

12th Richmond IT Forum

Victoria-Jungfrau Grand Hotel & Spa Interlaken

24 - 25 March 2026

KEYNOTES

A Strategy for AI, not an AI Strategy

Prof. Didier Bonnet, Professor of Strategy and Digital Transformation at IMD Business School



Triangular Alchemy – Crafting the Becoming Organization

Anders Indset, Philosopher, Deep-Tech Investor & 7x Author



INDUSTRY SESSIONS

From Scale to Success: AI as a Strategic Differentiator

Dr.-Ing. Susan Wegner, Head of Group Data and AI (SVP) at Allianz



Rethinking IT – Why the CIO Will be Obsolete by 2030

Thomas Kleine-Möllhoff, Chief Information Officer Gardena GmbH & Vice President IT Husqvarna Group



IT Strategy in Digitalisation: From Framework to Sustainable Value Creation

Lionel Pilorget, Lecturer in IT Management at the Fachhochschule Nordwestschweiz Olten



Hacked! 72 Hours of an IT Leader's Nightmare

Florian Jörgens, Chief Information Security Officer, Author & Digital Leader Award Winner



Decisions that do – from IT Choices to Business Value

Ulrike Holzhammer, Head of Baloise IT Services at Baloise Group



Defining Data & AI Strategies with Enterprise Architecture Management

Dr. Jörg Ziemann, Global Lead Architect Data Analytics, Senior Enterprise Architect at Lufthansa Group



DISCUSSION GROUPS

Smart Manufacturing: How do we Create the Plant of the Future?

Jon Kavanagh, Head IT & Digital, EMEA at Cargill



How will AI in Software Development Reshape our Relationships with IT Vendors?

Jan-Paul Tummel, Head of IT at Zürich Commercial Insurance



The 95% Failure Rate: Are Swiss AI Projects Stuck in Pilot Purgatory?

Sergio Ambrozio, Global IT & Digital Commercial Lead at Syngenta Group



«Just Culture» in Practice: Balancing Accountability, Learning, and Trust in IT Organizations

Michel Barthe, Director of IT at Firmenich International SA



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DISCUSSION GROUPS

IT Security and Digital Sovereignty: How CIOs Manage Risk and Dependency

Ronny Peterhans, Head of IT at Paul
Scherrer Institut



Beyond the Hype: Unlocking Real Business Value from AI Deployments

Prof. Didier Bonnet, Professor of Strategy and
Digital Transformation at IMD Business School



Adopting a Product Operating Model in Enterprise IT

Dinkar Gupta, Chief Information and
Technology Officer at KPMG AG



The Singularity Paradox

Anders Indset, Philosopher, Deep-Tech
Investor & 7x Author



From Firefighting to Flow: How IT Leaders Escape Constant Crisis Mode

Tamer Badawy, Head of Global IT Engineering
& Operations at Ronal Group



SUPPLIER PRESENTATION

The top three of the voting will be announced shortly before the forum.

OUT OF THE BOX

What Falls, What Holds: The Real Dynamics of Modern Leadership

Nadine Oppenheim, Design Thinking
Coach at Pin-Point Consulting;
Oliver Gabor, Managing Director at
Teambeschleuniger GmbH



Business is Like Rock 'n' Roll – It's All About Vibration, Rhythm & Resonance!

René Rennefeld, Managing Director at
vuenv media gmbh;
Anthony Thet, Singer and Guitarist



ACTIVITY

Wine Cellar Tour with Tasting

Sommelier of the
Victoria Jungfrau



Please note that the conference programme is currently still in
development and not yet complete, changes may occur.

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