

# INTILAQA NEWSLETTER



**ZAYED R. ALZAYANI**  
Chairman

## MESSAGE FROM MR. ZAYED R. ALZAYANI

Dear readers,  
Given the geopolitical scene we have lived in recently I cannot express enough our sincere gratitude and deep appreciation for His Majesty King Hamad bin Isa Al Khalifa, King of the

Kingdom of Bahrain, and His Royal Highness Prince Salman bin Hamad Al Khalifa, the Crown Prince and Prime Minister, The Government of Bahrain and for all the frontlines heroes, in recognition of their outstanding efforts in overcoming the challenges during the past period. It is with the grace of God Almighty such sincere efforts that all Bahrainis and residents of Bahrain have managed to be safe and gradually resume their lives in a normal way. It gives me great pleasure to welcome you to this edition of our newsletter "Intilaqa", which reflects the journey of Alzayani Investments Group, one defined by renewed ambition and a long-term vision for progress and excellence across all our companies. We take pride in the dedication and continuous efforts of our

team, whose commitment and passion remain at the heart of everything we achieve. The milestones and growth we witness today are the result of true collaboration and collective effort. I would also like to extend my sincere appreciation to our valued clients for their trust and continued loyalty. There are moments in life in which we should pause to feel the value of our unity and deep connection. This is how we build success and achieve aspirations. May your journey be filled with personal and professional achievements, as we continue to build a future with our shared vision. In closing, we remain proud that Bahrain continues to stand as a beacon of safety and stability. May God bless Bahrain, its wise leadership, and its loyal people.

December 2025

## ALZAYANI INVESTMENTS GROUP LAUNCHED "JIWAN ALZAYANI" AT "MUHARRAQ NIGHTS"

Alzayani Investments Group launched "Jiwan Alzayani" as part of "Muharraq Nights" festival, with the participation of Bahraini small businesses in various fields such as food and fashion, alongside accompanying events that included workshops, a national competition and musical performances. The name "Jiwan" is derived from a word meaning the perfectly round pearl, the most valuable and rare,



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symbolising purity and beauty inherited from Bahrain's culture. It also paid tribute to the rich heritage of the Alzayani family, whose name has long been associated with natural pearl trade and maritime experience, before transitioning later into the automotive sector

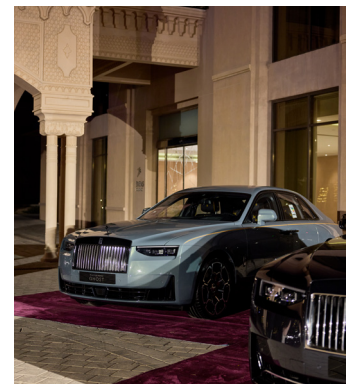
and positioning itself as one of the Kingdom's leading family businesses. Jiwani Alzayani embodied a continuation of the family's legacy of authenticity and excellence and celebrated its rich long-standing history, reflecting a beautiful journey of development and authentic Bahraini spirit.



## ROLLS-ROYCE MOTOR CARS BAHRAIN CELEBRATED 100 YEARS OF PHANTOM

Rolls-Royce Motor Cars marked a significant milestone with a special celebration marking 100 years of the Rolls-Royce Phantom, held at the Royal Saray Resort on November 19th, 2025. This prestigious event gathered esteemed clients and guests to witness a carefully curated exhibition of Phantom motors that exemplifies a century of excellence. The evening was hosted by Mr. Rashid Zayed Alzayani, Managing Director of Euro Motors Bahrain, in collaboration with Mr. James Crichton, Regional Director of Rolls-Royce Motor Cars Middle East & Africa. Attendees were led through an extraordinary

display and iconic Phantom models; each showcased the brand's legacy of luxury and innovation. The outstanding selection included Phantom "Pearl of Arabia", inspired by the pearl diving heritage of the Arabian Gulf and was created exclusively for the Middle East, alongside other types, particularly, Drophead Coupé Waterspeed, Limelight, Coupé Aviator, Phantom Six and VIII. The selection represented the creativity, heritage and ambition that characterise Phantom. The event not only celebrated a century of automotive excellence but also the lasting relationship between Rolls-Royce and its visionary clients.



## EURO MOTORS PARTNERED WITH TEKKERS FOOTBALL ACADEMY BAHRAIN

Euro Motors and Tekkers Football Academy announced a new partnership that combined performance, passion and mutual dedication to excellence, both in the automotive and sports sectors. This collaboration

merged Euro Motors' esteemed reputation in the automotive industry with the position of Tekkers Football Academy as a leading pathway for supporting young football talent in the area. Together, they aspired to create



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significant opportunities for the youth and promote athletic development. Through such initiatives and community-oriented programs, Euro Motors

remains committed to supporting the youth across diverse fields, enabling them to develop their talents, pursue their ambition and contribute to society.



## COSTA COFFEE OPENED NEW BRANCH AT EURO MOTORS BOUTIQUE IN THE AVENUES BAHRAIN

Costa Coffee has opened a new branch at Euro Motors Boutique, located in the Avenues Bahrain, further enriching Bahrain's growing modern lifestyle destinations.

The branch offers a unique blend of automotive excellence and curated retail experiences. The addition of Costa Coffee enhances the space, giving visitors a place to relax and enjoy the brand's signature handcrafted beverages and light bites.

Commenting on this

occasion, Mr. Martin Tovee, the previous General Manager of Zayani Foods, stated: "We are delighted to open our newest Costa Coffee branch at Euro Motors Boutique, this location allows us to offer a premium coffee experience in a distinctive lifestyle setting."

Customers are invited to visit Costa Coffee at Euro Motors Boutique and enjoy one of the world's favourite coffee brands in a warm environment.



## BODY WORKS COLLABORATED WITH ZAYANI MOTORS TO TRAIN MITSUBISHI SALES TEAM

Body Works organised a comprehensive hands-on training session in partnership with Zayani Motors, aimed at improving technical knowledge and product expertise among its sales team members. The session focused on Corunclima freezer and chiller units, which are widely known for their reliability and efficiency in temperature-controlled transport solutions.

During the training, the employees were introduced to the essential features and advantages of Corunclima

units, including superior cooling performance, energy efficiency and resilience in challenging conditions. Through interactive demonstration and discussion, the team acquired valuable insight on the installation procedures and technical details of the products.

This collaboration exemplified the mutual commitment of Body Works and Zayani Motors to provide high-quality solutions and enhance market presence through familiarising the employees with the necessary



knowledge to effectively promote Corunclima units

within multiple Mitsubishi trucks.

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## ZAYANI MOTORS SPONSORED “WEN W BKM” FESTIVAL AND HELD RAFFLE FOR HONGQI H9

Zayani Motors was pleased to sponsor “Wen W Bkm”, one of the largest and most entertaining festivals in Bahrain, which was held over the period from December 2025 till January 2026.

As part of this collaboration, Zayani Motors offered an exciting chance for festival attendees to win a Hongqi H9, an exceptional vehicle that combines luxury and modern technology. The lucky winner Shaikha Al Bader was invited along with her family to the

Hongqi showroom to receive the Hongqi H9.

In addition, Zayani Motors displayed a carefully selected range of vehicles from its lineup, including Hongqi, MG and Mitsubishi Motors, in order to highlight their unique features while creating greater excitement among the festival attendees.

This sponsorship highlighted Zayani Motors’ commitment to supporting local events and contributing to community initiatives.



## MG MOTOR LAUNCHED THE ALL-NEW MG 8 PHEV

MG Motor announced the arrival of the all-new MG 8 Plug-in Hybrid Electric Vehicle (PHEV) in Bahrain, marking the start of a new era for the brand in the country. As MG’s first PHEV mid-size sedan in the Middle East, the all-new MG 8 combines sleek design, and cutting-edge technology with a record-breaking hybrid range of up to 1,655km and 125km of

pure electric driving.

The exterior of the all-new MG 8 PHEV embodies the brand’s philosophy of elegance and refinement with a bold and dynamic edge. Its wide grille, sharp LED headlights, integrated fog lamps, and connected LED tail lamps give the sedan a commanding road presence. Inside, the all-new MG 8 PHEV sets a new standard for sedans with

a luxury-inspired interior including premium leather and zero-gravity cloud-sensing seats.

Mr. Rashid Zayed Alzayani, Managing Director of Zayani Motors, stated: “Zayani Motors is proud to introduce the all-new MG 8 PHEV to the Bahraini market, a model that sets a new benchmark for performance and sustainability in the region.

We are committed to providing our customers with the latest automobile offerings that merge efficiency with uncompromising styles to guarantee a superior driving experience.”

The all-new MG 8 PHEV reflects MG Motor’s ambition to redefine mobility in the region. Discover it now at Zayani Motors showroom in Ma’ameer.



## EICHER TRUCKS AND BUSES PARTNERED WITH ZAYANI MOTORS TO EXPAND ITS PRESENCE IN BAHRAIN

Eicher Trucks and Buses, in partnership with Zayani Motors, announced the introduction of Eicher's world-class Pro League range of trucks and buses in the Kingdom of Bahrain. The new trucks and buses feature Volvo Group's advanced global technologies, superior performance, industry-leading uptime and next-generation features to meet the demands of modern market. The launch underscores Eicher Trucks and Buses' strong commitment to supporting the transportation and logistics sector in the Kingdom and enhancing the commitment of Volvo Eicher Commercial

Vehicles (VECV), a partnership between Volvo Group and Eicher Motors to expand its presence in global markets and provide advanced transportation solutions. Commenting on the occasion, Mr. Rashid Zayed Alzayani, Managing Director of Zayani Motors, stated, "Our partnership with Eicher represents a strategic step forward in strengthening Bahrain's transport and logistics landscape. Together, we are not only introducing world-class commercial vehicles to the Kingdom, but also setting new benchmarks for reliability, performance and value. This collaboration aligns



with our long-term vision to deliver advanced mobility solutions that enhance operational efficiency and contribute to the Kingdom's broader economic growth and diversification goals." For his part, Mr. Rizwan Tariq, General Manager of Zayani Motors, said, "The launch of the Eicher

Pro League series in Bahrain marks a new era in commercial mobility. Our partnership with Eicher reinforces our shared commitment to innovation, after-sales excellence and building a more efficient and sustainable commercial transport ecosystem in Bahrain."

## MG MOTOR LAUNCHED THE NEW MG HS HYBRID+ IN BAHRAIN

MG Motor launched the all-new MG HS Hybrid+ in Bahrain, offering a combination of advanced hybrid performance, bold design, and premium comfort for drivers seeking a smarter and more versatile SUV. This is the brand's second hybrid model that is launched in the region. Commenting on the launch, Mr. Tom Lee, Managing Director of MG Motor Middle East, said: "The all-new MG HS Hybrid+ is a significant addition to our regional portfolio

and further strengthens our hybrid offering after the introduction of the MG 8 PHEV. This launch reflects MG's commitment to supporting more sustainable mobility solutions in the region." Mr. Rizwan Tariq, General Manager of Zayani Motors, commented: "Zayani Motors is proud to introduce the all-new MG HS Hybrid+ to the Bahraini market, which exemplifies our dedication to environmental responsibility. This marks a significant step forward in our journey toward a



greener future, in line with the Kingdom's Economic Vision 2030." The all-new MG HS Hybrid+ is now available at the Zayani Motors showroom in Ma'ameer. Customers can enjoy

MG's comprehensive after-sales support, which includes a 6-year / 200,000-kilometre manufacturer warranty, an 8-year / 200,000-kilometre battery warranty.

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## RASHID ALZAYANI FOUNDATION LAUNCHED THE SEVENTH ANNUAL “RE-USE” CAMPAIGN

Rashid Alzayani Foundation launched its seventh annual “Re-Use” campaign, aimed at raising awareness about consumption habits and encouraging donations of unwanted household items to support underprivileged families in Bahrain. In its previous years, the campaign has successfully helped over 3,850 individuals and it significantly expanded its reach in this year's edition. This year's initiative introduced recycling and sustainability workshops held at Rashid Alzayani Majlis. The first workshop, “Our National

Responsibility” took place in October 2025 and was presented by Zahraa Radhi, Environmental Specialist at Crown Industries. In addition to other beneficial workshops that focused on consumption habits. All workshops were free to attend and opened to the public. The initiative also included a special first-time event at Riyadat Mall, featuring a selection of toys presented as a dedicated kids' store, highlighting the importance of social initiatives that support the different needs of all kids.

On this occasion, Ms. Reem Zayed Alzayani, Corporate Communications & ESG Director at Alzayani Investments, stated, “Through the workshops, we hope to raise awareness about waste and encourage individuals to reflect on their consumption habits. We encourage everyone to join us and take part in creating a more sustainable future.” “We are excited about launching the seventh edition of the campaign and aim to build on the success of previous years.” Said Mr. Omar Ayoob, Manager of

Rashid Alzayani Foundation. He also added: “Every year, we try to contribute to Bahrain's achievements toward the Sustainable Development goals, and we welcome everyone to donate and be a part of this impactful initiative.”



## ALZAYANI INVESTMENTS GROUP SPONSORED “NIGHT IN BAHRAIN BAY” AND HELD RAFFLE FOR HONGQI CAR

Alzayani Investments Group announced the signing of a cooperation agreement with “Khosh Fkra Media” Company to sponsor “Night in Bahrain Bay” festival, which was held over the period from January 16th to February 18th, 2026. This collaboration aimed to support exceptional national and tourism events, as the festival offered a unique experience with a hotel-inspired theme that combined authenticity and innovation, to provide

the visitors with an outstanding enjoyable atmosphere that reflected the spirit of Bahraini hospitality. The signing ceremony of the agreement was attended by Mr. Abdullaah Ahmedi, CEO and CO-Founder of Khosh Fkra Media Company and Mr. Ali Al-Kooheji, Public Relations Officer at Khosh Fkra besides the Director of Corporate Communications and ESG at Alzayani Investments Group, Ms. Reem Zayed Alzayani and Mr. Youssef



Ahmed, Communications Project Specialist of the

Group. As part of the festival

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program, Alzayani Investments Group, in collaboration with Kosh Fkra Media, offered an opportunity to win a Hongqi Car through exclusive raffle draws for all the visitors of the festival, which created a fun and interactive experience. Alzayani Investments

Group reinforced its commitment through this initiative to supporting youth projects and ideas that contribute to enhance the national economy and the tourism sector as well and reflect its continued dedication to sustainable development in the Kingdom of Bahrain.



## COSTA COFFEE LAUNCHED NEW SPECIAL DRINKS FEATURING SAFFRON AND KARAK

Costa Coffee introduced three new specialty beverages: Saffron Spanish Latte, Saffron Spanish Frappe, and Karak Latte, offering a unique twist on classic favourites. The Saffron Spanish Latte and Saffron Spanish Frappe combine the rich, creamy taste of traditional Spanish coffee with the aromatic essence of saffron, creating a special

and indulgent experience. The Karak Latte delivers the comforting flavours of the beloved regional tea in a smooth, frothy latte form. These new drinks are available at all Costa Coffee locations across Bahrain for a limited time, inviting customers to enjoy these unique and flavour-forward creations.



## PICKL LAUNCHED WORLD TOUR WITH LIMITED-TIME KOREAN MENU

Pickl, the award-winning burger brand, is taking taste buds on a global adventure with the launch of its World Tour campaign, introducing a limited-time Korean Menu. Pickl's World Tour is a global campaign that offers a range of prizes and unique experiences, including trips to countries that inspire its menu. The campaign celebrates diverse culinary flavours from around the world and features limited-time items, reflecting Pickl's commitment to bring fresh and new flavours to its customers.

The Korean Menu includes two bold, flavour-packed items inspired by the traditional Korean cuisine, which are Seoul Beef Cheeseburger and Seoul Chicken Sando. As part of the current Korean campaign, Pickl offers you the chance to win a trip to Korea, along with other raffle wins. The Korean menu is available for a limited time at Pickl Bahrain, Seef District, giving customers a chance to enjoy bold and authentic flavours. It will be followed by another exciting cuisine-inspired menu.



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## PICKL LAUNCHED SPECIAL BAHRAINI MENU

In celebration of Bahraini authentic rich flavours, Pickl Bahrain created a limited-edition Bahraini Menu. The Bahraini menu includes three bold items: Fiery Mabooch Wrap, Spicy Daqoos Wrap and Hot Bahraini Fries. To embrace the Bahraini flavours that have inspired

the fusion cuisine, Pickl Bahrain collaborated with Showaiter Delights, a renowned Bahraini Halwa Company since the 19th Century, to come up with the Halwa Ice Cream Sando. The exclusive Bahraini menu is now available at Pickl Bahrain, Seef District.

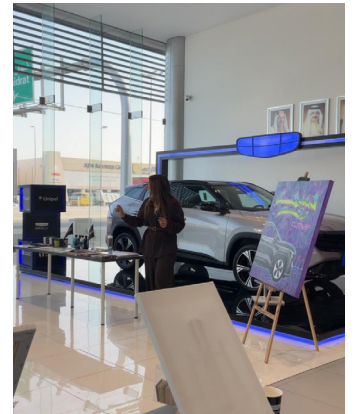


## GEELY HOSTED STUDENT ART WORKSHOP IN COLLABORATION WITH UNIPAL

Geely hosted an art workshop in collaboration with Unipal to provide a unique platform for young artists to freely express themselves and discover the boundaries of their creativity. The workshop in collaboration with

artist Rawan Al Sairafi, encouraged participants to experiment with bold ideas, new techniques and imaginative concepts, and allowed their artistic visions to take shape into inspiring ways. This collaboration brought

together a group of imaginative students to reimagine the Geely brand using their own creative vision. They demonstrated how art can elevate a brand by bringing its mission to life.



## ALZAYANI INVESTMENTS GROUP HELD ITS ANNUAL FOOTBALL TOURNAMENT

Alzayani Investments Group announced the success of its Annual Football Employees Tournament 2026 in an atmosphere filled with excitement and competitive spirit. This tournament featured 150 players from 15 teams representing various companies within the Group. Exhibiting outstanding teamwork

and performance, Zayani Properties team secured first place, while Jaguar and Land Rover team achieved second place. The tournament not only highlighted athletic excellence but also emphasised the strong sense of unity and collaboration present within the entire Group. The event concluded with an awards ceremony

honouring the winning teams, attended by Mr. Majid Khalid Alzayani, Managing Director of Alzayani Investments Group. The occasion served as a memorable celebration of sportsmanship, teamwork and collective success among all employees of Alzayani Investments Group.



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## ALZAYANI INVESTMENTS GROUP COLLABORATED WITH BAHRAIN POLYTECHNIC'S APPRENTICESHIP PROGRAMME

Alzayani Investments Group proudly collaborated with Bahrain Polytechnic's Apprenticeship Programme in a valuable initiative that empowers the next generation of talents. Through this collaboration, nine carefully selected apprentices were given an exceptional opportunity to gain hands-on professional experience through working at different departments of Alzayani Investments Group while continuing their academic journey. By bridging the gap

between education and industry experience, Alzayani Investments Group aimed at equipping these apprentices with the essential skills, confidence and adequate knowledge which are necessary to excel in their professional career. The Group believes that investing in Bahraini youth today builds a stronger, and more innovative and sustainable future. This program reflected the ongoing commitment of Alzayani Investments to



supporting future leaders by combining mentorship, practical learning, and work environment exposure. It also embodied the mission of the Group to empower

the next generation with guidance and promising opportunities to successfully contribute to the core objectives of Bahrain Economic Vision 2030.

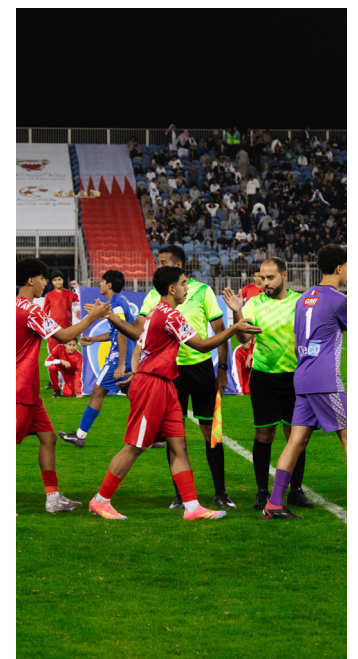


## FIRST MOTORS HYUNDAI SPONSORED NASSER BIN HAMAD SECONDARY SCHOOLS FOOTBALL CHAMPIONSHIP FOR THE THIRD YEAR

First Motors Hyundai proudly sponsored Nasser bin Hamad Secondary Schools Football Championship for the third consecutive year, which demonstrated its ongoing support for youth and school sports in Bahrain. The championship brought together talented

young athletes and served as a platform to encourage teamwork, discipline and healthy competition among students. In a highlight of the event, two Hyundai New Creta vehicles were awarded through an excited raffle draw during the

championship final on February 1st, 2026. This gesture reflected First Motors' strong commitment to community engagement, youth development, and promoting sports initiatives that inspire the next generation.



## ALZAYANI INVESTMENTS GROUP HOSTED EVENT WITH BAHRAIN CANCER SOCIETY

In recognition of World Cancer Day, Alzayani Investments Group organised a special event in collaboration with Bahrain Cancer Society, to celebrate and uplift the spirit of young patients. During this meaningful occasion, thoughtful gifts were shared with a group of brave and inspiring children, whose courage and resilience inspire everyone around them. The event was designed not only to bring smiles and joy to their hearts but also to offer support for their emotional and social well-being. We firmly

believe that moments of happiness, hope and connection are crucial in the journey toward recovery, reminding these young warriors that they are surrounded by care and encouragement. Alzayani Investments Group remains committed to supporting social initiatives that create a genuine impact on both people and society, and we aspire that such efforts lead to brighter and hopeful days ahead. We wish all children strength, good health and a future filled with joy and limitless possibilities.



## EURO MOTORS FERRARI BAHRAIN WON GOLDEN AWARDS AT DEALER ANNUAL MEETING IN QATAR

Euro Motors, the official Ferrari importer in the Kingdom of Bahrain, has received two prestigious awards at the Ferrari Middle East Dealer Annual Meeting, which took place in February 2026 at the Pearl Hotel in Doha, Qatar. The Ferrari Middle East Dealer Annual Meeting invites leading partners

from the region to celebrate success and highlight Ferrari's ongoing dedication to excellence and customer satisfaction. The dealership proudly received "Top Service Manager", presented to Mr. Steven James, as well as "Top After Sales Ambassador" which was awarded to Mr.

Khalil Ebrahim. These recognitions underscored the exceptional performance and commitment of the team of Euro Motors Bahrain in providing premium service and excellence in aftersales support. In response to this achievement, Euro Motors Bahrain expressed its pride in the recognition

and highlighted that these awards embody the team's continued pursuit to deliver an outstanding Ferrari ownership experience in Bahrain. Euro Motors Bahrain remains dedicated to maintaining the global standard of Ferrari by providing exceptional quality and performance.



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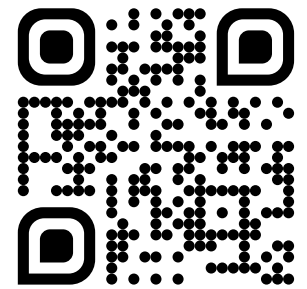
## MR. ZAYED R. ALZAYANI MET BAHRAINI YOUTH TO SHOWCASE THEIR CREATIVE PROJECTS

Mr. Zayed R. Alzayani, Chairman of Alzayani Investments Group, welcomed a group of creative Bahraini youth to showcase their ideas and projects that define the innovative and ambitious spirit of Bahrain's youth.

This initiative came as part of Alzayani Investments Group's commitment to supporting young national talents to contribute to the development of the country. During the meeting, Mr. Zayed R. Alzayani praised the creative visions and inspiring initiatives put forward by the youth.

Reflecting on the Group's dedication, Mr. Zayed R. Alzayani stated that several exceptional projects were featured in the annual calendar of the Group in recognition of the youth's inspiring and creative achievements.

Mr. Zayed R. Alzayani concluded by highlighting that the nation is proud of the intellect and talent of the Bahraini youth and stressed that the Group remains committed to supporting the youth as they form the foundation of building a more innovative and brighter future for the Kingdom of Bahrain.



## GENESIS: STRATEGIC PARTNER FOR BAHRAIN CAPITAL OF ARAB SPORTS CULTURE EVENTS 2026

First Motors, Genesis signed a strategic partnership with the General Sports Authority to become a strategic partner for national events held under Bahrain's official designation as the Arab Sports Culture Capital 2026. As part of the partnership, Genesis proudly sponsored Bahrain Sports Day events and Bahrain Sports Summit and participated as the Official Transportation Partner. At the event held in Bahrain Bay, Genesis hosted an engaging activation that featured interactive fitness stations using Genesis vehicles, and a relaxation

zone which attracted strong public participation. The main ceremony was held in the presence of H.H. Shaikh Khalid bin Hamad Al Khalifa, First Deputy Chairman of the Supreme Council for Youth and Sports, Chairman of the General Sports Authority and President of Bahrain Olympic Committee.

Through this initiative, Genesis reinforced its commitment to supporting national programs that promote community well-being, active lifestyles, and a sustainable vision for sports development.



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## ALZAYANI INVESTMENTS GROUP CELEBRATED BAHRAIN SPORTS DAY WITH HIDD REHABILITATION CENTRE

Alzayani Investments Group sponsored Bahrain Sports Day activities, celebrating the determined children from Hidd Rehabilitation Centre. The event was filled with truly meaningful and inspiring moments, as sports and engaging activities brought genuine joy to everyone involved.

This sponsorship highlighted Alzayani Investments Group's continuous effort to enhance the sports sector in Bahrain and support social activities that strengthen community engagement, promote a culture of activity, and embody a sustainable vision for a more impactful future.



## ALZAYANI INVESTMENTS GROUP SIGNED COOPERATION AGREEMENT WITH ALIA TRAINING AND REHABILITATION CENTER

Alzayani Investments Group signed a cooperation agreement with Alia Training and Rehabilitation Center as part of its continued efforts to enhance partnerships with civil society organizations. The agreement aimed at providing training and career development opportunities for the center's youth across various companies of the Group and paved the way for future employment and collaborations that serve the society. The agreement was signed by Dr. Shaikha

Rania bint Ali Abdullah Al Khalifa, President of the Bahrain Society for Children with Behavioural and Communication Difficulties, and Mr. Nawaf K. Al Zayani, Vice Chairman of Alzayani Investments Group. Both parties stressed that this initiative reflected the importance of national partnerships and supported programs that empower Bahraini youth with behavioural and communications challenges, helping them integrate into the labour market and contribute effectively to social and



economic development. This agreement enhanced Alzayani Investments Group's series of social initiatives that affirmed its continued commitment

to supporting and developing the capabilities of Bahraini youth and enabling them to achieve their professional ambitions.

## MR. ZAYED R. ALZAYANI NAMED AMONG AL BILAD PRESS'S TOP 20 INFLUENTIAL BAHRAINIS IN NATIONAL ECONOMY

The Chairman of Alzayani Investments Group, Mr. Zayed R. Alzayani stated that his selection among Al Bilad press's top twenty most influential Bahraini figures in the national economy for 2026 is a great honour. He noted that this recognition is

built on collective work rather than an individual effort. Commenting on this occasion, Mr. Zayed R. Alzayani said: "This accomplishment is not limited to one person, but a result of collective efforts and dedication of



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all members of Alzayani Investments Group, including family members, employees and staff who contribute daily to its success.”

He also added: “Such initiatives play a vital role in motivating startups and next generations and encouraging creativity and perseverance within the professional field, which positively affects the development of the national economy.”

Mr. Zayed R. Alzayani extended his sincere gratitude to Al Bilad

press’s media team for this exceptional initiative and recognised the efforts of the judging panel and all voters as well. He also expressed his appreciation for all the prominent figures in the economic sector.

He concluded his speech by emphasizing that this recognition fills him with pride and stands as an honour for the entire Group and for all those who have contributed to enhancing the national economy.



## ALZAYANI INVESTMENTS GROUP PARTNERED WITH THE AMERICAN UNIVERSITY OF BAHRAIN

Alzayani Investments Group partnered with the Marketing Department at the American University of Bahrain to engage students in real-world marketing projects within several academic courses. As part of this practical learning experience, the students created marketing campaigns for automotive brands such as MG, MINI and Hyundai. The students worked on comprehensive presentations for the Group’s automotive brands, focusing on branding and market presence. As part of the experiential learning initiative, several cars from

the featured brands were displayed at the university which added practical and visual dimensions to the presentations of the students. The showcase of the presentations was held at the American University of Bahrain, in the presence of Ms. Reem Zayed Alzayani, Director of Corporate Communications and ESG of Alzayani Investments Group, and Dr. Maryam Al Mahdi, Digital Marketing Program Coordinator and Assistant Professor at the American University of Bahrain. In addition, a selection of the students’ projects was chosen for further presentation at

Alzayani Investments Group, which was attended by Ms. Reem Zayed Alzayani and Mr. Rashid Zayed Alzayani, Managing Director of Zayani Motors, Euro Motors and First Motors. The students were awarded certificates of appreciation in recognition of their efforts.

This partnership reflected Alzayani Investments Group’s belief in the importance of investing in youth and developing knowledge and practical experience, which contributes to preparing a promising generation of marketing talents in Bahrain.



## ZAYANI MOTORS LAUNCHED THE NEW “MITSUBISHI DESTINATOR” IN BAHRAIN

Mitsubishi Motors Middle East & Africa (MMMEA) jointly with Zayani Motors, the distributor of Mitsubishi Motors in Bahrain, have officially launched the all-new Mitsubishi Destinator, an SUV developed to meet the evolving expectations of Middle Eastern families and modern drivers. The exterior features include a panoramic sunroof, large grille, and LED headlights to add a bold sporty presence. Commenting on the occasion, Mr. Rashid Zayed Alzayani, Managing Director of Zayani Motors, stated: “The launch of the all-new

Destinator marks a new strategic milestone in our longstanding partnership with Mitsubishi Motors, which is built on solid foundations of trust, integration, and a shared vision for sustainable growth.” Mr. Rizwan Tariq, General Manager of Zayani Motors, said: “The all-new Destinator represents a significant leap forward in terms of specifications and technical features, equipped with a comprehensive suite of advanced safety technologies, driver-assistance technologies, and a well-balanced performance.”



## ALOULA MOTORS GEELY UNVEILED “THE NEW COOLRAY”

Aloula Motors, the official distributor of Geely vehicles in the Kingdom of Bahrain, launched The New Coolray in Bahrain, the brand’s most dynamic and youth-oriented SUV, designed to seamlessly combine power, contemporary design, and advanced technology. With its bold design and intelligent connectivity, The New Coolray redefines the compact SUV segment as it represents a statement for a new generation ready to level up their drive. The New Coolray is

equipped with a 1.5TD turbocharged engine, delivering 174 hp and 290 Nm of torque. This powertrain ensures a balance between exhilarating performance and smooth efficiency, enabling the vehicle to accelerate from 0 to 100 km/h in just 7.6 seconds. Advanced safety technologies further enhance the driving experience, including the Blind Spot Detection and Rear Cross Traffic Alert which provide drivers with reassurance on every journey.



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## ALZAYANI INVESTMENTS GROUP GATHERED FOR ITS ANNUAL RAMADAN GHABGA

Alzayani Investments Group gathered for the annual Ramadan Ghabga on February 27th, 2026, at The Art Hotel and Resort, Amwaj, in an evening that brought together all employees in a joyful and festive atmosphere. The event celebrated the spirit of the holy month and served as an opportunity for colleagues across different divisions to connect, share experiences and recognise

all the achievements. A significant highlight of the evening was the grand raffle draw, which sparked excitement among the attendees. The draw featured an MG 5 car as the grand prize, which was won by First Motors employee Mr. Mahmood Mahari, with a variety of valuable gifts also included. The event was further enriched by an uplifting speech from the Chairman of the Group, Mr. Zayed R. Alzayani,

whose words emphasised leadership, teamwork and the shared goals that drive the Group forward. The evening wrapped up with heartfelt interactions, and collective sense of belonging, leaving the employees with special memories and renewed motivation. The Ramadan Ghabga once again emphasised the Group's belief in valuing its employees and appreciating their efforts.



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## BODY WORKS AWARDED “GREEN FACTORY SEAL” BY THE MINISTRY OF INDUSTRY AND COMMERCE

Body Works, the leading accident repair and body modification facility in the Kingdom of Bahrain, was awarded the prestigious Green Factory Seal by the Ministry of Industry and Commerce. This achievement aligned with the Kingdom’s broader efforts to promote a circular carbon economy, support low-emission solutions, and reinforce Bahrain’s role in global

climate action. The Green Factory Seal program forms part of Bahrain’s national initiative to advance sustainability across the industrial sector. Launched in accordance with the Kingdom’s Industry Sector Strategy (2022–2026), the program encourages factories to adopt environmentally responsible practices, enhance operational efficiency, and contribute



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to Bahrain's long-term objective of achieving carbon neutrality by 2060. Body Works earned this recognition through its continued efforts to enhance operational efficiency and adopt environmentally responsible practices across its facility. Mr. Khalid Hamid Alzayani, Managing Director of Body Works, stated: "We are proud to receive the Green Factory Seal from the Ministry of Industry

and Commerce. This honour reflects our long-standing commitment to environmentally sustainable practices and the continuous reduction of our carbon footprint." He also added: "Body Works remains dedicated to advancing sustainable manufacturing in Bahrain. We extend our sincere thanks to the Ministry of Industry and Commerce for recognizing our efforts and reaffirming our pledge to uphold the highest



standards of environmental responsibility and operational excellence." By earning the Green Factory Seal, Body Works

further strengthened its position as a responsible industrial leader contributing to Bahrain's national sustainability.

## ALZAYANI INVESTMENTS GROUP SPONSORED THE SECOND EDITION OF "MAJID RASHID ALZAYANI CUP" FOR HORSE RACING

Alzayani Investments Group sponsored the second consecutive edition of "Majid Rashid Alzayani Cup" for horse racing, which was held in the fifth race at the Rashid Equestrian and Horse Racing Club track. The race featured strong competition between a selection of the participating horses and reflected the advanced level of equestrian sports in the Kingdom. At the end of the race, Mr. Zayed R. Alzayani, Chairman

of Alzayani Investments Group, crowned the winners and praised the outstanding performance and high sportsmanship. Mr. Zayed R. Alzayani also highlighted that this sponsorship came as part of the Group's dedication to supporting equestrian sports and activities, believing in the importance of preserving the national heritage and enhancing the presence of sports in the Bahraini society.



## ZAYANI FOODS LAUNCHED INITIATIVE TO HONOUR FRONTLINE HEROES

In recognition of the outstanding national efforts, Zayani Foods announced a special initiative to honour the frontline heroes who safeguard the Kingdom of Bahrain and ensure everyone's safety during times of uncertainty. Costa Coffee offered free drinks for all frontline personnel. Pickl Bahrain also provided free meals

from the Bahraini menu to the heroes themselves, to appreciate their work and dedication. This initiative highlighted the efforts of Zayani Foods to support society and enhance the spirit of national solidarity. It also reflected the Group's commitment to standing alongside the Kingdom's frontline entities.



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## COSTA COFFEE LAUNCHED NEW MATCHA LATTE WITH SPECIAL RAFFLE

Costa Coffee has recently launched its new “Matcha Latte”, a refreshing drink that promises a rich and flavourful experience for all matcha lovers. As part of the launch, customers who purchase the Matcha Latte will

receive a flyer with a scannable barcode for a chance to enter a green iPhone 17 raffle. You can now enjoy the exceptional Matcha Latte. Available in all Costa Coffee branches across Bahrain.



## ALZAYANI INVESTMENTS GROUP LAUNCHED AUTOMOTIVE INITIATIVE SUPPORTING FRONTLINE HEROES

Alzayani Investments Group launched an automotive initiative “A Token of Appreciation to Frontline Heroes” to embody the spirit of national solidarity and in appreciation of the exceptional efforts made by the frontline workers in safeguarding the community. The initiative aimed to offer a token of appreciation “voucher of total value of BD 2,500”, to each eligible individual, as a gesture of gratitude for

their dedication during the challenging times. Beneficiaries will be able to redeem the reward at the company’s authorized automotive dealerships, including Euro Motors, First Motors, Aloula Motors and Zayani Motors. The Group emphasised that this initiative reflects its continued commitment to supporting the community and honouring those who have played a vital role in serving and protecting the country.



## WINNERS OF “PULSE OF GRATITUDE” COMPETITION

Alzayani Investments Group announced the winners of its internal Competition “Pulse of Gratitude”, an initiative dedicated to honouring the outstanding efforts of frontline heroes who safeguard the Kingdom of Bahrain during the challenging times. The employees expressed their appreciation for the service of all frontline workers through three creative categories: Golden Quotes, Photography and Digital Art.

Service, sacrifice, and strength – the silent rhythm keeping our community safe.

Jayesh Jayan  
Euro Motors



إلى درع المملكة المتين وعينها التي لا تنام.. شكرا لأنكم حولتم تضحياتكم إلى أمن نستشعره في كل خطوة، وجعلتم من إخلاصكم سورا يحمي منجزات البحرين ورفعنا رايتها.  
Jassim Mohammed  
Alzayani Investments