



# FUNDRAISING IDEAS DECK

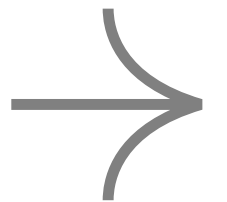


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**RAISING FUNDS FOR STREET CHILD**

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# BACKGROUND

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Street Child's goal is for every child to be safe, in school and learning, with a specific focus on the world's most marginalized children living in the world's toughest places.

We work closely with communities and trusted local NGO partners in 20 countries across four continents, focusing on children who are out of school because of poverty, climate disaster, conflict, disease and prejudice, including girls, children with disabilities and other ultra-marginalized groups.

With our partners we have served almost 2 million children with access to quality education, child protection and livelihoods.

Your donations power what matters the most, when and where it is needed the most. Thank you so much!



# GOALS



Your fundraising could:

- 01 Build a well and toilets at a school in a remote village in Sierra Leone
- 02 Support Ukrainian children with play, therapy and digital learning
- 03 Give a 'classroom in a box' to displaced children in Uganda
- 04 Support teen moms in Nepal with life skills and livelihoods
- 05 Generally enable an immediate response to a crisis.



# WATER, SANITATION & HYGIENE FACILITIES



You could add one hand-pump water well and two accessible, gender-segregated toilet blocks containing three private latrines each to a newly constructed rural school in Sierra Leone. For most of these communities, this will be the nearest clean water source for miles.

Adding clean running water and handwashing facilities to the school will benefit a minimum of 150 children and more than 1,000 community members who currently drink and wash in unprotected water sources, risking disease and death every day.

**COST \$6,500**

**Includes:** Construction materials, labor, equipment and all necessary travel.

**LOCATION**

Rural village, Sierra Leone





# THERAPY, SPORT & PLAY FOR CHILDREN



In Ukraine our local partners have been running breadmaking courses for internally displaced children in Rivne Oblast; these provide a great opportunity for social and emotional learning as well as offering tremendous benefits to their mental health and psychological well-being. Most importantly, they had a lot of fun!

We want to run more programs like this, including sport and other forms of play, to help children recover from trauma and feel like kids again.

**COST \$5,500**

**Includes:** Sports equipment such as volleyballs, soccer balls and goals, and weekly coaching for a year.

**LOCATION**

All programs!



# CLASSROOM-IN-A-BOX FOR EMERGENCIES



Children who are displaced by disaster, conflict or another emergency need to remain learning. In fact, continuity of learning, with a safe adult, is one of the most important things there is for a child's mental health and wellbeing in a crisis.

Your fundraising could provide a classroom-in-a-box for 100 children - a set of basic but incredibly important tools that allows them to maintain a routine, stay with their peers and keep learning for a brighter future.

**COST \$4,800**

**Includes:** Pencils, paper, tablets, rulers, erasers, blackboards and chalk.

## LOCATION

All disasters and conflict zones



# LIVELIHOODS & LIFE SKILLS FOR TEEN MOMS



Adolescent girls are at high risk of early marriage and other forms of sexual violence, exploitation and harassment, such as sex for grades, which can result in teenage pregnancy. Once pregnant, girls are no longer allowed at school in many countries, and stigma and lack of childcare leave many pregnant teens isolated and disenfranchised.

Your fundraising could send 20 teen moms through a full Technical and Vocational Education and Training program, including business and financial literacy training and equipment to launch a small business, from sewing machines and hairdressing equipment to livestock!

**COST \$5,000**

**Includes:** Nine months of professional training plus equipment and mentoring support.

**LOCATION**

Cameroon, Nepal, Liberia



# FUNDRAISING CALENDAR



## **October 2025**

### Fall / Halloween Bake Sale

Host a bake sale with your coworkers! Charge people \$5 to enter and then sell the cakes to the rest of the office. Have a tip jar and donation QR code handy too for extras.

## **January 2026**

### New Year Steps Challenge

Organize your coworkers into teams and get family and friends to sponsor every mile you walk in January! And ask leadership to make a donation on behalf of the winning team.

## **December 2025**

### Ugly Sweater & Hot Chocolate Day

Charge your coworkers \$10 each to wear their loudest, ugliest winter sweater to work! And have a hot cocoa bar on the side, charging \$5+ per drink.

## **March 2026**

### Trivia Showdown (hybrid friendly)

Organize coworkers into teams of 4-6 for a general knowledge quiz, with leadership sponsoring drinks. Do six rounds of trivia @ \$50 entry per team, & staff can join online.



# HOW TO MAXIMIZE YOUR BAKE SALE

**Trail the event:** Publicize the event in advance, in your internal newsletters, by word of mouth and any other communication channels you have. Try to get ambassadors in different teams who can do some of the communicating for you.

**Set out clear price points** for the cakes: E.g. “\$5 each • \$12 for 3 • \$20 per box” (sample prices).

**Location & timing:** Identify the time and place where there is most foot traffic in the office and set up then. E.g. from 8:30–10:30am by the coffee machine or elevators.

**Payments:** Have a QR code to the SC donate page and a visible cash jar.

**Clearly communicate the ‘why’:** E.g. “Help us fund 4 classroom kits today!”

**Have a ‘Match Moment’:** Ask an exec to match-fund purchases made in a specific 60-minute window, and communicate that time in advance.





## MORE FUNDRAISING IDEAS

**Skill-sharing micro-classes** - 20-minute lessons at lunch (e.g. phone photography, yoga stretch). Tickets @ \$10 per session.

**Jar-guessing** (e.g. how many Halloween candies in the jar), \$3 per guess & the winner gets the jar.

**Book Swap & Sale** - employees donate one good book each and can buy another for \$5.

**Skip the Secret Gift, Fund a Classroom** - forgo a gift exchange and instead donate the same amount towards a school-in-a-box kit.

**Join our Running Team:** We have marathon places available in most of the Abbott Majors!

## GET THE EXECS INVOLVED

**Auction** off one of the executive parking spots for a day.

**First Hour, First Day:** everyone donates the equivalent of 1 hour of salary on January 1.

**Payroll Giving:** Tax-deductible giving at source - that kind of reliable unrestricted income is so great for being able to respond to a crisis immediately.





# THANK YOU FOR YOUR SUPPORT!

## CONTACT

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