon, former Olympic Athlete, Personality & Team developer at Fabienne In-Albon Milestones



How to Step Out of Your Comfort Zone & Reach Your Peak Performance

Deniz Kayadelen, Founder of Out of Comfort Zone & World Champion in Ice Swimming



ACTIVITY

Wine Cellar Tour with Tasting

Sommelier of the Victoria Jungfrau



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