



SECONDARY SCHOOL FUNDRAISING GUIDE





WE WORK FOR A WORLD WHERE ALL CHILDREN ARE SAFE, IN SCHOOL AND LEARNING, ESPECIALLY IN LOW-RESOURCE ENVIRONMENTS AND EMERGENCIES.

WHAT DO WE DO?



Educating Children

We work with communities to build schools, train teachers, promote the importance of education and ensure that all solutions are sustainable long-term.



Protecting Children

Street Child works to create a protective environment for all children as well as responding to the more complex needs of the most vulnerable children to improve their situations, and their mental health and wellbeing.



Empowering Families

Street Child's livelihoods programming exists to empower families to care for and educate their children in the long term, whilst also tackling social and economic barriers to education.



Children in Emergencies

Street Child are experts at supporting children's safety and education in emergencies. From refugees, to children caught in conflict, or those hit by natural disasters such as earthquakes, our teams act to protect children and their futures through education.



Championing Local Actors

Street Child is committed to championing local actors at all levels. We passionately believe in the power of local people and organisations to make the most important contributions to the challenges affecting their own lives and communities.

WHERE WE WORK

Having started in Sierra Leone, we have expanded to over 20 countries, including an emergency response in Europe. We go where others won't, including those that are hard- to-reach and fragile, disaster-affected areas.

CELIA'S STORY



Celia* is 16 years old, in sixth grade and attends school in the rural city of Harper, Maryland County, Liberia. Before Street Child's intervention, Celia's family could not afford associated costs of school such as books and uniforms and most of the teachers at her school were untrained.

Celia believes education is important as she says learning will benefit her in the future. She loves her school and is very proud that they have qualified teachers and a female principle. Celia told Street Child that it is important to see women in positions of leadership. She hopes one day young girls will look up to her and are inspired to be educated just as she looks up to her principle.

"Street Child has done many things for us in our school, they have renovated our school building, distributed exercise books, desks and bought more students into the school. They have offered money to parents who cannot afford to send their children to school and have supplied uniforms for us."

Street Child also spoke to the principal of the school, Clare* (pictured right). She told us that she believes it is important for young girls to see a woman in leadership as it makes them proud and encourages them to imitate what they see. Clare believes connecting with students is important as it encourages them to copy her and go beyond what she has achieved.

Clare told us she is so grateful for Street Child's impact - in particular the teacher training and helping to pay the teachers. She describes the teachers as inspiring, loving and hardworking and says they help the students to be better tomorrow.



CELIA'S STORY

Test your knowledge on the case study above with the following questions. We have also included some facts about our projects in Liberia.



QUESTION:

How can you help children like Celia?



FACT:

Street Child have worked in Liberia since 2013.

QUESTION:

Why do you think Celia values female leadership?

Bonus fact:

In Liberia, out of school rates are much higher in rural areas compared to urban ones, with over 50% of children in rural areas being out of school.

FACT:

Street Child has already reached over 36,000 children in Liberia.

QUESTION:

Why is training teachers in countries like Liberia important?

Here are some examples of what your donation could do:

£10 —————> Could feed one child everyday for an entire month in Afghanistan.

£30 —————> Could provide hot meals consisting of basic food and water for a Rohingya refugee family of 7-8 members for 30 days in Cox's Bazar, Bangladesh. .

£60 —————> Could provide training and support to a community volunteer teacher to deliver quality teaching to conflict-affected children and prepare them to return to formal school in Nigeria.

FUNDRAISING IDEAS

How can you help?

Children around the world are going Back to School soon, and Street Child want to support these children by ensuring that they are safe, in school and learning.

You can help Street Child by fundraising at your school to support our work. Your fundraising can have a huge impact on our work and help us deliver life-changing support to children who need it most.

BAKE SALE

Bake some yummy treats for your classmates and teachers.

GAMING MARATHON

Play your favourite online games with your friends whilst also raising money for a good cause.

MOVIE NIGHT

Create your own cinema in the classroom. You could even sell popcorn and pick 'n' mix for the ultimate movie experience.

SPONSORED SILENCE

Can you and your friends stay silent for an entire lunch hour?

NON-UNIFORM DAY

Donate £1 to come into school in your own clothes, or choose a theme and make it fancy dress.

DANCE-A-THON

Set your year group the challenge of dancing for an entire lunch break. See who has the best moves!

FUNDRAISING IDEAS

RAFFLE

Ask local businesses to donate prizes and see how much money you can raise.

SPORTS CHALLENGE

Organise a sponsored walk, cycle, skip, run...the options are endless!

NO TECH DAY

Challenge yourself and your friends to go an entire day without your mobile phone or other device.

LIVE MUSIC NIGHT

Get a group of musicians together and create a live music night for your classmates and friends.

UNIVERSITY CHALLENGE

Create your school's own University Challenge and raise money through ticket sales.

SCAVENGER HUNT

Organise a scavenger or treasure hunt around your school grounds with clues throughout.

DO YOU HAVE A FUNDRAISING IDEA?

FUNDRAISING CHECK LIST



Promote and advertise your activity. Share with your classmates, faith group and local community.



Have you completed the gift aid forms?



Tell us about your success. Emails us photos and information about your fundraising



Tell your local media



Send thank you letters or messages to your supporters



Send us your donation





THANK YOU FOR CHOOSING TO SUPPORT STREET CHILD!

Thank you for supporting Street Child's work. We believe your support and fundraising can have a huge impact on our projects and help us deliver life-changing support to children who need it most. For every donation made, we are able to work with local organisations to ensure sustainable change in communities.

Your fundraising means we are able to ensure that children are safe, in school and learning by coupling instantaneous change for children with an increase in the capacities of caregivers, communities and schools we support.

**Follow us on social media to keep updated with what you are
doing: @streetchilduk**

