

# 12<sup>th</sup> Richmond IT Forum

Victoria-Jungfrau Grand Hotel & Spa Interlaken

24 - 25 March 2026

## KEYNOTES

### A Strategy for AI, not an AI Strategy

Prof. Didier Bonnet, Professor of Strategy and Digital Transformation at IMD Business School



### Triangular Alchemy – Crafting the Becoming Organization

Anders Indset, Philosopher, Deep-Tech Investor & 7x Author



## INDUSTRY SESSIONS

### From Scale to Success: AI as a Strategic Differentiator

Dr.-Ing. Susan Wegner, Head of Group Data and AI (SVP) at Allianz



### IT Strategy in Digitalisation: From Framework to Sustainable Value Creation

Lionel Pilorget, Lecturer in IT Management at the Fachhochschule Nordwestschweiz Olten



### Rethinking IT – Why the CIO Will be Obsolete by 2030

Thomas Kleine-Möllhoff, Chief Information Officer Gardena GmbH & Vice President IT Husqvarna Group



### Decisions that do – from IT Choices to Business Value

Ulrike Holzhammer, Head of Baloise IT Services at Baloise Group



### Defining Data & AI Strategies with Enterprise Architecture Management

Dr. Jörg Ziemann, Global Lead Architect Data Analytics, Senior Enterprise Architect at Lufthansa Group



## DISCUSSION GROUPS

### Smart Manufacturing: How do we Create the Plant of the Future?

Jon Kavanagh, Head IT & Digital, EMEA at Cargill



### How will AI in Software Development Reshape our Relationships with IT Vendors?

Jan-Paul Tummel, Head of IT at Zürich Commercial Insurance



### The 95% Failure Rate: Are Swiss AI Projects Stuck in Pilot Purgatory?

Sergio Ambrozio, Global IT & Digital Commercial Lead at Syngenta Group



### «Just Culture» in Practice: Balancing Accountability, Learning, and Trust in IT Organizations

Michel Barthe, Director of IT at Firmenich International SA



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## DISCUSSION GROUPS

### IT Security and Digital Sovereignty: How CIOs Manage Risk and Dependency

Ronny Peterhans, Head of IT at Paul Scherrer Institut



### Beyond the Hype: Unlocking Real Business Value from AI Deployments

Prof. Didier Bonnet, Professor of Strategy and Digital Transformation at IMD Business School



### Adopting a Product Operating Model in Enterprise IT

Dinkar Gupta, Chief Information and Technology Officer at KPMG AG



### The Singularity Paradox

Anders Indset, Philosopher, Deep-Tech Investor & 7x Author



### From Firefighting to Flow: How IT Leaders Escape Constant Crisis Mode

Tamer Badawy, Head of Global IT Engineering & Operations at Ronal Group



## SUPPLIER PRESENTATION

The top three of the voting will be announced shortly before the forum.

## OUT OF THE BOX

### What Falls, What Holds: The Real Dynamics of Modern Leadership

Nadine Oppenheim, Design Thinking Coach at Pin-Point Consulting; Oliver Gabor, Managing Director at Teambeschleuniger GmbH



### Business is Like Rock 'n' Roll – It's All About Vibration, Rhythm & Resonance!

René Rennefeld, Managing Director at vuenv media gmbh; Anthony Thet, Singer and Guitarist



## ACTIVITY

### Wine Cellar Tour with Tasting

Sommelier of the Victoria Jungfrau



Please note that the conference programme is currently still in development and not yet complete, changes may occur.

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