

5 THEMES 5 MONTHS 1 GOAL



**Raise money to give
people the power of reading**



June - Reading



Indulge your inner bookworm

Attention all book enthusiasts: in honour of Calibre Audio's 50th anniversary, let's spice up our reading routines with some daring challenges.

How about diving into the unknown by exploring 5 books from genres you've never ventured into before? Or why not embark on a journey of discovery with 5 authors whose works you've never experienced?

And let's not forget about supporting our local libraries! Challenge yourself to borrow 15 books this month and explore the treasures waiting to be discovered on their shelves.

So, fellow bookworms, are you ready to embrace the challenge and make June a month to remember?



Need inspiration?

For more ideas on what to do, head to our website or just scan the QR code.

June 2024

the **5.0**
challenge

1st

Get your
'to be read pile' ready!



5th

Need some book
inspiration, head to
our website for our
recommended June
books.



7th

Show us your first
few days progress,
Tag us on social
media and use the
#50forCalibre.



10th

Second week progress,
how are you doing?



14th

If you're fundraising
remember to share your
JustGiving page with
family and friends.

JustGiving®

17th

Third week, how's your
target looking?



21st

Keep an eye on our
socials for updates!



23rd

Go read somewhere
new!



24th

It's the final
countdown.



28th

Time to review
your reads.



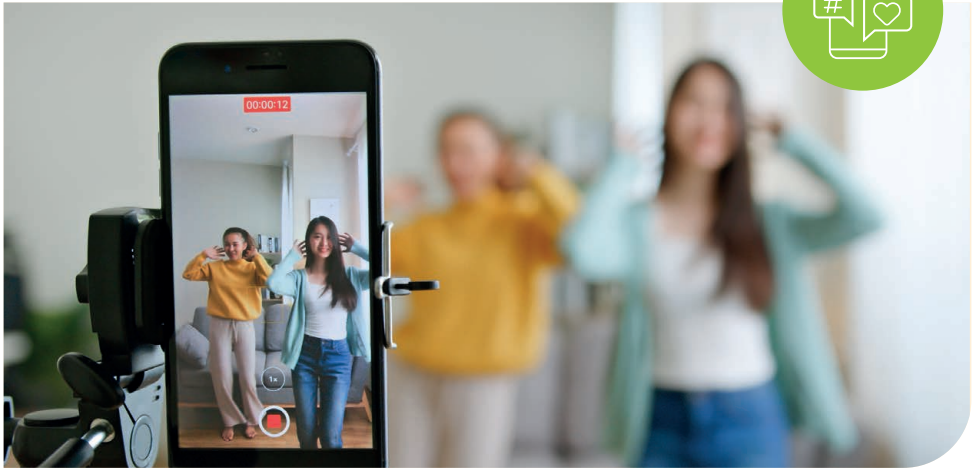
30th

Fill in the participation
form to get your
certificate.



Up next!
Whacky/Social
Media month...

July - Whacky/Social Media



Turn the ordinary into the extraordinary

We're calling all book lovers, audiobook enthusiasts, and creative souls to do something daring, exciting or creative with social media to help spread the word about Calibre Audio's incredible journey over the past 50 years!

So, grab your smartphones, put on your thinking caps, and get ready to make some noise on social media!

**Be sure to tag Calibre
in your social posts**

#50forCalibre



calibreaudio



@CalibreAudio



Calibre Audio



Calibre Audio



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July 2024

the **5.0**
challenge

1st

Time to let your social media skills shine, think memes, reels, short videos.



5th

Need some inspiration, have a look on Calibre's TikTok for this week's whacky social media.



10th

Post an Instagram story and tag us in it.



15th

Recreate a Calibre TikTok and tag us.



19th

Why not share some of Calibre's socials on yours?



22nd

It's the final countdown.



22nd

Tag someone on one of our posts who you think would benefit from Calibre.



31st

Fill in the participation form to get your certificate.



Up next!
Active Challenge
month...

August - Active Challenge



Action, adventure, and celebration

August is all about action! Get ready to lace up those running shoes, grab your gardening gloves, or dive into the pool.

Challenge yourself to run 5 kilometres every week, swim 50 lengths, or tend to your garden or community outdoor space to keep those pesky summer weeds at bay.

No matter how you choose to challenge yourself, whether it's pounding the pavement, making a splash in the pool, or conquering obstacles in a muddy race, don't forget to share your progress with Calibre Audio. Let's make this August one for the books, filled with action, adventure, and celebration!



Need inspiration?

For more ideas on what to do, head to our website or just scan the QR code.

August 2024

the **5.0**
challenge

1st

Get ready,
get set,
GO!



5th

Share your progress on
your social media, are
you on track for your
challenge?



9th

If you're fundraising
remember to share your
JustGiving page with
family and friends.

JustGiving®

12th

Your first week is done,
ready for more?



16th

Calibre Audio staff
roundup, head to our
socials to see what we've
been up too.



19th

Third week,
you're over half way!



23rd

If you've organised any
events with friends and
family, do let us know!



26th

It's the final countdown...
have you gone above and
beyond your target!



31st

Fill in the participation
form to get your
certificate.



Up next!
Food & Drink
month...

September - Food & Drink



Dust off your apron!

Get ready, get set, bake! With “The Great British Bake Off” returning to our screens, it’s the perfect time to roll up our sleeves and get baking for Calibre.

This September, why not try five new recipes? From mouthwatering cakes to scrumptious pastries, there’s something for everyone to enjoy. How about adding a literary twist to your cooking adventures? Whip up five meals inspired by your favourite books and treat yourself to a feast fit for a storybook hero.

And what better way to share your culinary creations than by hosting a cozy coffee morning? Gather your nearest and dearest for a delightful spread of treats, including the classic Victoria sponge - no soggy bottoms here!



Need inspiration?

For more ideas on what to do, head to our website or just scan the QR code.

September 2024

1st

Get ready,
get set,
Bake!



2nd

Head to our social
media to find out what
recipes are tantalising
our taste buds.



6th

Share your makes
with us!



9th

Second week, how many
eggs have you worked
through?



11th

Bake off recap anyone?



12th

If you're fundraising
remember to share your
JustGiving page with
family and friends.

JustGiving®

16th

Head to our socials
to see what we've
been up too?



20th

10 days left.



23rd

If you've organised any
events with friends and
family, do let us know!



26th

It's the final countdown...
have you gone above and
beyond your target!



30th

Fill in the participation
form to get your
certificate.



Up next!
Arts & Crafts
month...

October - Arts & Crafts



Time to get crafty

Whether you're wielding a paintbrush, knitting needles, or a crochet hook, it's time to dive into creativity. Channel your inner Picasso or unleash your knitting ninja skills – the choice is yours!

Challenge yourself to paint for five consecutive days, transforming blank canvases into jaw-dropping masterpieces. Or perhaps you're more of a knitting enthusiast – why not set yourself a knitting challenge? Imagine the cozy blanket or funky scarf you could create!

Share your magnificent creations with the world – whether it's on social media, with friends and family, or even with us.



Need inspiration?

For more ideas on what to do, head to our website or just scan the QR code.

October 2024

the 5.0 challenge

1st

Get your crafting supplies ready.



3rd

Show us your first few days progress, Tag us on social media and use the #50forCalibre.



13th

If you're fundraising remember to share your JustGiving page with family and friends.



13th

Half way there, have you got one more crafted item in you?



21st

10 days to Halloween, start planning your spooky designs!



24th

It's the final countdown.



27th

How're your haunted creations coming along? Share them with us on social media.



29th

Use autumn colours in your designs to celebrate the season.



31st

Fill in the participation form to get your certificate.



Well done the 5.0 Challenge is over!

Help raise money to give people the power of reading

For more information
just scan the QR code



5 THEMES
5 MONTHS
1 GOAL



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Follow us on social media - #50forCalibre



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