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AL ZAYANI INVESTMENTS
Group Newsletter

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EURO MOTORS SIGNS LONG-TERM PARTNERSHIP AS THE OFFICIAL AUTOMOTIVE PARTNER OF THE ROYAL BAHRAIN CONCOURS

Held under the patronage of His Royal Highness Prince Salman bin Hamad Al Khalifa, the Crown Prince and Prime Minister of Bahrain, the inaugural Royal Bahrain Concours is proud to announce Euro Motors as its Official Automotive Partner. The Royal Bahrain Concours will take place on 7 and 8 November 2025 at the Royal Golf Club, organised by Thorough Events in collaboration with the Bahrain Tourism and Exhibitions Authority (BTEA). This collaboration brings together the Kingdom's most prestigious automotive celebration with Bahrain's leading luxury importer and retailer, further cementing the event's position as the Gulf's premier concours destination. Euro Motors, established in 1998, has positioned itself as the leader in Bahrain's automotive industry through its exceptional representation of luxury brands including BMW, MINI, Jaguar Land Rover, Rolls-Royce, Ferrari, and Maserati. The dealer group has evolved into a multi-brand powerhouse, preserving each brand's identity with utmost integrity and dedication while becoming synonymous with automotive excellence in the Kingdom.

The signing ceremony was held at Euro

Motors in Sitra, in the presence of Her Excellency Ms. Sara Ahmed Buhiji, Chief Executive Officer of the Bahrain Tourism and Exhibitions Authority; Mr. Rashid Z. Alzayani, Managing Director of Euro Motors; and Mr. James Brooks-Ward, Chief Executive Officer of Thorough Events. The agreement marks the beginning of a long-term collaboration aimed at bringing a world-class motoring experience to Bahrain's growing calendar of international events.

Her Excellency Ms. Sara Ahmed Buhiji, Chief Executive Officer of the Bahrain Tourism and Exhibitions Authority, said: "The Royal Bahrain Concours exemplifies the Kingdom's vision to host world-class experiences that reflect innovation, craftsmanship and cultural excellence. We value Euro Motors' long-term commitment to supporting this vision and to elevating Bahrain's presence on the global stage. Through this partnership with Thorough Events and Euro Motors, we continue to strengthen Bahrain's position as a destination that celebrates heritage while embracing modern luxury and creativity."

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UNDER THE PATRONAGE OF THE CROWN PRINCE: 'THE ROYAL BAHRAIN CONCOURS' ANNOUNCES AN OFFICIAL PARTNERSHIP WITH EURO MOTORS TO ENHANCE THE EVENT.

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As part of the partnership, Euro Motors will provide a fleet of BMW 7 Series vehicles for VIP and guest transportation. The company will also support a luxury display of its distinguished marques showcased at the Royal Bahrain Concours and across the week's exclusive events celebrating craftsmanship, innovation and automotive artistry.

Mr. Rashid Z. Alzayani, Managing Director of Euro Motors, commented:

"Our partnership with the Royal Bahrain Concours reflects Euro Motors' dedication to supporting the Kingdom's vision for growth and distinction, while underscoring the private sector's role in advancing this vision through initiatives that enhance Bahrain's global standing.

"We are proud to collaborate with the Bahrain Tourism and Exhibitions Authority and Thorough Events on an initiative that celebrates creativity and innovation, while bringing together car collectors and enthusiasts who share a passion for design, performance and craftsmanship.

"As the Official Automotive Partner, we are honoured to contribute to an event that embodies the spirit of Bahrain and its pursuit of excellence, while continuing to offer experiences that reflect the quality and sophistication of our world-class brands."

"We are delighted to welcome Euro Motors as our Official Automotive Partner," said James Brooks-Ward, Chairman of the Royal Bahrain Concours. "Their quarter-century commitment to automotive excellence and



their representation of the world's most prestigious luxury brands makes them the perfect partner for an event that celebrates the finest in automotive craftsmanship and heritage."

The partnership underscores the Royal Bahrain Con-

cours's growing momentum as the Gulf region's premier automotive celebration, with Euro Motors joining an elite consortium of partners committed to establishing Bahrain as a distinguished destination on the global concours calendar.



GEELY BAHRAIN SPONSORS AHLIA UNIVERSITY FOOTBALL AND BASKETBALL JERSEYS IN COLLABORATION WITH UNIPAL

Geely Auto Bahrain, in collaboration with Unipal, has announced its sponsorship of Ahlia University's football and basketball team jerseys, reinforcing its commitment to supporting youth, education, and sports development in the Kingdom of Bahrain.

The partnership brings together Geely Bahrain's dedication to community engagement with Unipal's strong connection to students and young professionals. Through this collaboration, Geely's branding will feature on Ahlia University's official football and basketball kits, giving the teams a refreshed and professional look while strengthening the link between sports and leading lifestyle brands.

By supporting university sports, Geely Bahrain aims to encourage teamwork, ambition, and healthy competition among young athletes, while also connecting the brand with the next generation of



drivers and leaders.

The collaboration with Unipal ensures that this sponsorship reaches a wide student audience, turning the jerseys into a platform that celebrates both athletic achievement and youth engagement. This initiative marks another step in Geely Bahrain's ongoing efforts to support local communities through meaningful partnerships that go beyond the automotive space.

HYUNDAI SPONSORS THE KOREAN NATIONAL DAY CELEBRATION



First Motors, the exclusive distributor of Hyundai vehicles in the Kingdom of Bahrain, proudly sponsored the Korean National Day celebration held at the Radisson Blu Hotel on 14 October 2025. As part of the sponsorship, Hyundai showcased the 2026 Hyundai Palisade, giving guests an exclusive first look at the brand's latest flagship SUV. The event brought together diplomats, officials, and distinguished guests, reinforcing Hyundai's strong ties with the Korean community and its commitment to supporting cultural and national occasions.



FIRST MOTORS CONTRIBUTES TO PLANTING TREES IN SUPPORT OF “FOREVER GREEN” CAMPAIGN



A new site was inaugurated on Road 40 in the Seef District as part of the fifth phase of the National Afforestation Campaign (Forever Green), implemented under the National Initiative for Agricultural Development (NIAD), and in cooperation with First Motors.

Shaikha Maram bint Isa Al Khalifa, Secretary General of NIAD; Nawaf Al Zayani, Managing Director of First Motors; and Rashid Zayed Al Zayani, Managing Director of Euro Motors, were present.

Acacia glauca saplings were planted as part of ongoing efforts to expand green spaces and enhance environmental sustainability, in continuation of the campaign, which continues to achieve tangible results across various areas of

the Kingdom.

Shaikha Maram bint Isa underlined the importance of sustained cooperation between the public and private sectors in supporting environmental projects, noting that the Forever Green initiative has become a successful model of community partnership aimed at improving the quality of life and enhancing vegetation cover in the Kingdom.

For his part, Nawaf Al Zayani expressed First Motors' pride in contributing to this national initiative, highlighting the company's commitment to supporting environmental projects that leave a positive impact on society and the environment and reflect its approach to sustainable social responsibility.



HYUNDAI LAUNCHES CRETA FACELIFT CAMPAIGN

First Motors, the exclusive distributor of Hyundai vehicles in the Kingdom of Bahrain, launched the media campaign for the Hyundai Creta Facelift 2025, highlighting the refreshed design, upgraded features, and enhanced safety of one of Bahrain's most popular compact SUVs.

GEELY AND UNIPAL HOST 10-DAY TREASURE HUNT AT SOUQ AL BARAHA

Geely Auto Bahrain, in partnership with Unipal, successfully concluded a 10-day Treasure Hunt at Souq Al Baraha, creating an engaging and interactive experience for Bahrain's youth and visitors.

Running over ten days and culminating on November 15, the activation invited students to explore Souq Al Baraha through a series of location-based clues and challenges accessed via the Unipal app. Participants

navigated different areas of the souq, uncovering hidden checkpoints and completing tasks to advance in the hunt. Sponsored by Geely, the initiative combined digital interaction with real-world exploration, encouraging footfall, discovery, and engagement within one of Bahrain's most vibrant lifestyle destinations. Throughout the activation period, visitors also had the opportunity to view Geely's Cityray model on display and offering test drives, offering



a closer look at the brand's modern design and advanced mobility features.

The treasure hunt concluded with winners announced and prizes awarded, marking a

successful end to a 10-day campaign that brought together community, entertainment, and brand engagement in a unique and memorable way.

HYUNDAI UNVEILS THE 2026 PALISADE WITH EXCLUSIVE MEDIA TEST DRIVE EVENT



First Motors, the exclusive distributor of Hyundai vehicles in the Kingdom of Bahrain, officially launched the 2026 Hyundai Palisade and hosted an exclusive media test drive event in November 2025. Attendees experienced the redesigned flagship SUV first-hand, exploring its elevated comfort, advanced safety features, and enhanced technologies.



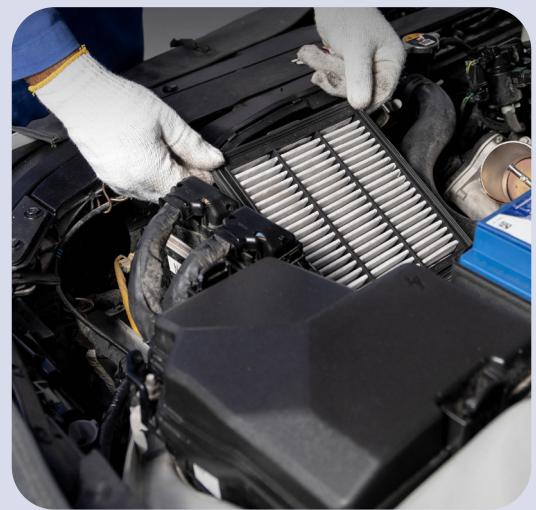


GENESIS JOINS THE STARS AS OFFICIAL TRANSPORT PARTNER FOR THE BAHRAIN FILM FESTIVAL 2025

Genesis Bahrain proudly served as the Official Transport Partner of the 5th Bahrain Film Festival 2025, accompanying celebrated filmmakers, artists, and guests on a night dedicated to creativity and storytelling. The partnership reflected Genesis' alignment with the world of cinema, where innovation, artistry, and refined experiences come together, reinforcing the brand's support for cultural initiatives in the Kingdom.

HYUNDAI INTRODUCES YEAR-END SERVICE & PARTS OFFERS

First Motors, the exclusive distributor of Hyundai vehicles in the Kingdom of Bahrain, launched special year-end service and parts offers throughout December 2025. Customers benefited from a free health check with every service appointment, along with 25% off genuine Hyundai parts, ensuring added value, peace of mind, and optimal performance for their vehicles.





السيد نواف خالد الزياني
رئيساً لمجلس إدارة مركز
التحكيم التجاري الخليجي

MR. NAWAF K. ALZAYANI CHAIRMAN OF THE BOARD OF
 DIRECTORS OF THE GCC COMMERCIAL ARBITRATION CENTRE

**AL ZAYANI GROUP CONGRATULATES
 NAWAF KHALID AL ZAYANI AS NEW
 GCC COMMERCIAL ARBITRATION
 CHAIRMAN**

The Board of Directors of Al Zayani Investments Group expresses its heartfelt congratulations to Mr. Nawaf Khalid Al Zayani on the occasion of his appointment as Chairman of the Board of Directors of the GCC Commercial Arbitration Centre, representing the Kingdom of Bahrain. This selection, bestowed upon Mr. Nawaf, undoubtedly reflects his professional competence and his pioneering role in enhancing the business environment and commercial arbitration at the regional level. Al Zayani Investments Group wishes Mr. Nawaf continued success and achievement in leading this prestigious GCC institution, and reaffirms its full support for him in his new mission.



GENESIS SPONSORS THE LAUNCH OF “THE BUSINESS YEAR: BAHRAIN 2026”



Genesis Bahrain proudly participated as a sponsor of the launch ceremony for the first edition of “The Business Year: Bahrain 2026”, held on 10 December 2025. The event brought together senior executives, decision-makers, and investors to discuss Bahrain’s economic vision and strategic position as a regional business hub. Genesis’ involvement underscores the brand’s commitment to supporting platforms that celebrate leadership, innovation, and sustainable economic growth in the Kingdom.



CELEBRATION OF BAHRAINI WOMEN'S DAY: TRIBUTE FROM AL ZAYANI INVESTMENTS GROUP



In a touching celebration marking Bahraini Women's Day, Al Zayani Investments Group was proud to host inspiring women who contribute creativity, vision, and innovation to the Group's investments. The event was a wonderful blend of art, connection, and creating inspiring moments, honoring the unique contributions of women in society.

The company was honored to invite the ladies of Dar Yoko for Parental Care, whose presence added a special touch to the occasion and made the day even more distinctive.

Together, we expressed our joy and gratitude for the ever-renewing spirit of Bahraini women. As we reflect on the profound impact women have on society, Al Zayani Investments Group wishes all women of Bahrain continued goodness, health, and the ability to drive meaningful change.





EURO MOTORS HAS OPENED ITS FIRST BOUTIQUE SHOWROOM AT THE AVENUES BAHRAIN

The grand opening of the all-new Euro Motors Boutique marks a significant milestone in the company's distinguished legacy since its establishment in 1998.

The exclusive event was attended by Zayed Alzayani, Chairman of Alzayani Investments, and Rashid Z. Alzayani, Managing Director of Euro Motors, alongside esteemed guests of honour, the Ambassadors of Italy, the United Kingdom and Germany. The evening brought together dignitaries, partners and valued clients in a celebration of Euro Motors' enduring commitment to innovation, excellence and the art of automotive luxury.

As Euro Motors' first-ever boutique showroom, the new concept represents a bold vision that unites the company's prestigious portfolio including BMW, MINI, Rolls-Royce, Ferrari, Maserati, Jaguar and Land Rover under one contemporary and sophisticated destination. Designed to deliver a seamless and personalised client journey, the boutique introduces a modern interpretation of luxury automotive retail: intimate, connected and deeply experiential.



The evening also marked the inauguration of the all-new Maserati Showroom and Service Clinic, further reinforcing Euro Motors' leadership within the Kingdom's luxury automotive sector.

The new Maserati facility stands as a true expression of Italian elegance and engineering craftsmanship, offering clients an immersive experience that reflects the brand's hallmark blend of craftsmanship, innovation and performance. Beyond showcasing Maserati's latest models, the service clinic reflects the elevated standards and vision shared by Maserati and Euro Motors, setting a new benchmark in after-sales excellence.



THE ALZAYANI INVESTMENTS GO-KART CHAMPIONSHIP: BOUNDLESS ENERGY AND ENTHUSIASM!



Alzayani Investments Group held an exciting go-kart championship that brought the team together in an atmosphere of creativity and competitive spirit. The event was a wonderful opportunity for everyone to enjoy themselves and showcase their enthusiasm and energy, as participants felt the drive and determination to reach the finish line. Congratulations to the winners who demonstrated their skill on the track and delivered a fantastic display of friendly competition. We are excited for the next championship and look forward to more moments filled with passion and thrill.







EUROPEAN CARS ANNOUNCES STRATEGIC TIRE SUPPLY AGREEMENT WITH YUSUF ABDUL RAHMAN ENGINEER

Euromotors is proud to announce the signing of a strategic agreement for tire supply with Yousuf Abdul Rahman Engineer, the official distributor of Yokohama tires in the Kingdom of Bahrain.

Yokohama is one of the world's leading tire manufacturers, with a legacy spanning over 100 years of innovation and outstanding performance. Meanwhile, Yousuf Abdul Rahman Engineer brings more than 60 years of trusted expertise as the official Yokohama tires distributor in the Kingdom.



SUPREME COUNCIL FOR YOUTH AND SPORTS AND ALZAYANI INVESTMENTS SIGN CONTRACT TO ESTABLISH AN INTERNATIONAL PROFESSIONAL FOOTBALL TRAINING CENTER

In the framework of the strategic public-private partnership, the Supreme Council for Youth and Sports and Alzayani Investments signed a contract to establish an international professional football training center, aimed at developing sports infrastructure in the Kingdom of Bahrain.

The contract was signed by His Excellency Mr. Ayman bin Tawfeeq Al Muayyad, Secretary General of the Supreme Council for Youth and Sports, and Mr. Zayed bin Rashid Al Zayani, Chairman of the Board of Directors of Alzayani Investments.

On this occasion, His Excel-

lency Mr. Ayman bin Tawfeeq Al Muayyad affirmed that this project embodies the vision and directives of His Royal Highness Shaikh Nasser bin Hamad Al Khalifa, Representative of His Majesty the King for Humanitarian Work and Youth Affairs and President of the Supreme Council for Youth and Sports. These aim to support national sports and enhance its presence through qualitative projects that contribute to bolstering the national economy and expanding partnership with the private sector in the youth and sports sectors. He noted that the project will provide

a professional training environment capable of attracting championships and sports events, reflecting the Kingdom's advanced standing in the sports field and aligning with its developmental aspirations.

For his part, Mr. Zayed bin Rashid Al Zayani expressed Alzayani Investments' pride in this partnership, which represents a model of integration between official entities and the private sector. He affirmed the company's commitment to implementing the project in accordance with the highest standards, contributing to the development of the sports

sector and serving the community. He also explained that the training center will help attract international sports teams and provide high-level training opportunities for Bahraini players, thereby enhancing the competitiveness of Bahraini sports.

This project falls within the initiatives of the Supreme Council for Youth and Sports aimed at investing government lands in sustainable developmental projects and encouraging the private sector to invest in the sports field, considered one of the promising sectors impacting economic and social growth.

YOUTH MINISTER HIGHLIGHTS BAHRAINI TALENT AT FERRARI 296 CHALLENGE REVEAL EVENT

Her Excellency Ms. Rawan bint Najeeb Tawfiqi, Minister of Youth Affairs, attended the event organized by the Ministry in collaboration with Euromotors and Alzayani Investments Group at the Bahrain International Circuit. The event unveiled the winning design for the exterior of the Ferrari 296 Challenge featuring Bahraini identity, created by the Bahraini youth Saud Abdulaziz Ahmed as part of the Youth City 2030 programs. This national competition embodied the spirit of innovation among youth, linking artistic creativity, design, and modern engineering.

Her Excellency affirmed that Bahraini youth are a source of pride and a fundamental pillar in the nation's progress journey, reflecting their burning ambition and renewed creativity capable of transforming ideas into achievements that transcend borders and elevate the name of the Kingdom of Bahrain in various regional and international forums.

She pointed out that the continuous successes achieved by youth reflect the deep-rooted spirit of excellence within them and prove that Bahraini youth creativity has become a shining mark on the map of innovation.

She also praised the fruitful cooperation between the Ministry of Youth Affairs and Alzayani Investments Group, which resulted in launching qualitative initiatives that contributed to discovering and nurturing Bahraini talents in various creative fields.

Her Excellency added that what the winner Saud Abdulaziz Ahmed presented represents an inspiring model for Bahraini youth, capable of transforming innovative ideas into global projects that reflect Bahraini au-

thenticity in a framework of modernity and creativity.

For his part, Mr. Nawaf Khalid Alzayani, Vice Chairman of Alzayani Investments Group, expressed the Group's pride in the partnership with the Ministry of Youth Affairs, commending the Ministry's ongoing efforts to support and empower creative Bahraini talents, particularly in the fields of design and innovation. He affirmed that the Group gives special attention to youth and seeks to create a motivating



environment that allows them to create and develop through qualitative initiatives that contribute to building a creative and influential national generation.

In turn, the winner Saud Abdulaziz Ahmed expressed his great pride and immense joy at seeing his design embodied on the Ferrari 296 Challenge car, considering this moment a pivotal station in his creative journey and a strong motivation to continue innovating and developing his skills, thereby raising the name of Bahrain high.



BMW 7 SERIES SUHAIL EDITION: A TRIBUTE TO ARABIAN LEGACY



Amid the serenity and beauty of the desert of Riyadh in the Kingdom of Saudi Arabia, BMW Middle East presented one of its most exclusive and poetic creations for the Middle East region to date: the BMW 7 Series Suhail Edition. Limited to just 50 examples worldwide, this remarkable edition draws inspiration from the Suhail star, a symbol of guidance and brilliance deeply rooted in Arabian heritage.

"The BMW 7 Series Suhail Edition is more than a celebration of automotive excellence, it is a tribute to the cultural legacy, craftsmanship, and forward-thinking spirit of the Middle East. With only

50 examples worldwide, the Suhail Edition represents the potentials of BMW Individual, crafted for those who value meaning, beauty, and innovation in equal measure."

Karim-Christian Haririan, Regional Director - BMW Group Middle East

A harmonious blend of art, luxury, and advanced engineering

The Suhail Edition is a harmonious blend of art, luxury, and advanced engineering. On the exterior, the vehicle features BMW's signature crystal headlights paired with the iconic glowing kidney grille, a luminous welcome that exudes modern elegance

while a BMW Individual two-tone paint finish, Oxid Grey metallic and Night Blue metallic, creates a sense of fluid motion and timeless sophistication.

The Suhail Edition extends its distinctive concept inward, with Night Blue interior accents echoing the exterior's celestial signature and reinforcing the concept of a unified palette.

The interior is a sanctuary of BMW Individual craftsmanship. The Suhail constellation and logo are exquisitely embroidered onto the headrests and cushions, and are elegantly crafted onto the C-pillars, side headrests, and dashboard, with BMW Sky Lounge enveloping passengers in a subtle celestial narrative. The finest stitched BMW Individual Merino Leather, with BMW Individual Taupe Grey/Night Blue elements complemented by Oak mirror-finish wood trim and grey-metallic high-gloss, is brought to life by ambient lighting, creating an atmosphere of pure refinement.

BMW 7 Series: A showcase of innovation

Beyond beauty, the Suhail Edition is a showcase of innovation. The BMW Curved Display, powered by Operating System 8.5, integrates seamlessly with gesture and voice controls for a truly intuitive driving experience. Rear-seat passengers are treated to the Executive Lounge experience, including fully reclining seats, personal touchscreens, and the show-stopping BMW Theatre Screen, a 31.3-inch 8K display that transforms every journey into a cinematic escape.

Thanks to BMW ConnectedDrive, the 7 Series offers real-time digital services, intelligent navigation, and effortless remote interaction via the My BMW App, ensuring that every drive is not only luxurious but connected and intelligent.

The BMW 7 Series Suhail Edition is not merely a car, it is a statement of elegance, a constellation of craftsmanship, and a celebration of cultural brilliance.

