

AL INTILAQA

AL ZAYANI INVESTMENTS
Group Newsletter

Fourth Quarter 2024

Issue 74

www.alzayani.com



PAGE 4
ZAYANI MOTORS HONOURS RAMADAN
PROMOTION WINNER



PAGE 7
LAUNCH OF ALL-NEW GEELY STARRAY
BRINGS FUTURISTIC DESIGN AND
ADVANCED TECHNOLOGIES TO SUV
FANS IN KINGDOM OF BAHRAIN



PAGE 8
FIRST MOTORS ORGANIZES EDUCATIONAL
CPR SESSION FOR EMPLOYEES



PAGE 10
THE GROUNDBREAKING 2024 HYUNDAI
SANTA FE MX5 ARRIVES IN BAHRAIN!



GEELY BLENDS INNOVATION, COMFORT, AND STYLE IN ALL-NEW PREFACE FOR THE KINGDOM OF BAHRAIN

Aloula Motors, the official distributor of Geely vehicles in the Kingdom of Bahrain, has launched the all-new Geely Preface at the Bahrain City Centre, ushering in a new vision for what a compact family sedan can offer, blending exceptional design with cutting-edge technology and top-tier comfort. The exterior of the Preface is a poetic expression of Geely's vision for the future of sedans. Its design features a cascading waterfall-shaped front grille reminiscent of the picturesque Iguazu Falls in South America, and horizontal Vast Cosmic Galaxy Integrated taillights, connected in one graceful stroke.

Under the hood, the Preface boasts the strongest power in its class, with an efficient, but powerful 2.0TD engine mated to a seven-speed Dual-Clutch Transmission capable of delivering a maximum horsepower of 215 hp, leading the pack as the strongest in its category. Complementing this is the highest torque in its class at 325 Nm, offering drivers a blend of power, performance and dynamic handling in any driving situation. Getting from 0 to 100 km/h in just 6.9 seconds, this pow-

er does not compromise on efficiency, with a remarkable fuel consumption rate of 18.7 km/l, making it the fastest vehicle in its class whilst matching strength with sustainability. The driving experience is further enhanced by the intelligent Drive-E technology, offering ECO, Comfort, Sport, and Intelligent modes to suit every driver's preference. Performance is further enhanced by an outstanding 98% transmission efficiency, the highest among the sedan's peers. Venturing inside the Geely Preface, one is immediately enveloped in an environment where every detail has been crafted for comfort, safety, and aesthetic pleasure.

The cabin is a harmonious blend of technology and luxury, featuring a sophisticated, best-in-class 13.2" floating centre console and a high-definition infotainment screen that offers connectivity and entertainment on the move. With a length of 4825mm, a width of 1880mm, and an impressive wheelbase of 2800mm, the Preface offers unmatched spaciousness that caters to every passenger's comfort.

Continued on Page 2

THE ALL-NEW GEELY PREFACE: A STRIKING FUSION OF DESIGN, POWER, AND LUXURY IN BAHRAIN

Continued from Page 1

The auditory experience is elevated by an Infinity deluxe headrest audio system, creating an immersive soundstage for all occupants. The expansive, class-leading 10.2" full-colour LCD dashboard acts not just as an interface but as a window into the car's soul, offering a seamless integration of functionality and elegance.

The unique interior design, coupled with advanced features like the CN95 antiviral high efficiency filter and air quality management system, ensures a drive that's not just comfortable, but also clean and safe.



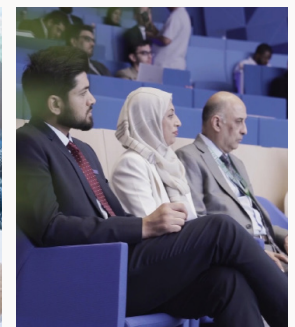
Safety is paramount in the Preface, which comes equipped with an extensive suite of intelligent driver assistance systems, including the pioneering L2 ADAS (advanced driver-assistance systems) and BOSCH ESP 9.3 edition, with the occu-

pants surrounded by a cocoon of six airbags. These features, together with the car's structural integrity, provide a sanctuary of safety for all passengers.

The Geely Preface packs in innovative engineering and meticulous design, making it a

sound choice that offers a perfect harmony of design, aesthetics, functionality, and value. With its launch in the Kingdom of Bahrain, Aloula Motors invites drivers to experience the future of driving with the Geely Preface, today.

FIRST MOTORS GENESIS SPONSORS ISLAMIC BANKING & DIGITAL REVOLUTION



First Motors, the exclusive distributor of Genesis vehicles in the Kingdom of Bahrain sponsored "Islamic Banking & Digital Revolution" event, which took place at the Bahrain Institute of Banking and Finance (BIBF), Manama, on the 7th of September 2024. This event brought together key leaders from the financial sector to discuss the important role of artificial intelligence in Islamic banking. First Motors showcased the Genesis G80, reflecting its commitment to innovation and the importance of supporting initiatives that drive progress in Bahrain's financial landscape.

MITSUBISHI MOTORS LAUNCHES ALL-NEW "L200" PICKUP TRUCK IN BAHRAIN



Zayani Motors, the exclusive distributor of Mitsubishi Motors Company (MMC) in the Kingdom of Bahrain, has recently unveiled the all-new Mitsubishi L200, a milestone event that showcases its unwavering commitment to innovation, excellence, and meeting the evolving needs of the Bahraini market.

A special ceremony was held at the MMC Bahrain - Zayani Motors showroom in Ma'ameer to unveil the facelifted model, in the presence of Mr. Rashid Zayed Al Zayani, Managing Director of Zayani Motors, Mr. Rizwan Tariq, General Manager of Zayani Motors, and a number of management members, dignitaries, guests and media representatives.

The all-new Mitsubishi L200 represents a paradigm shift in the pickup truck segment, featuring a host of groundbreaking enhancements designed to elevate the driving experience and set new benchmarks in performance and durability. Built from the ground up to tackle the most demanding terrains and daily challenges, the L200 boasts a fully reengineered chassis, Super Select

4WD-II system, and other performance-related features that deliver exceptional multi-usage prowess.

With enhanced ground clearance and advanced 7 Drive Mode tailored for various terrain types, the L200 ensures a smooth and confident ride in any environment. Whether navigating rugged off-road trails or tackling busy city streets, the L200 is designed to handle any situation with ease and precision.

In addition to its exceptional performance capabilities, the all-new Mitsubishi L200 prioritises safety, integrating advanced features such as Forward Collision Mitigation, Lane Departure Warning, Blind-Spot Warning, Multi Around View Monitor, Wireless Apple Car Play, and Android Auto connectivity. These innovations work in harmony to provide unparalleled protection and peace of mind for drivers and passengers alike. Furthermore, the all-new Mitsubishi L200 is designed with eco-friendliness in mind, supporting ecological and economical driving aimed at reducing emissions and mini-



mising environmental impact. From engine efficiency to eco-conscious materials, the L200 leads the way towards a greener future without compromising on performance or comfort.

On the occasion, Mr. Rashid Zayed Al Zayani, Managing Director of Zayani Motors, stated: "We are thrilled to introduce the all-new Mitsubishi L200 in Bahrain, a testament to our commitment to bringing the latest and greatest automotive technology to our valued customers. The L200 is a game-changer in the pickup truck segment, offering unparalleled performance, safety, and eco-friendliness. We are confident that it will

exceed the expectations of our customers and cement Zayani Motors' position as a leading automotive brand in the region."

On his part, Mr. Rizwan Tariq, General Manager of Zayani Motors, commented: "The launch of the all-new Mitsubishi L200 marks a significant milestone in our journey to provide Bahrain's automotive enthusiasts with exceptional products and services. The L200 is a perfect blend of power, precision, and sustainability, making it an ideal choice for both commercial and recreational use. We look forward to welcoming customers to our showroom and demonstrating the capabilities of this remarkable vehicle."



ZAYANI MOTORS HONOURS RAMADAN PROMOTION WINNER

Zayani Motors, the leading automotive agency in the Kingdom of Bahrain, has recently announced the winner of its Ramadan promotion in a special ceremony held at its headquarters in Ma'ameer.

The event was attended by Mr. Rashid Zayed Alzayani, Managing Director of Zayani Motors, Mr. Rizwan Tariq, General Manager, and a number of the company's management members. The highlight of the ceremony was the presentation of a brand-new HONGQI H9; the iconic luxury car, to Mr. Anton Darnell, the grand prize winner. On the occasion, Mr. Rashid Zayed Alzayani, Managing Director of Zayani Motors, commented: "We are delighted to reward our valued customers for their trust and loyalty. Our



Ramadan promotion was designed to provide our customers with exclusive offers and rewards, and we are thrilled to see that it has been a huge success."

"Zayani Motors is constantly dedicated to delivering excep-

tional value and service to all its customers, and this promotion reflects the company's commitment to customer satisfaction," he added.

On his part, Mr. Anton Darnell, expressed his gratitude to Zayani Motors, saying: "I am

happy to have won this incredible prize from Zayani Motors, the agency that has consistently delivered on its promise of excellence. I am truly grateful for this opportunity and look forward to enjoying my new HONGQI H9."



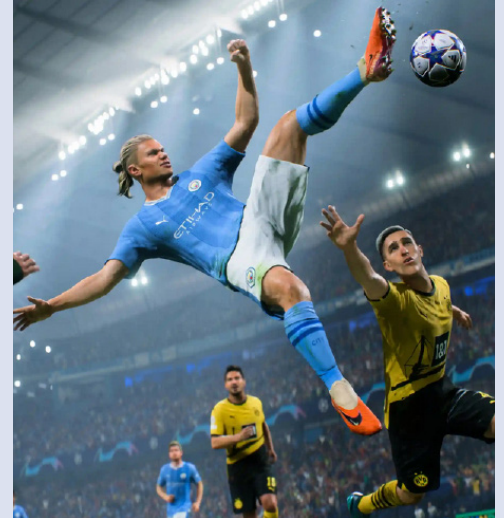


PICKL LAUNCHES NEW AUSTRALIAN MENU WITH INFLUENCER TASTING SESSION

Pickl has launched a Pickl World tour at the start of the year where every 6 weeks they stop at a destination started from Mexico, Italy, Korea and Australia. Australia's turn featured the Patty Melt Mate, Impossible Patty Melt Mate, Chicken Melt Mate, and Patty Melt Fries Mate. To celebrate, Pickl hosted an influencer event in Bahrain.

Every purchase from the World Tour menu enters you into a raffle for a trip. Recent winner Julie Eskander won a trip to Australia. Stay tuned for India, the next stop on Pickl's world tour, where you can try new flavors and win a trip to Bombay.

Zayani Foods and Pickl are glad that Julie Eskander have won a 5 day trip for 2 persons to Australia, the prize includes round trip tickets for 2 individuals and a 5 day hotel stay in Sydney.



FIRST MOTORS HOSTS EXCITING ESPORTS ACTIVATION IN HYUNDAI SHOWROOM

First Motors transformed its Hyundai showroom into a vibrant esports' venue for an FC24 tournament, in collaboration with Bahrain Comic Con. The event attracted over 100 participants competing for a share of \$1,500 in cash prizes for the top three players.

The atmosphere buzzed with excitement as gamers showcased their skills, drawing in fans and spectators alike.





MITSUBISHI MOTORS HONOURED AT 2023 BUSINESS EXCELLENCE AWARD

Zayani Motors, the exclusive distributor of Mitsubishi Motors Company (MMC) in the Kingdom of Bahrain has received prestigious honours from Mitsubishi Motors Middle East and Africa, as part of the Business Excellence Award Program for the Fiscal Year 2023. The annual event assesses the performance of Mitsubishi distributors across the region in multiple categories and awards outstanding achievements in each.

Zayani Motors won the Bronze Award in the Sales & Marketing Business Excellence Program, affirming



its regional distinction and commitment to offering leading services that generate a loyal, expanding customer

base. Sales goals for 2023 were impressively exceeded through the implementation of targeted marketing initia-

tives as well as wide-reaching campaigns that consolidated Mitsubishi's strong presence in the market.

The honours were received by Mr. Rashed Zayed Alzayani Managing Director of Zayani Motors who commented, "This award is a testament to the dedication of the Zayani Motors family, in particular our winning Sales and Marketing team which operates under values of collaboration and drive to uphold an uncompromising standard of quality. We commend their efforts and anticipate further success in the future."



FIRST MOTORS HOSTS AN ECO-FRIENDLY EVENT IN COLLABORATION SCE

First Motors, in collaboration with the Supreme Council of Environment (SCE), hosted an engaging environmental activation at Hyundai's showroom. Visitors scanned a QR code to answer questions about the environment. Participants received a small plant as a token of appreciation, encouraging them to nurture nature in their own homes. This initiative showcased First Motors' commitment to sustainability and community involvement.

LAUNCH OF ALL-NEW GEELY STARRAY BRINGS FUTURISTIC DESIGN AND ADVANCED TECHNOLOGIES TO SUV FANS IN BAHRAIN



ALOULA MOTORS, the official distributor of Geely vehicles in the **KINGDOM OF BAHRAIN**, has announced the launch of the all-new Geely Starray in **BAHRAIN**, the brand's futuristic SUV that blends luxury, technology, and chic modern design to create a truly one-of-a-kind product experience.

From its bold front fascia bursting with celestial inspiration to the eye-catching taillight, every aspect of the all-new Geely Starray has been carefully crafted to complement the SUV's powerful on-road performance.

Powered by a 2.0T Drive-E four-cylinder engine boasting a robust output of 218hp and 325Nm of torque mated to a hyper-efficient 7DCT Transmission offering 98% efficiency and 0.2-second shifts, the Starray is based on Geely's hallmark Compact Modular Architecture (CMA) offering reliability, and outstand-

ing driver and passenger comfort.

Inspired by Geely's Vision Starburst design concept, the new Geely Starray blends futuristic design with astronomical themes to create a truly unique product offering. The car's sleek lines, fluid curves, and visual motifs showcase the fusion of traditional design elements with modern digital innovations.

From its coordinated daytime running lights to the front waistline, the stylish elegance of the Starray is perfectly complemented by the 20-inch silver and black wheels, paired with a chic rear spoiler. Innovation and luxury also combine effortlessly inside the all-new Geely Starray, where plush interiors – including a spacious cabin, avant-garde brown leather seats, and a 13.2-inch infotainment system – meet cutting-edge technology for a seamless driving experience.

Customers in the **KINGDOM OF BAHRAIN** can also look forward to navigating the roads without any hassle thanks to the Starray's intuitive dashboard and the diamond-cut gear selector adds brilliance, epitomizing sleek, modern luxury in every drive, while its 8 INFINITY speakers can transport listeners to an instant concert hall ambience.

The driver can also customize their comfort with 12-seat adjustments, offering bespoke lumbar support and height settings, while the seat ventilation ensures optimal airflow, enhancing the overall driving experience. The Head-Up Display in Geely Starray projects vital information onto the windshield, ensuring that drivers stay focused on the road ahead. A key highlight of the Geely Starray is its 360-degree HD Camera that provides an all-encompassing view, contributing to heightened safety.



FIRST MOTORS ORGANIZES EDUCATIONAL CPR SESSION FOR EMPLOYEES

On the occasion of World Heart Day, First Motors organized a CPR training session for its employees, featuring specialized doctors from Bahrain Specialist Hospital. Participants received hands-on training in cardiopulmonary resuscitation (CPR) and the use of automated external defibrillators (AEDs).



FIRST MOTORS SUMMER OFFERS

First Motors, the exclusive distributor of Genesis cars in the Kingdom of Bahrain, revealed their summer offers.

Customers can choose from a wide range of Genesis cars. The offer includes registration, insurance, window tinting, a lifetime warranty and more.

Customers can find the complete Genesis range at the showroom located in Ma'ameer, which is open from Saturday to Thursday from 8:00 am to 7:00 pm.



HONGQI H9: A TESTAMENT TO LUXURY AND ELEGANCE WITH A DRIVING EXPERIENCE LIKE NO OTHER

The HONGQI H9 is not just another luxury sedan; it signifies a paradigm shift in perceptions regarding Chinese automotive excellence. With a history that dates back to 1958, HONGQI, a flagship brand under FAW Group, evokes a sense of prestige and innovation. Exclusively available at Zayani Motors in the Kingdom of Bahrain, the H9 is setting new benchmarks for luxury cars, starting from an attractive price of BD26,900.

Striking Exterior Design, Coupled with Interior Excellence
The HONGQI H9's exterior design is a harmonious blend of modern aesthetics and traditional Chinese cultural elements. At the forefront is an imposing waterfall grille that instantly establishes its commanding presence, flanked by sleek Matrix LED headlights. The distinctive red trim—a hallmark of HONGQI—adds a unique flair while emphasising the vehicle's elegant silhouette. Its 20-inch alloy wheels and optional two-tone paint



provide further customisation, catering to individuals who desire a truly personal touch in their luxury ride.

Step inside the H9, and you are enveloped by an atmosphere of refined opulence. Outfitted in sumptuous Nappa leather, the cabin is designed to be as inviting as it is spacious. With generous legroom and head-

room, both the driver and passengers can enjoy a first-class experience. What makes the interior even more remarkable is the combination of wood grain and chrome accents that elevate its sophistication.

The H9 becomes a sanctuary with its advanced 4-zone automatic climate control and rear AC vents, ensuring a tailor-made atmosphere for ev-

eryone on board. Those seated in the front can indulge in heated and ventilated seats with a unique massage feature, a luxury usually found in high-end SUVs and premium sedans. A panoramic sunroof adds to the airy feel of the cabin while flooding the interior with natural light.

Cutting-Edge Technology, Advanced Safety Features
As you settle into the H9, your fingers will dance across a high-tech interface. Equipped with a state-of-the-art 12.3-inch infotainment system, the sedan seamlessly integrates entertainment, navigation and connectivity. Wireless phone charging and a 14-speaker Bose sound system ensure that every drive is filled with enjoyment.

Both Executive and Comfort variants offer unique features catering to different lifestyles. The Executive variant boasts independent rear seats with their own display screens, perfect for business travel or a relaxed journey.





THE GROUNDBREAKING 2024 HYUNDAI SANTA FE MX5 ARRIVES IN BAHRAIN!

First Motors, the official dealer and distributor of Hyundai in Bahrain, is thrilled to announce the official launch of the all-new 2024 SANTA FE MX5 in the Kingdom. This adventurous SUV, featuring Hyundai's innovative design and advanced technology, was unveiled at an exclusive media event on July 7, 11am at First Motors Hyundai showroom in Ma'aameer.

"We are excited to bring the all-new 2024 SANTA FE MX5 to Bahrain," said Nawaf Al Zayani, Managing Director of First Motors. "This fifth-generation model represents a significant leap forward in design and technology, reflecting Hyundai's vision for the future of mobility. We are confident that our customers will appreciate the innovative features and exceptional driving experience that the SANTA FE 2024 MX5 has to offer."

The interior harmonises with the exterior, featuring signature H-Light shaped elements across the dashboard and air vents, enhancing openness and creating a balance of design. The SUV offers ample space with fully foldable second- and third-row seats, allowing for maximum utilisation of the tailgate space. Available in four colours - Black monotone, Supersonic Gray, Pecan Brown and Forest Green - the interior comes in cloth, leather and Nappa leather finishes.

Power and Precision

The all-new SANTA FE is equipped with two powertrain options. The petrol 2.5-litre engine (2.5 GDi) provides a maximum output of 194ps (191hp) and a maximum torque of 25.1kg.m (246Nm). The petrol 2.5-litre turbocharged engine (2.5 TGD) offers an impressive 281ps (277hp) and a maximum torque of 43kg.m (422Nm).





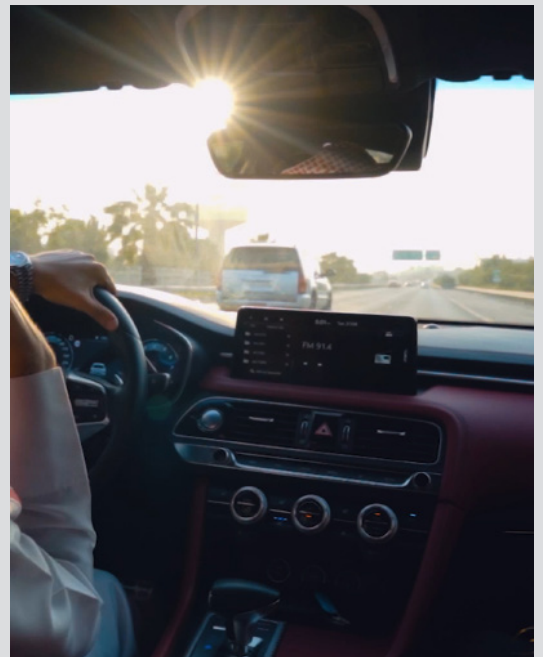
OUTDOOR BRAND AWARENESS CAMPAIGN FOR GENESIS LAUNCHED

First Motors, the exclusive distributor of Genesis vehicles in Bahrain, has launched an exciting outdoor campaign to boost brand awareness and showcase its luxurious lineup. Utilizing large screens and billboards strategically placed on vital streets and highways, the campaign aims to captivate the attention of both commuters and pedestrians, emphasizing the sophistication and innovation of Genesis cars. For more information about offers or to explore Genesis's lineup, customers are encouraged to visit the First Motors showroom or contact 17178282.



FIRST MOTORS BACK TO SCHOOL OFFERS

First Motors, the exclusive distributor of Genesis cars in the Kingdom of Bahrain, revealed their back to school offers which started from September till October 2024. Customers were able to choose from a wide range of Genesis cars. The offer includes covering children's school fees up to BD1500. Additionally, the complete Genesis range was available at the showroom located in Ma'ameer.



MITSUBISHI XPANDER CROSS: A STYLISH, RELIABLE COMPANION FOR MODERN FAMILIES



The Mitsubishi Xpander Cross stands out as the ultimate choice for families seeking a compact MPV that seamlessly combines style, comfort and functionality. With its impressive features, thoughtful design and advanced technology, the Xpander Cross is engineered to meet the diverse needs of modern family life.

Available only at Zayani Motors, the exclusive distributor of Mitsubishi Motors in the Kingdom of Bahrain, for prices starting from BD 7,700*, the Xpander Cross comes with an exceptional warranty of 10 years or one million kilometers**, paired with excellent after sale service.

Renowned for delivering high-quality Japanese engineering and advanced technology, Mitsubishi offers reliability that you can trust, while Zayani Motors' skilled professionals are committed to ensuring that every cus-

tomers experience is seamless, from purchase to ongoing maintenance, solidifying Mitsubishi's reputation as a leader in automotive excellence.

Engineered for Performance

At the heart of the Xpander Cross is a powerful and efficient 1.5-litre 16-valve Dual Overhead Camshaft engine, enhanced by the Mitsubishi Innovative Valve timing Electronic Control (MIVEC) system. This state-of-the-art technology optimises power

delivery and fuel efficiency, ensuring a smooth driving experience whether navigating bustling city streets or embarking on longer adventures.

The exterior of the Mitsubishi Xpander Cross is a statement in modern automotive design. With bold lines, dynamic contours, and a sporty silhouette, this compact MPV is designed to capture attention on every journey. The sleek LED headlights, daytime running lights, and fog lamps enhance visibility while adding a touch of

sophistication to its aesthetic. The distinctive L-shaped taillights at the rear further underscore the Xpander Cross's unique appeal.

Comfortable travel is essential for families, and the Xpander Cross doesn't disappoint. Its class-leading ground clearance of 225mm allows it to handle various road conditions with confidence, making it an excellent choice for both urban commuting and off-road exploration. The advanced suspension system, paired with high-performance shock absorbers, delivers a smooth ride by minimising vibrations and jolts, ensuring that passengers enjoy every moment on the road.

Inside, the Xpander Cross boasts a spacious and well-appointed cabin designed with family needs in mind. The vehicle comfortably seats seven and features ample head and legroom across all three rows.





EXCITING REGIONAL BMW M TRACK EXPERIENCE COMING TO BIC THIS NOVEMBER!

BMW, in collaboration with Euro Motors, is gearing up to host an exclusive regional event this November at the Bahrain International Circuit (BIC). The BMW M Track Experience will bring together a select group of guests from across the region to witness the power and precision of BMW M models, including the iconic BMW M5. As BMW's official dealership in Bahrain, Euro Motors is proud to partner in delivering this unique event, showcasing the ultimate driving experience on the track.

MG MOTOR BAHRAIN HONOURED AT 2023 ANNUAL DISTRIBUTOR AWARDS

MG Bahrain has once again asserted its success in promoting the brand's quality products and services as a leading distributor in the region. This recognition came as part of the MG 2023 Annual Distributor Awards, held each year to highlight outstanding achievements and unwavering commitment by MG dealerships across the Middle East.

Zayani Motors, the exclusive dealer of MG in the Kingdom, surpassed its competition in the Best Social Media and Influencer Content category which honours the creation of exciting and interactive social media content that generates better customer engagement. The award reaffirms Zayani Motor's dedication to excellence through effective online campaigns and pro-

motions that materialise as purchases, hitting sales targets and boosting the MG brand in the Kingdom.

Mr. Rashed Zayed Alzayani Managing Director of Zayani Motors commented on this occasion, "We are honoured to receive this award, which was made possible by the combined diligence of the Zayani Motors family, especially our distinguished Marketing Team. We constantly endeavour to live up to the MG legacy, ensuring that it thrives on both local and regional levels through studied marketing strategies."

For his part, Mr. Rizwan Tariq, General Manager of Zayani Motors stated, "The vital role that social media plays cannot be understated, given the realities of our rapidly digitising world,"



MG MOTOR EXPANDS EV OFFERING WITH THE LAUNCH OF THE ALL-NEW MG4 ELECTRIC IN BAHRAIN

MG Motor Bahrain has announced the launch of the all-new MG4 Electric, marking a significant milestone in the brand's journey towards a sustainable automotive future and further diversifying its lineup in the Kingdom. With a starting price of BD 9,800 (excl. VAT), MG4 Electric, a state-of-the-art electric model, is set to redefine the Electric Vehicle (EV) ownership experience in Bahrain with its innovative technology, impressive performance, striking design, and affordability.

Three variants will be available of the MG4 Electric— COM, LUX and XPOWER—as the model provides flexibility to meet diverse customer preferences. The COM model offers a range of up to 465 km WLTP with a 51 kWh battery, while the LUX variant extends the range to 530 km WLTP with a 64 kWh battery. The top-of-the-line LUX version boasts an impressive range of 530 km WLTP with a 77 kWh battery, ensuring that drivers can go the distance without compromise. Finally, the XPOWER performance model would cover up to 400 km WLTP.

The MG4 Electric has already earned multiple awards and titles worldwide by well-known motoring experts from around the globe. The model was named "Bargain of the Year" during the Top Gear Awards, as well as the "Best Value Electric Car", "Car of the Year", and "Reader's Favourite Electric Car" by the DrivingElectric magazine. Additionally, the MG4 Electric has earned the titles of "Best Small Family Car", "Best Value Car" and "Electrifying.com Overall Car of the Year" by Electrifying.com. Scottish Car of the Year Awards saw the MG4 Electric earn the title of "Best EV under £40,000", whilst the reviewers of carwow named the model "Car of the Year".

The exterior of the MG4 Electric features an array of sophisticated design elements, including a carbon fibre effect diffuser, "Twin Aero" rear spoiler, and high-tech U-shaped headlights. The aerodynamic design not only enhances the vehicle's aesthetic appeal but also



improves its overall performance and stability. The MG4 Electric is available in a variety of vibrant colours, including a special green exterior exclusive to the XPOWER version.

Inside, the MG4 Electric offers a minimalist and spacious cabin, featuring a floating console with integrated technology. The interior design emphasizes simplicity and user-friendliness, with high-tech features such as a wireless phone charger, hi-tech shift selector, and a 12.3-inch infotainment screen.

The "Less is More" design philosophy ensures a pure and open cabin space, enhancing the overall driving experience.

The MG4 Electric is derived from the brand's new 100% Electric Modular Scalable Platform, delivering a unique combination of agility and energy efficiency. The vehicle's design concept, "Energetic Agile," integrates trendy elements with cutting-edge technology to provide a dynamic and vibrant impression.