

12th Richmond IT Forum

Victoria-Jungfrau Grand Hotel & Spa Interlaken

24 - 25 March 2026

KEYNOTES

A Strategy for AI, not an AI Strategy

Prof. Didier Bonnet, Professor of Strategy and Digital Transformation at IMD Business School



Triangular Alchemy – Crafting the Becoming Organization

Anders Indset, Philosopher, Deep-Tech Investor & 7x Author



INDUSTRY SESSIONS

From Scale to Success: AI as a Strategic Differentiator

Dr.-Ing. Susan Wegner, Data, AI & Technology Senior Executive



Rethinking IT – Why the CIO Will be Obsolete by 2030

Thomas Kleine-Möllhoff, Chief Information Officer Gardena GmbH & Vice President IT Husqvarna Group



IT Strategy in Digitalisation: From Framework to Sustainable Value Creation

Lionel Pilorget, Lecturer in IT Management at the Fachhochschule Nordwestschweiz Olten



Hacked! 72 Hours of an IT Leader's Nightmare

Florian Jörgens, Chief Information Security Officer, Author & Digital Leader Award Winner



Decisions that do – from IT Choices to Business Value

Ulrike Holzhammer, Head of Baloise IT Services at Baloise Group



Defining Data & AI Strategies with Enterprise Architecture Management

Dr. Jörg Ziemann, Global Lead Architect Data Analytics, Senior Enterprise Architect at Lufthansa Group



The Role of Digital Technology in Driving Resilient, Interconnected Global Supply Chains

Massimo Rigodanza, Vice President, Head of Technology Supply Chain at Kenvue



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DISCUSSION GROUPS

Adopting a Product Operating Model in Enterprise IT

Dinkar Gupta, Chief Information and Technology Officer at KPMG AG



Beyond the Hype: Unlocking Real Business Value from AI Deployments

Prof. Didier Bonnet, Professor of Strategy and Digital Transformation at IMD Business School



From Firefighting to Flow: How IT Leaders Escape Constant Crisis Mode

Tamer Badawy, IT & Digital Transformation Leader



The Singularity Paradox

Anders Indset, Philosopher, Deep-Tech Investor & 7x Author



IT Security and Digital Sovereignty: How CIOs Manage Risk and Dependency

Ronny Peterhans, Head of IT at Paul Scherrer Institut



«Just Culture» in Practice: Balancing Accountability, Learning, and Trust in IT Organizations

Michel Barthe, Director of IT at DSM-Firmenich



The 95% Failure Rate: Are Swiss AI Projects Stuck in Pilot Purgatory?

Sergio Ambrozio, Global IT & Digital Commercial Lead at Syngenta Group



How will AI in Software Development Reshape our Relationships with IT Vendors?

Jan-Paul Tummel, Head of IT at Zürich Commercial Insurance



SUPPLIER PRESENTATION

AI in Defending Against Cyberattacks

Yannick Escudero, Senior Sales Engineer at Sophos



Secure AI in Practice: Lessons from Switzerland's Most Demanding Digital Environments

Dr. Samuel Läubli, Chief Executive Officer at Supertext



SHOW ME THE MONEY: Making AI Deliver Real Business Value

Jennifer Belissent, PhD, Principal Data Strategist at Snowflake



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OUT OF THE BOX

What Falls, What Holds: The Real Dynamics of Modern Leadership

Nadine Oppenheim, Team Coach at Pin-Point Consulting;
Oliver Gabor, Team Accelerator at Teambeschleuniger GmbH



Business is Like Rock 'n' Roll – It's All About Vibration, Rhythm & Resonance!

René Rennefeld, Managing Director at vuenv media gmbh;
Anthony Thet, Singer and Guitarist



ACTIVITY

A Taste of Tuscany: A Journey Through the Region's Icons

Laura Saitta & Fabian Diezinger, Founders and Wine Experts at Supertoscano



Mindful Movement: A Signature Yoga Experience

Yoga Instructor of the Spa Nescens at Victoria Jungfrau Grand Hotel & Spa



Please note that the conference programme is currently still in development and not yet complete, changes may occur.

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