

Press release

Stockholm, October 4, 2021

Tobii publishes information brochure regarding the proposed listing of Tobii Dynavox

As previously communicated, the Board of Tobii AB (publ) ("Tobii") has proposed that an Extraordinary General Meeting, to be held on October 25, 2021, resolves to distribute all ordinary shares in Tobii Dynavox AB ("Tobii Dynavox") to Tobii's shareholders, with the intention of a subsequent listing of the Tobii Dynavox ordinary shares on Nasdaq Stockholm. Information regarding the proposed distribution has today been published and will be available in the form of an information brochure on tobii.com.

The information brochure presents the background and reasons for the proposed split of the Tobii Group as well as a description of both Tobii Dynavox's and Tobii excluding Tobii Dynavox's businesses. The information brochure also introduces financial targets for Tobii Dynavox and historical financial information for both Tobii Dynavox and Tobii excluding Tobii Dynavox.

The purpose of the information brochure is to give the shareholders an overview of both companies' operations, financial situation, the distribution in kind and listing process of Tobii Dynavox, and to be used as a basis for resolution by the shareholders in connection with the Extraordinary General Meeting on October 25, 2021.

Tobii Dynavox's financial targets

Tobii Dynavox's financial targets are:

- to increase revenue by more than 10% (currency-adjusted) on average annually,
- to achieve and maintain an EBIT margin of more than 15%, and
- to maintain a net debt of 2.5x (± 0.5x) last 12 months EBITDA.

The information brochure, which has been produced in both Swedish and English versions, will be available on https://www.tobii.com/group/investors/tobii-dynavox-spin-off/

Contact

Henrik Mawby, Investor Relations, Tobii AB, phone: +46 (0) 72 219 82 15, email: henrik.mawby@tobii.com

About Tobii

Tobii is the global leader in eye tracking. Our mission is to improve the world with technology that understands human attention and intent. Tobii operates through three business units: Tobii Dynavox makes specially designed computers that are controlled by eye movement or touch screens for use by people with special needs due to spinal cord injuries, CP, ALS or other medical conditions. Tobii Pro develops and sells eye tracking equipment and services used today by more than 3,500 companies and 2,500 research institutions, including 99 of the world's 100 highest ranked universities. Tobii Tech supplies eye tracking technology for integration into consumer electronics and other products such as personal computers, virtual reality headsets, healthcare applications, and more. Tobii is headquartered in Sweden and is listed on Nasdaq Stockholm (TOBII). The group has over 1,000 employees. For more information: www.tobii.com.

Tobii AB (publ) Box 743 S-182 17 Danderyd Sweden