

15th Richmond Marketing Forum

AlpenGold Hotel Davos

23-24 Juni 2027

KEYNOTES

Topic: Future Trends in Marketing

Dr. Marc Schumacher, Founder, Silent Knowledge Intstitute, Former Group CEO of AVANTGARDE



INDUSTRY SESSIONS

Topic: TBA

Dr. Marc Schumacher, Founder, Silent Knowledge Intstitute, Former Group CEO of AVANTGARDE



DISCUSSION GROUPS

The Future-Ready Marketing Team: Skills, Structures and Ways of Working in the Age of AI

Seraina Tschiemer, B2B Marketing Director at BP (Switzerland)



SUPPLIER PRESENTATION



The top three of the voting will be announced shortly before the forum.

Please note that the conference programme is currently still in development and not yet complete, changes may occur.

Last updated: 10 September 2026



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OUT OF THE BOX

Topic: Leadership Presence in the Age of AI

Isabel Florido, Managing Director at live on point GmbH



ACTIVITY

Wine Cellar Tour with Tasting

Sommelier of the Alpengold



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