

How Cohabs is elevating the coliving industry in New York City

New York, November 23, 2023 – [Cohabs](#), an innovative coliving brand, is reshaping the landscape of communal living in New York City with a unique approach that emphasizes community-driven initiatives and a thoughtful consideration of shared spaces.

New York is The City That Never Sleeps. Empire City, The Big Apple, whatever you prefer to call it, this sprawling metropolis is a place that can be quite daunting if you're on your own.

After a tough day in the concrete jungle, there's nothing better than returning home to a supportive, welcoming community. There are so many people in New York, but many people feel quite alone among the masses. With coliving on the rise, having access to a plug-in community is a tremendous solution to loneliness and making it in NYC.

The idea of coliving in NYC

Although coliving has been steadily increasing in popularity over the years, much of the population is still in the dark on this solution to increasingly crowded cities.

"There are 20% more co-living rooms in the US now than in 2020 and the global market is expected to grow 16% per year, hitting \$9B by 2025."

- Codie Sanchez, YouTuber and Investor, [Newsweek](#)

Previous members once likened the coliving experience at Cohabs to the popular show "Friends" (which is also set in New York). A fun, cozy, and quirky show, people were able to make the connection quite quickly. Once people understand, they can see the value of having access to a close-knit community in such a big city where loneliness is a recurrent issue.

Coliving is not a hostel, it's not a hotel, and it's much more than just sharing a space with a few strangers. Coliving is truly about the community and the connections and memories made there.

How to create connections across New York City

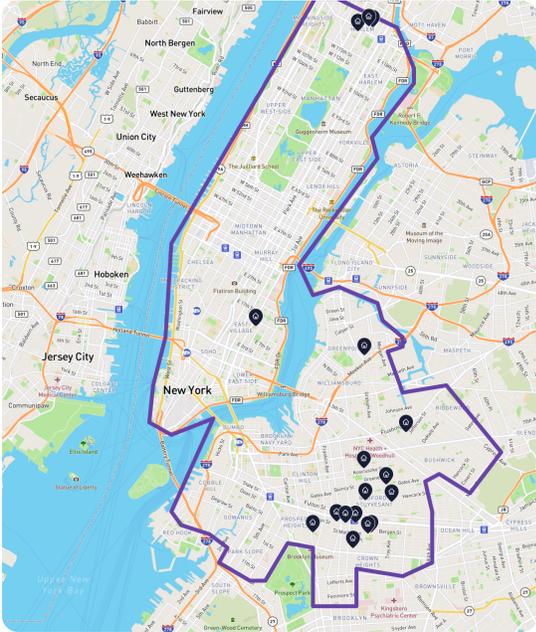
In the beginning, Cohabs started with 1 home in Brooklyn and 1 in Harlem, making it easier to build connections and create a community. With today's location, it is more difficult to bring everyone within Cohabs together due to long commutes.

COHABS

The solution? Creating events between Brooklyn and Harlem, and also putting on smaller, more intimate events to get the community interacting. Some Cohabs homes are less than a 10-minute walk away from each other. In addition to this, there is a strong push to integrate into the local community as well, encouraging connections not just between houses and Cohabs members but the wider community and neighborhood.

The first US Cohabs Retreat was held this year at [Grateful Woods](#), a chance for members to truly connect.

Cohabs' current footprint in NYC



[Download the map in HD](#)

Cohabs is helping redefine urban living. The brand offers more than just a space; they provide a platform for genuine connections among members. From family dinners to weekend getaways, the community-driven approach fosters shared experiences. Cohabs prioritizes member feedback, resulting in tangible upgrades with each new home. A recent initiative, "Cohabs Clubs," amplifies connection points, creating unforgettable moments and memories. Distinctively focused on experience, design, services, and flexibility, Cohabs addresses the unique challenges faced by foreigners in a city with soaring rents. These beautiful homes are carefully curated to evoke a true sense of belonging.

Expansion plans for Cohabs in New York

Looking ahead to 2024, Cohabs shares exciting expansion plans for the next year. Today, Cohabs members in NY represent over 20 countries. The coliving operator aims to double their open bedrooms from 200 to over 400 by the end of 2024.

With the goal to launch 11 new houses, Cohabs is committed to challenging the product, engaging the community in decision-making processes, and remaining dedicated to sustainability. The brand's ongoing life-cycle analysis and dedication to diversifying offerings in incredible locations showcase its forward-thinking approach.

In conclusion, Cohabs is not just redefining coliving; it's building a community-centric lifestyle in the heart of New York City. Through thoughtful integration, a commitment to diversity, and an unwavering dedication to its members, Cohabs is poised to be a transformative force in the future of shared living.

—

Contact

For media inquiries, please contact:

Daniel Clark: dan@cohababs.com | +1(718)530-8284

Links

[High-quality photos](#)

[Cohabs's New York houses](#)