



PLATUM
Shaping urban e-mobility



A dream and a decision to take a stand, to go beyond what is known, innovating, designing, creating, making a difference for tomorrow, changing the game and our world.
A big aim, our unique way, to shape the future of urban e-mobility starting today.

Platum. Born in January 2022



THE BRAND

Shaping Urban e-Mobility

In today's world, the physical actions and conscious intentions of each and every one of us have enormous effects. They can make a big difference and influence the way we live, changing our perspective as they impact us as well as the people around us.

Platum has chosen to make an impact of its own. A positive impact, of course.

As a leading company in the R&D, engineering and distribution business with a focus on e-mobility and a very human soul, Platum has decided to rise to the challenge posed by the green revolution.

As the latter slowly advances, powered by pacts such as the European Green Deal, the company seeks to play its part, contributing with its vision of a more sustainable world and lifestyle, through its eco-expertise in alternative modes of transport.

By providing people and businesses with environmentally friendly, reliable and innovative solutions for their everyday movements, Platum aims to make things better for good, shaping the future of urban e-mobility, in pure Italian style.

To achieve the objectives of the European Green Deal in an urban context, the European Commission will promote alternative modes of transport and a multimodal transport for longer distances.

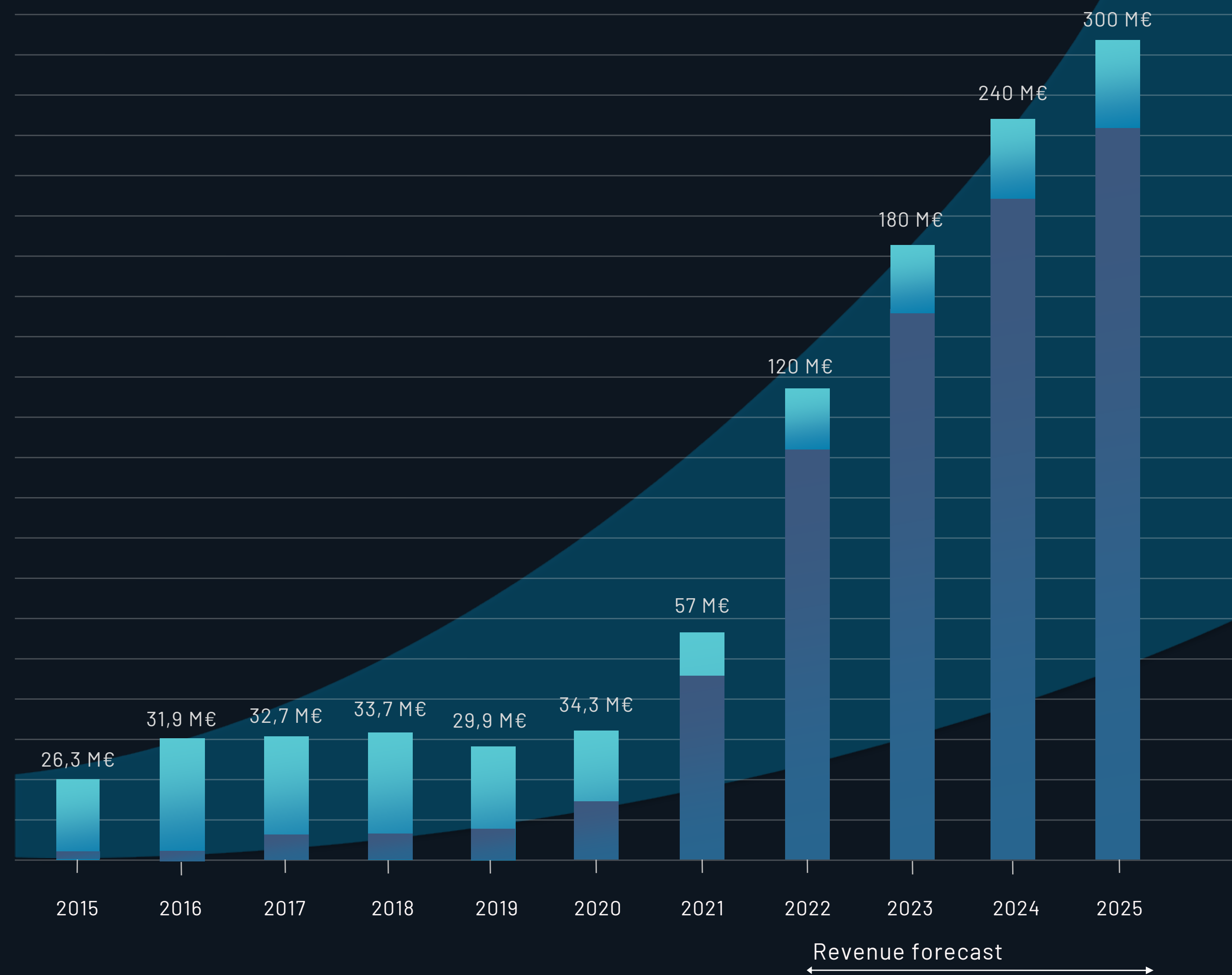
60% of the budget will be spent on infrastructure projects linked to sustainability: cities will change their appearance, they will be e-mobility oriented.



Shaping the future of urban e-mobility

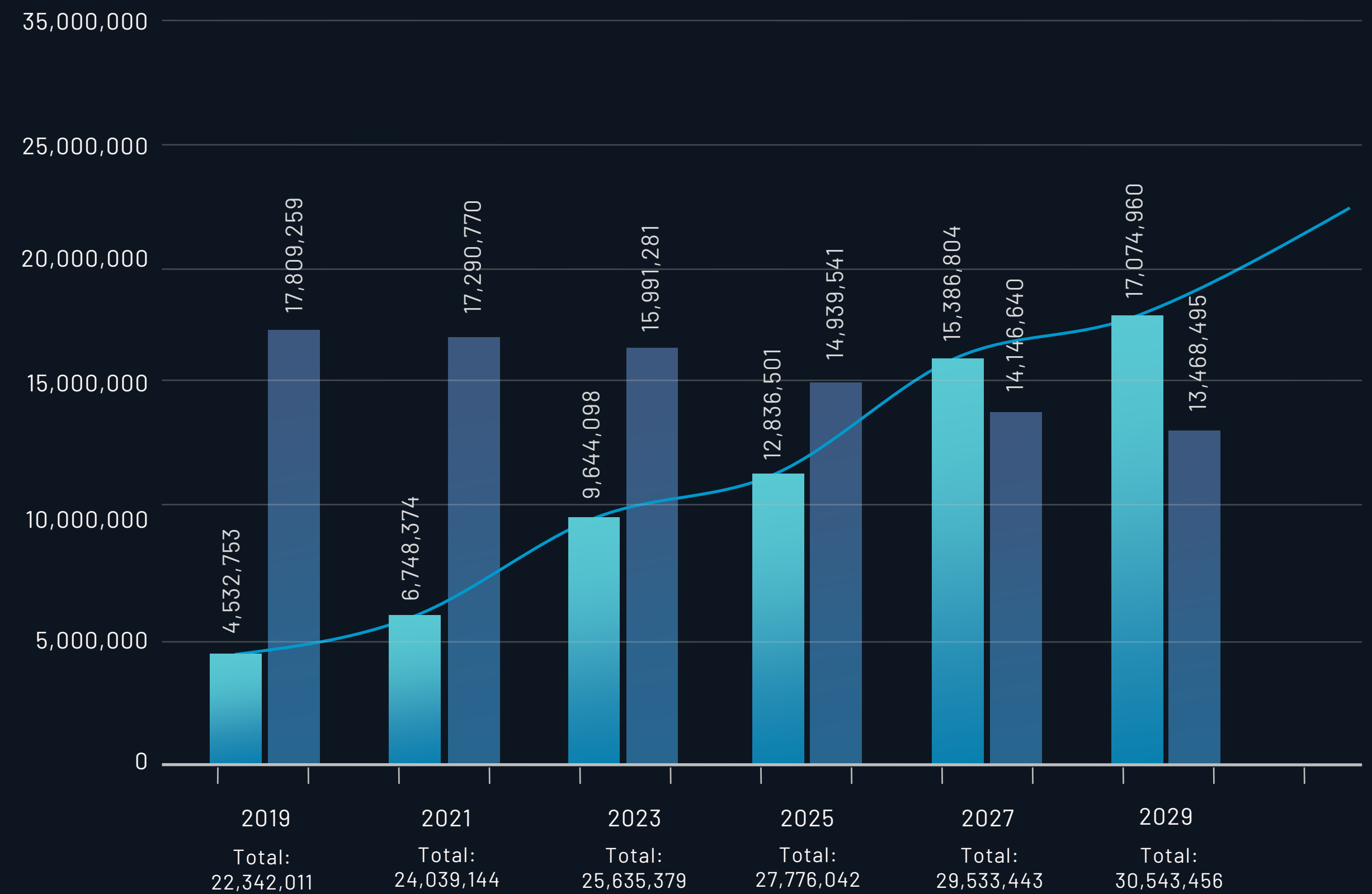
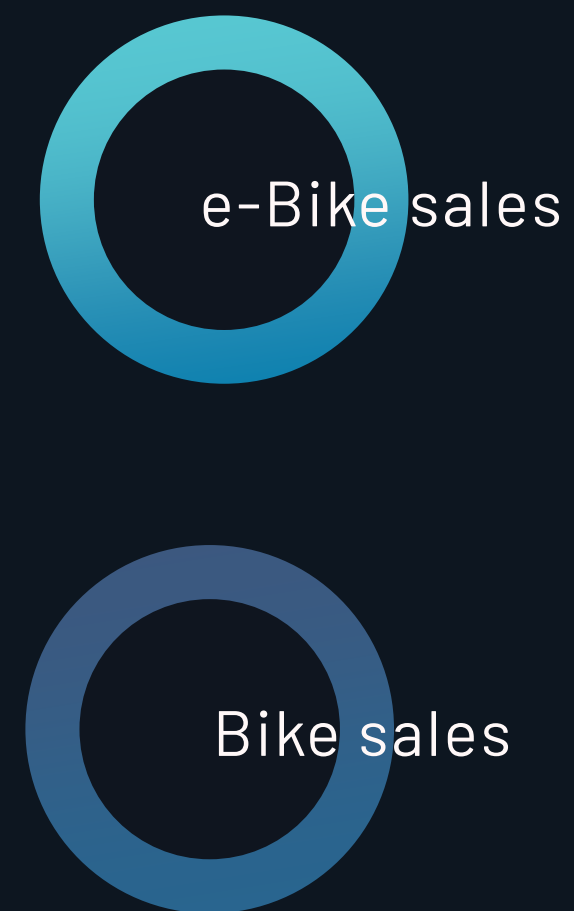


Turnover evolution





e-Bike Europe



Bike Europe Data



01 — A Great Heritage with a New Soul



THE BRAND

From historic distributor, to contemporary business landmark

Vision. Innovation. Evolution.

A growth-oriented and passionate personality, nurtured day after day. A solid core, with a great vision. A company, originally named MT Distribution, founded in 1977 as a music and video distributor for specialized stores, with a modern mindset and very ambitious goals.

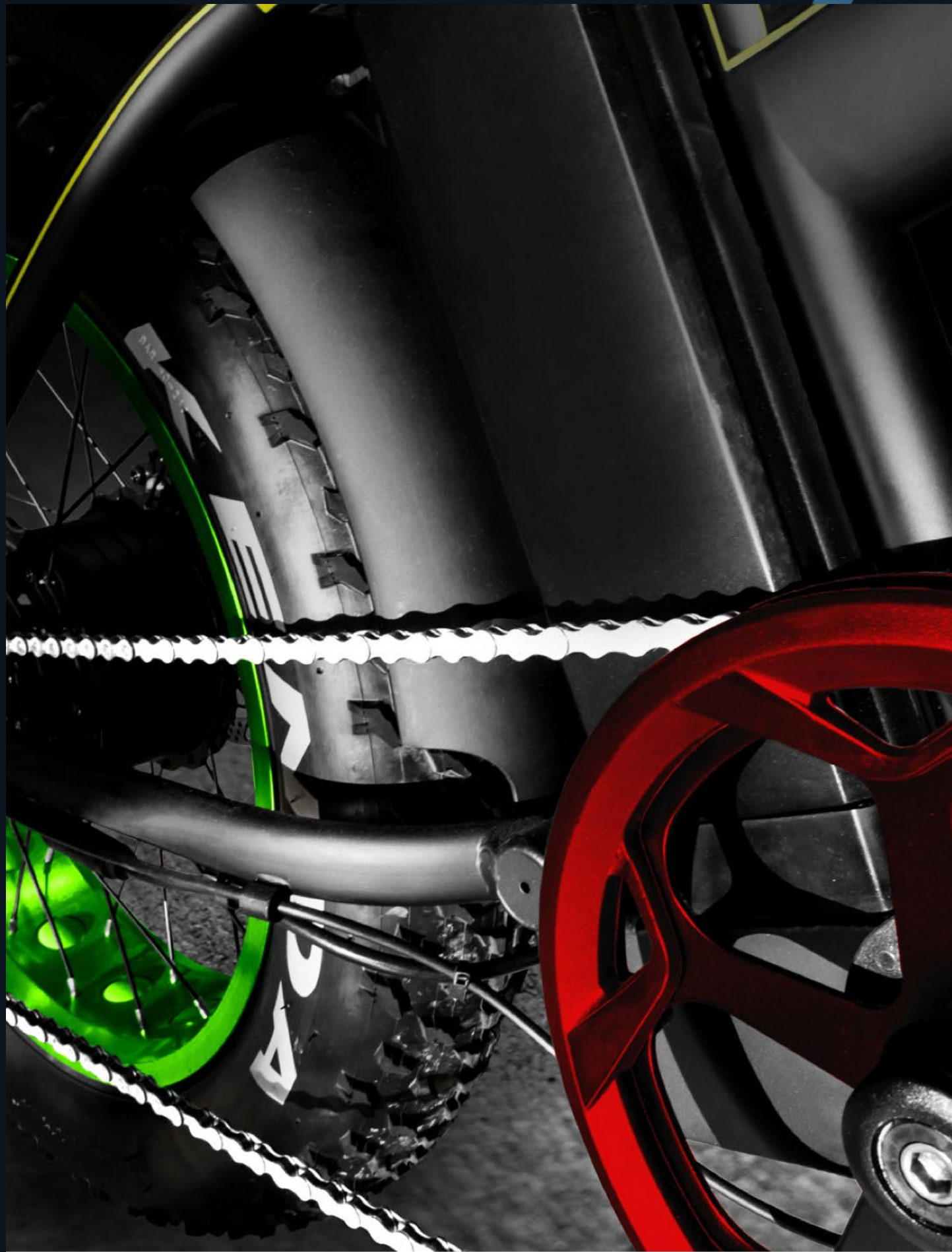
A bold company that has never been afraid to change and evolve, building on experience and acquired competences to push forward and subsequently conquer the video game universe too, connecting with people, entering their homes and everyday lives, gaining itself the status of large-scale distributor in the Home Entertainment industry. A company, whose trademark visionary approach once again pushed the boundaries of business in

2013, renovating itself to face tomorrow's challenges by embracing a new and essential mission: the creation of a forward-facing e-mobility division headed by its proprietary brand, Argento.

A new frame-work that granted it a privileged market position, enabling it to take advantage of its existing synergies in the distribution industry, while developing diverse independent business and franchising activities in the sectors of e-mobility and gaming.

Today, precious heritage and a new vision of urban e-mobility combine to shift this historic company to yet another level of excellence.

Welcome to Platum.



Authentic Italian know-how

Platum is nestled in the beating heart of the Italian Motor Valley, a traditional emblem of the automotive and motorcycle culture with a proud and fertile history. Permeated with real passion and Italian excellence, this epic territory is internationally renowned for being the birthplace of some of the greatest and most desirable brands in the world.

Ducati, Lamborghini, Ferrari, Maserati, Dallara and Pagani are just some of the legendary names that grace this special place and that continue to make it the industry's cradle of innovation and technology in the realms of research, development and production. As a modern R&D, engineering and distribution hub with a know-how in the field of electric mobility,

Platum has already naturally forged a number of business connections with some of the major brands on the territory.

The innovative and avant-garde spirit that distinguishes Platum has in fact enabled it to become a reference point for other companies that are interested in expanding their business and consumer offer by investing in the fast-growing micro e-mobility world.



The power of cool collaborations

In aiming to develop the daily use of sustainable urban mobility, Platum seeks to offer solutions that meet and anticipate the upcoming trends and habits of the general public.

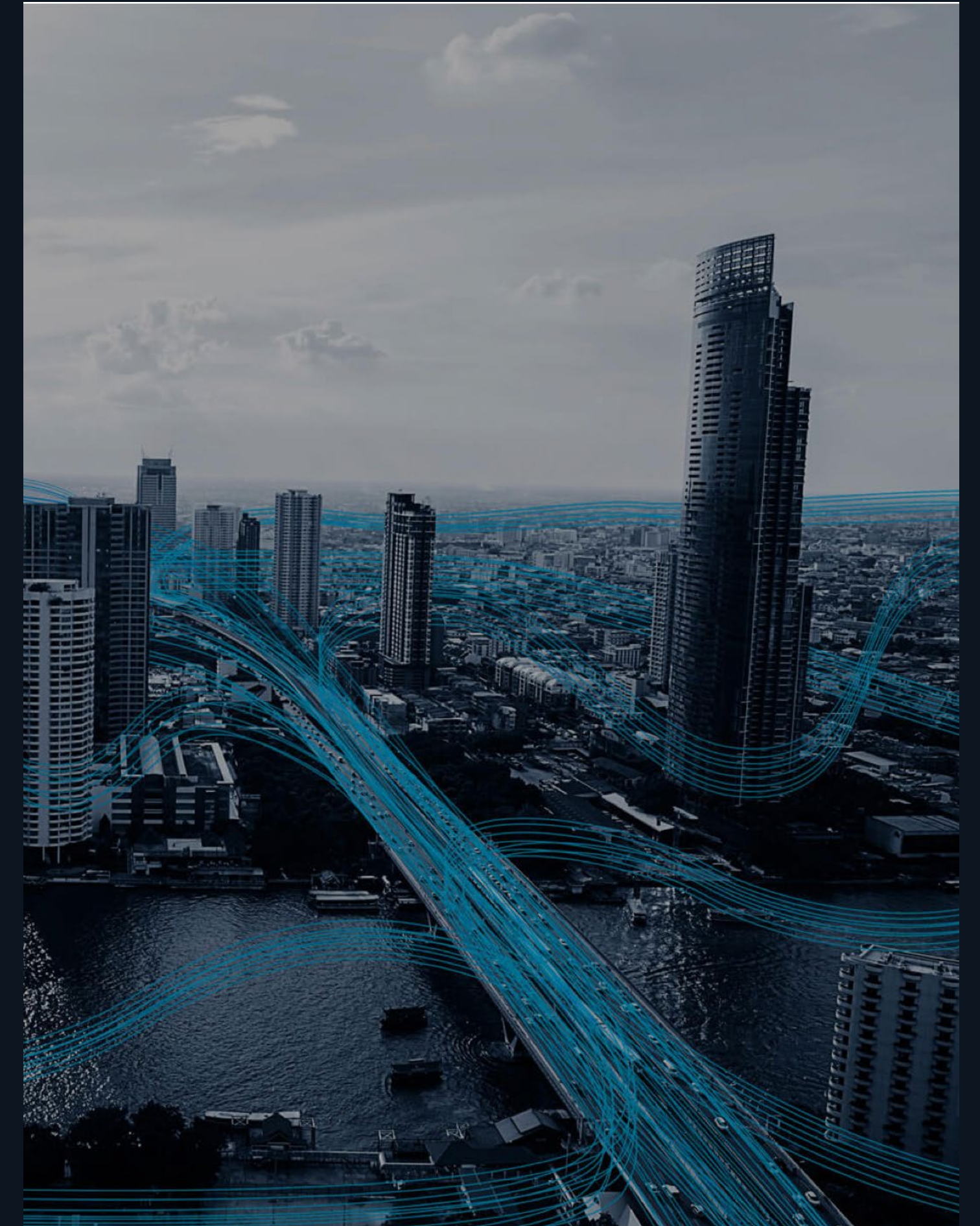
In this scenario, partnerships are a key factor in determining the growth of this big vision.

By bonding with iconic and world-famous Italian design and engineering firms, such as Pininfarina, Platum conceives, engineers and develops products that epitomize Italian style and taste, quality and technical expertise to the maximum levels.

Brands that wish to amplify their business by

entering the e-mobility industry can turn to Platum with the certainty of choosing a guiding and trusted platform.

In creating new and unique e-mobility products, Platum's brilliant know-how and pioneering experience will enable it to interpret the brands' DNA, coming up with solutions that reflect their identity and core values to perfection.





02 — Vision, Mission and Values



Our Vision

Shape the future of urban electric mobility by promoting innovative solutions for a better and more sustainable lifestyle.

Our Mission

As a leading platform in the sectors of R&D, engineering and distribution, Platum aims to bring the larger public e-mobility solutions that meet people's everyday needs by offering the most innovative e-mobility products.



The values Platum stands for, and that fuel its visionary approach and innovative mindset every day.



Our Values



Italian Touch

Combining heritage with modern taste.

The company's distinguishing Italian DNA comes to life in every concept. From the initial idea to the final design, the exquisite quality of Italianness is expressed through a trademark touch that fuses unmistakable taste, outstanding style and pure passion.



Client-Centricity

Creating meaningful experiences for our people.

For Platum seeking to deliver complete client satisfaction is a big driver: a rich product offer and memorable user experiences make a real difference.



Sustainability

Elevating an eco-conscious approach today for tomorrow.

The green soul that powers Platum is reflected through its quest to conceive and develop products that are authentically eco-sustainable, elevating the standards of its vision of sustainability every day.



R&D DNA

Researching and developing innovative solutions.

The driving force behind every idea at Platum is born through an essential process of research and development. Focusing on safety, reliability and quality first, the company then generates final products that combine excellent properties with technological innovation.



03 — E-MOBILITY



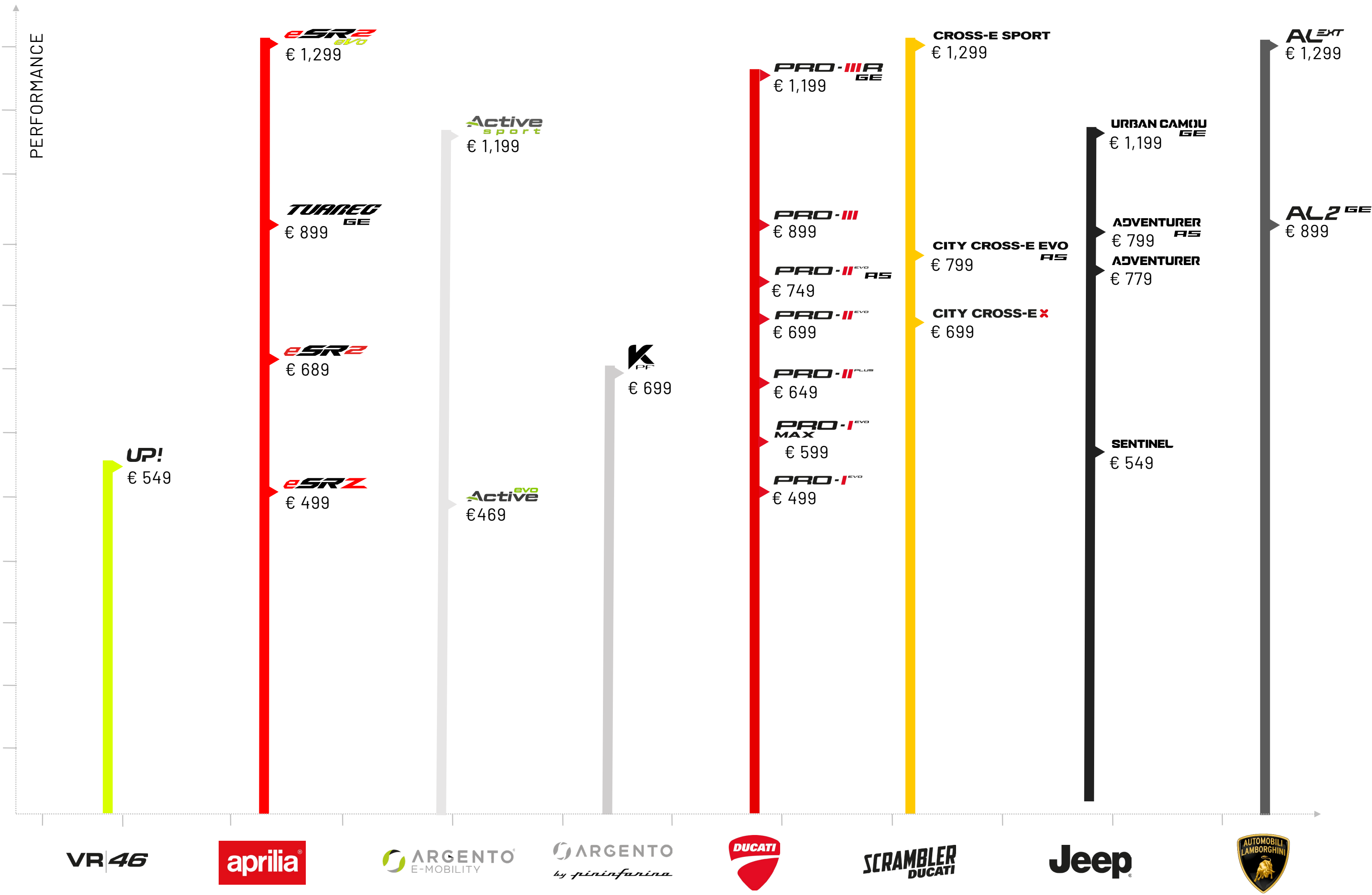
What are people
looking for in
e-mobility products?





PLATUM

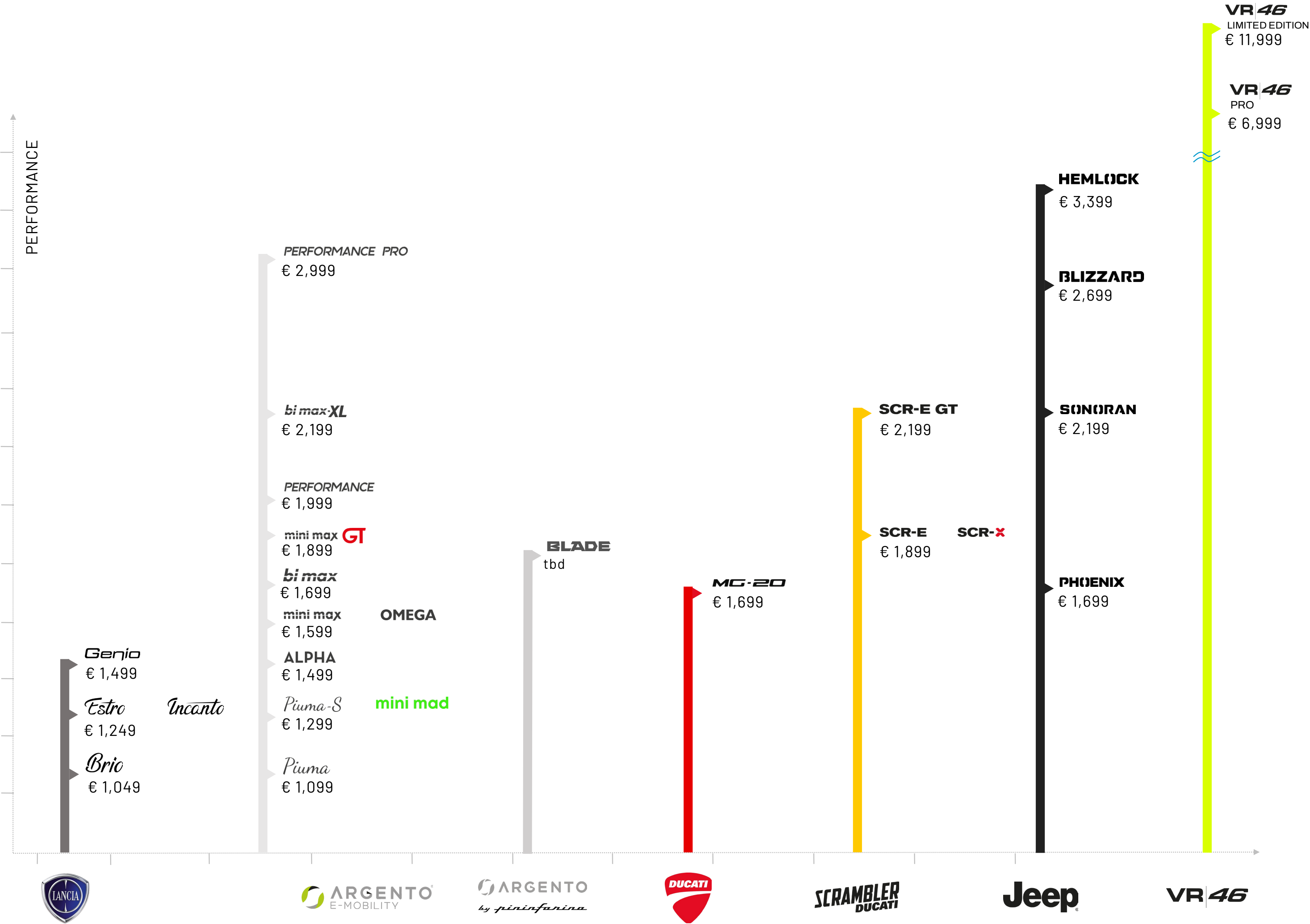
E-scooter line-up





PLATUM

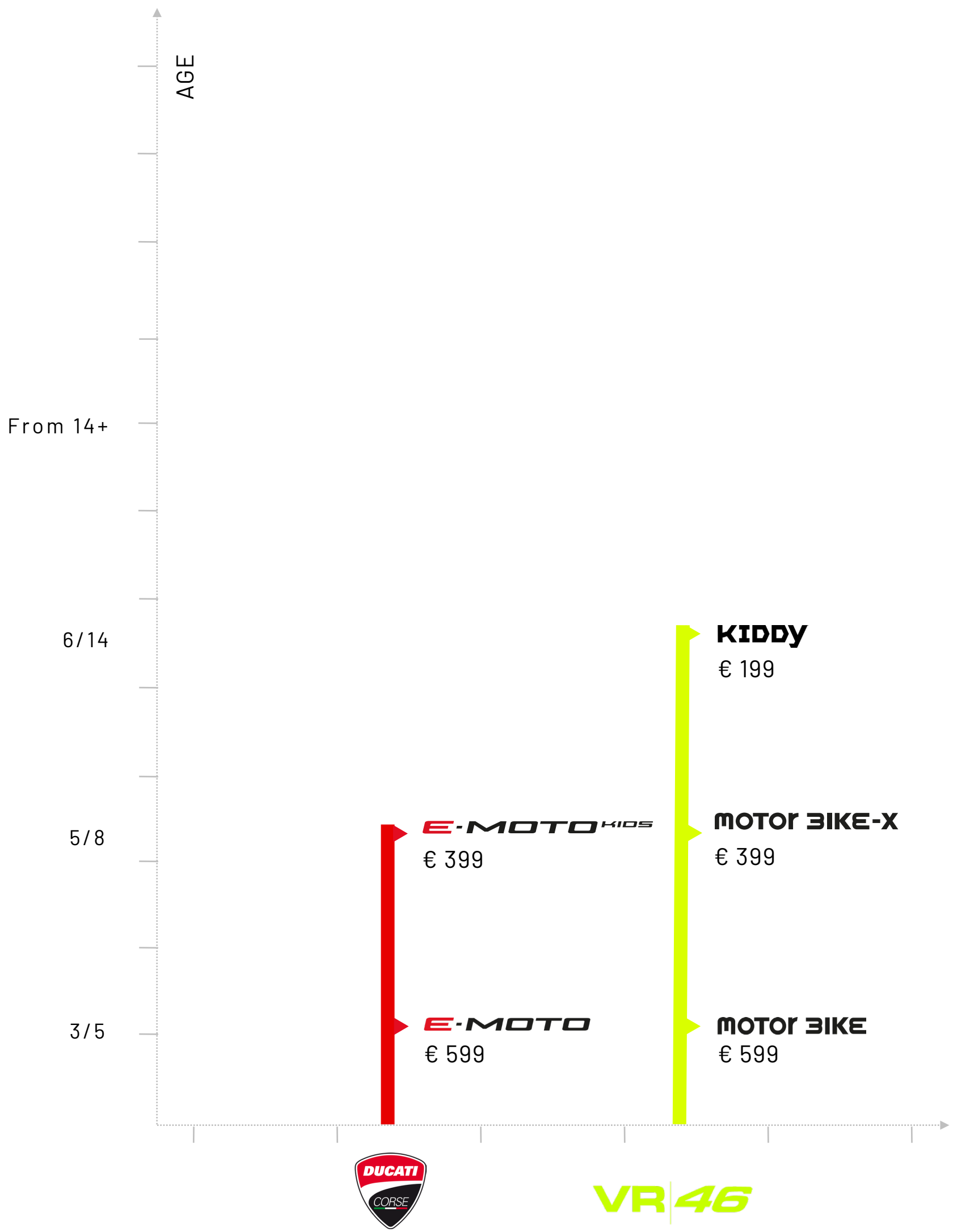
E-bike Line-up





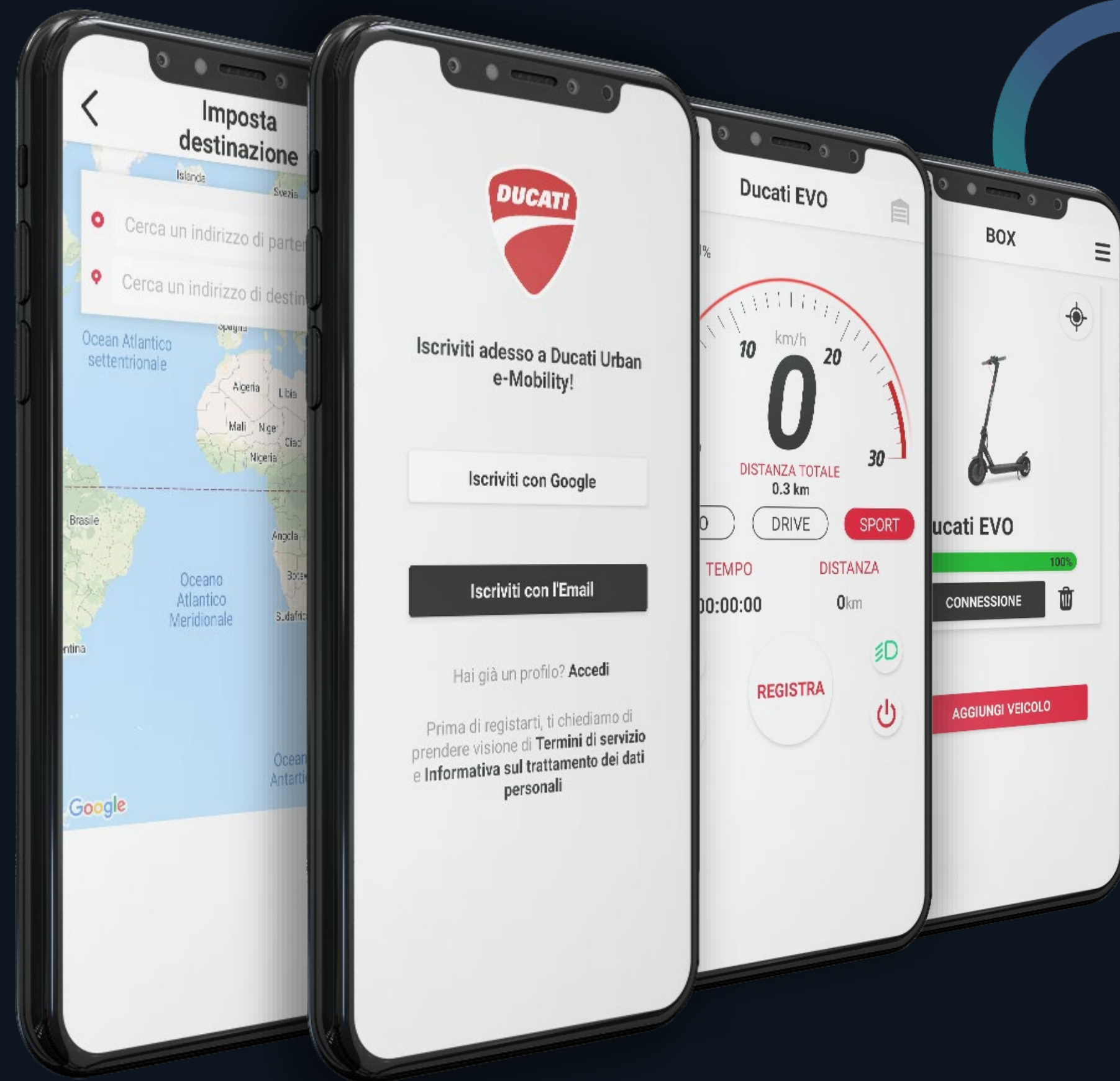
PLATUM

Kids & Teen Line-up





PLATUM APP



In 2022 the App is available only on selected products.

Platum never stops innovating

Developing exciting products and making sure they provide the best experience runs in our DNA, that is why in 2023 we are rolling out new versions of our Apps.

Revised and improved, they will offer an enhanced user experience by ensuring ease of use and ever-increasing integration with our products.

The new Apps reflect a greater awareness of our customers' needs: choosing E-Mobility means embracing a smarter lifestyle and ease of use guarantees a seamless experience.

Integration with our products makes the driving experience safer and more engaging.

2023 will be a New Version: Stay tuned!

Main Features



PATHS



ZERO START



SET SPEED



BATTERY



PLATUM BRANDS



As a group with a large offering based on diverse business divisions, Platum has also gone on to create its proprietary brands as a way to deepen its expertise on all levels of the business funnel.

This allows the group to interpret the market's demand through personal insights, therefore bringing its target audiences a set of products suited to their specific everyday needs and wishes.



A large, light blue circle with a darker blue outline, partially overlapping the text "The brand".

The brand

The first Platum-owned brand is Argento e-Mobility. The concept aims to give users a smart and eco-conscious transportation system for their everyday urban trips.

The brand's effort is to conceive and design high-quality, functional and tech-forward products.

Argento e-Mobility stands for

Personality

Argento e-Mobility products are born to stand out. The colors and graphics are studied to give the products a strong and distinctive soul and every detail is designed to leave a long-lasting impression, conveying the rider's bold character and attitude.

Green Mind

Argento e-Mobility is at the forefront of the sustainable mobility revolution. It is a new way of thinking about how we live the city, choosing cleaner, healthier and affordable alternatives to get around. Argento e-Mobility encourages a more active lifestyle, with transport solutions that reduce the impact we have on the environment and those

around us, while maintaining the effectiveness of daily trips around the city.

Safety

Argento e-Mobility embraces a safety-first approach, developing sturdy products made to endure the effects of daily commutes. Components from the industry's leading brands are selected to guarantee performance, quality and durability.

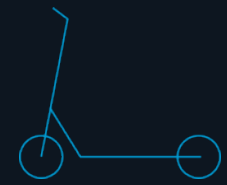
VALUES

- Personality
- Green Mind
- Safety

Line-up



e-bike



e-scooter





Active^{evo}

Active^{sport}

Suggested Retail Price	469 €	1,199€
Frame	steel	aluminum alloy
Suspensions	no	front ad rear
Lights	front and rear LED lights	head light / tail light / LED side light
Max Speed	25km/h	25km/h
Brakes	front drum brake and rear e-brake	front e-brake and rear disc brake
Motor	350W Brushless, 15Nm	500W Brushless, 29Nm
Tyres	10" inner tube	10" tubeless
Peak Power	500W	1000W
Max Load	100kg	120kg
Charging Time	about 4 hours	about 7 hours
Range*	up to 25km	up to 80km
Display	integrated color LED	integrated color LED
Battery	36V 7.5Ah 270Wh	54V 12.5Ah 675Wh
Weight	15,7kg	24kg
Max Gradient (%) *	15	30
Kers (Kinetic Energy Recovery System)	yes	yes
Bluetooth	works with app	no

*Data may vary according to rider's weight, battery charge/usage level and road conditions.



ACTIVE SPORT



Active^{evo}



Active
sport



Piuma



Piuma-S

Suggested Retail Price	1,099€	1,299€
Battery	36V 10.4Ah 374Wh	36V 10.4Ah 374Wh
Motor	Bafang 36V 250W 45Nm, rear	Bafang 36V 250W 45Nm, rear
Shifter	Shimano Tourney 7 speed	Shimano Tourney 7 speed
Brakes	mechanical front and rear disc brake, cut off sensor	mechanical front and rear disc brake, cut off sensor
Suspensions	front fork and seat post	front fork and seat post
Tyres	20" x 1.95	20" x 1.95
Display	LED waterproof, developed for Platum	LCD waterproof, developed for Platum
Frame	aluminum, foldable	aluminum, foldable
Range*	from 40 to 70km	from 40 to 70km
Weight	~ 23kg	~ 23kg
Rear rack	included, up to 25kg	included, up to 25kg
Bluetooth	connection to Argento App (estimated app release H2 2022)	connection to Argento App (estimated app release H2 2022)

*Data may vary according to rider's weight, battery charge/usage level and road conditions.
Products technical features and graphic customizations may be subject to change.

PIUMA-S





Piuma



Piuma-S



mini mad



mini max

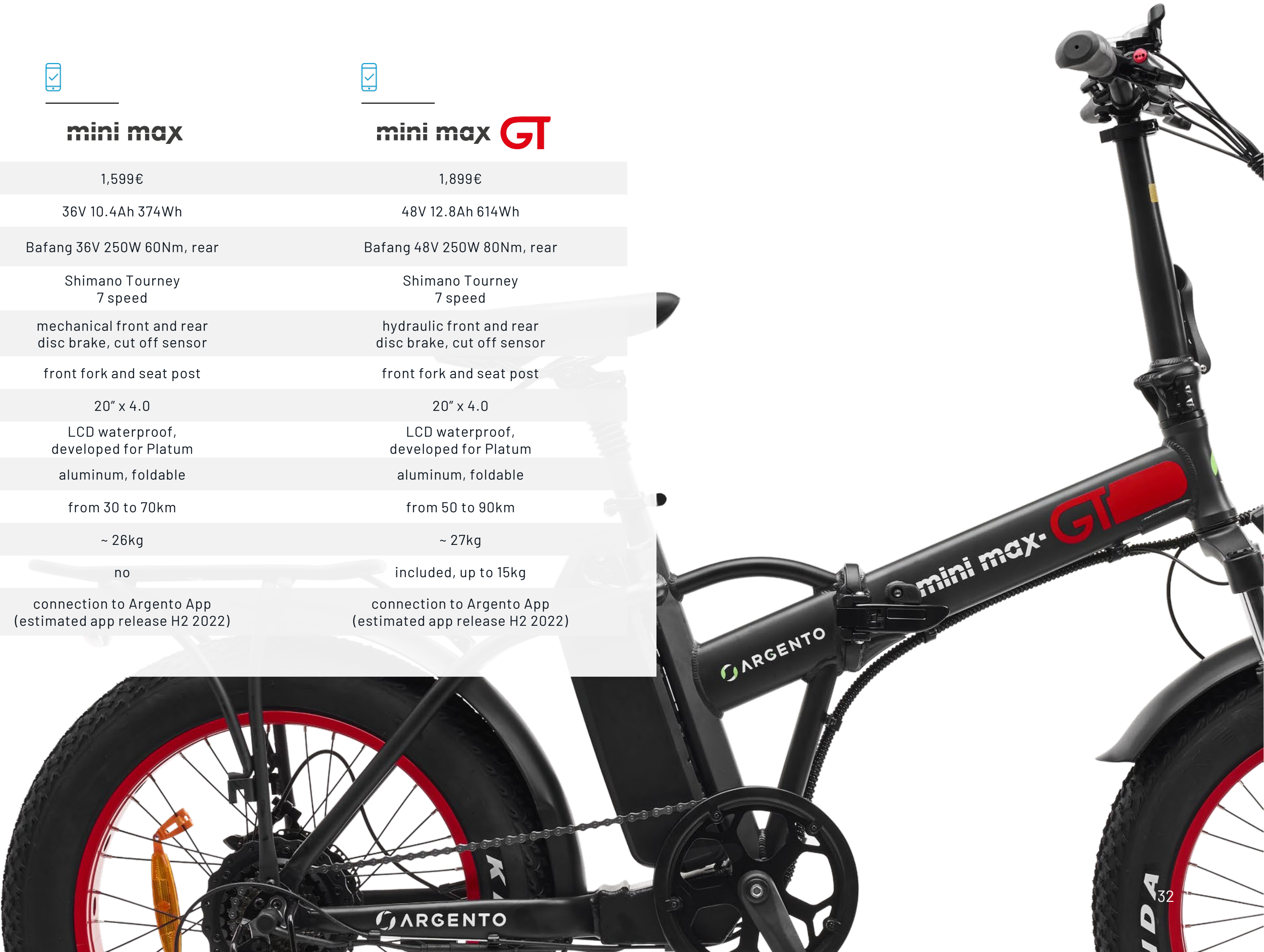


mini max **GT**

Suggested Retail Price	1,299€	1,599€	1,899€
Battery	36V 10.4Ah 374Wh	36V 10.4Ah 374Wh	48V 12.8Ah 614Wh
Motor	Bafang 36V 250W 60Nm, rear	Bafang 36V 250W 60Nm, rear	Bafang 48V 250W 80Nm, rear
Shifter	Shimano Tourney 7 speed	Shimano Tourney 7 speed	Shimano Tourney 7 speed
Brakes	mechanical front and rear disc brake, cut off sensor	mechanical front and rear disc brake, cut off sensor	hydraulic front and rear disc brake, cut off sensor
Suspensions	seat post	front fork and seat post	front fork and seat post
Tyres	20" x 4.0	20" x 4.0	20" x 4.0
Display	LCD waterproof, developed for Platum	LCD waterproof, developed for Platum	LCD waterproof, developed for Platum
Frame	aluminum, foldable	aluminum, foldable	aluminum, foldable
Range*	from 40 to 70km	from 30 to 70km	from 50 to 90km
Weight	~ 24kg	~ 26kg	~ 27kg
Rear rack	no	no	included, up to 15kg
Bluetooth	connection to Argento App (estimated app release H2 2022)	connection to Argento App (estimated app release H2 2022)	connection to Argento App (estimated app release H2 2022)

*Data may vary according to rider's weight, battery charge/usage level and road conditions.
Products technical features and graphic customizations may be subject to change.

MINI MAX GT







mini max



mini mad



mini max **GT**

	<div></div> <div><i>bi max</i></div>	<div></div> <div><i>bi max-XL</i></div>
Suggested Retail Price	1,699€	2,199€
Battery	36V 10.4Ah 374Wh	48V 12.8Ah 614Wh
Motor	Bafang 36V 250W 60Nm, rear	Bafang 48V 500W 80Nm, rear
Shifter	Shimano Tourney 7 speed	Shimano Tourney 7 speed
Brakes	mechanical front and rear disc brake, cut off sensor	hydraulic front and rear disc brake, cut off sensor
Suspensions	front fork and rear shock absorber	front fork and rear shock absorber
Tyres	20" x 4.0	20" x 4.0
Display	LCD waterproof, developed for Platum	LCD waterproof, developed for Platum
Frame	aluminum, foldable	aluminum, foldable
Range*	from 30 to 70km	from 50 to 80km
Weight	~ 27kg	~ 28kg
Rear rack	included, up to 15kg	included, up to 15kg
Bluetooth	connection to Argento App (estimated app release H2 2022)	connection to Argento App (estimated app release H2 2022)

*Data may vary according to rider's weight, battery charge/usage level and road conditions.
Products technical features and graphic customizations may be subject to change.





— BIMAX XL



bi max

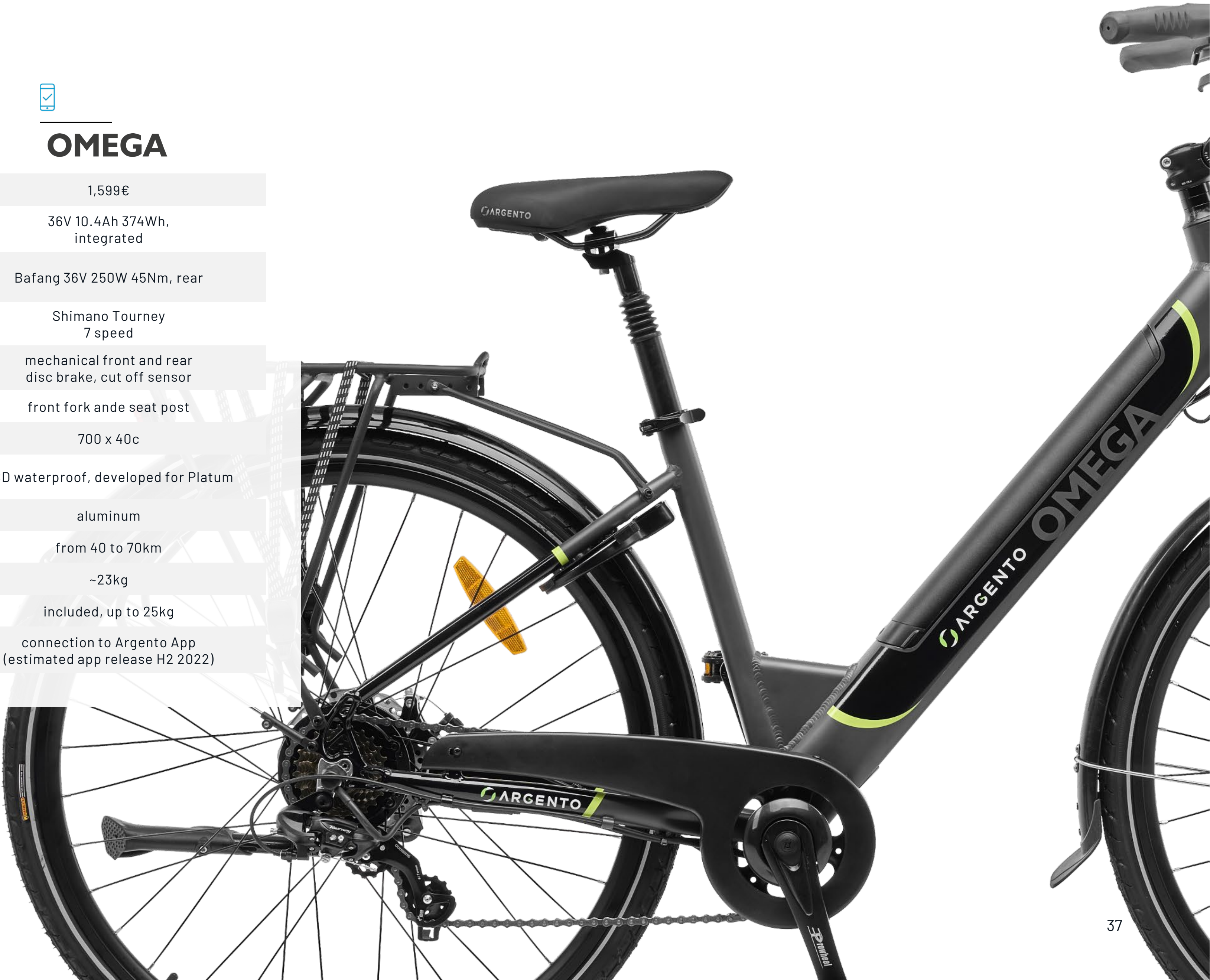


bi max-XL

	<div> ALPHA</div>	<div> OMEGA</div>
Suggested Retail Price	1,499€	1,599€
Battery	36V 10.4Ah 374Wh, integrated	36V 10.4Ah 374Wh, integrated
Motor	Bafang 36V 250W 45Nm, rear	Bafang 36V 250W 45Nm, rear
Shifter	Shimano Tourney 7 speed	Shimano Tourney 7 speed
Brakes	mechanical front and rear disc brake, cut off sensor	mechanical front and rear disc brake, cut off sensor
Suspensions	front fork ande seat post	front fork ande seat post
Tyres	700 x 40c	700 x 40c
Display	LCD waterproof, developed for Platum	LCD waterproof, developed for Platum
Frame	aluminum	aluminum
Range*	from 40 to 70km	from 40 to 70km
Weight	~24kg	~23kg
Rear rack	included, up to 25kg	included, up to 25kg
Bluetooth	connection to Argento App (estimated app release H2 2022)	connection to Argento App (estimated app release H2 2022)

*Data may vary according to rider's weight, battery charge/usage level and road conditions. Products technical features and graphic customizations may be subject to change.

 OMEGA





ALPHA



OMEGA





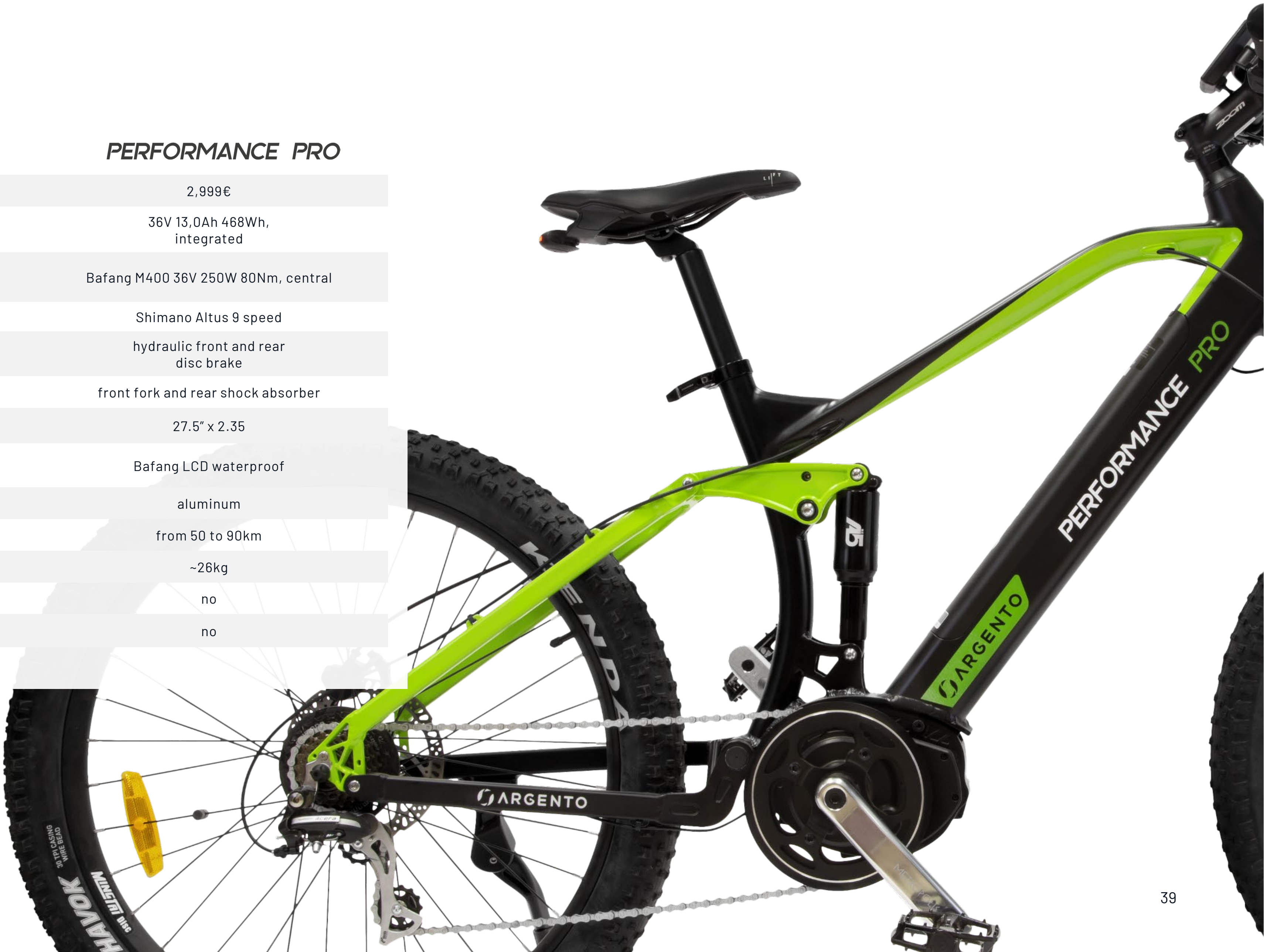
PERFORMANCE

PERFORMANCE PRO

Suggested Retail Price	1,999€	2,999€
Battery	36V 13.0Ah 468Wh, integrated	36V 13.0Ah 468Wh, integrated
Motor	Bafang 36V 250W 45Nm, rear	Bafang M400 36V 250W 80Nm, central
Shifter	Shimano Tourney 7 speed	Shimano Altus 9 speed
Brakes	mechanical front and rear disc brake, cut off sensor	hydraulic front and rear disc brake
Suspensions	front fork	front fork and rear shock absorber
Tyres	29" x 2.35	27.5" x 2.35
Display	LCD waterproof, developed for Platum	Bafang LCD waterproof
Frame	aluminum	aluminum
Range*	from 50 to 80km	from 50 to 90km
Weight	~25kg	~26kg
Rear rack	no	no
Bluetooth	connection to Argento App (estimated app release H2 2022)	no

*Data may vary according to rider's weight, battery charge/usage level and road conditions. Products technical features and graphic customizations may be subject to change.

PERFORMANCE PRO





PERFORMANCE



PERFORMANCE PRO

About Argento by Pininfarina

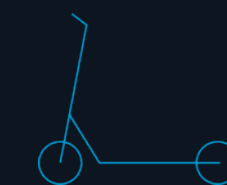
The Argento line-up also includes a series of products developed with Pininfarina, a brand notoriously synonymous with Italian excellence, top quality design and innovation.

The creative liaison has lead to the production of new e-scooter and e-bike models with unique, instantly recognizable and cutting-edge designs.

Line-up



e-bike



e-scooter

VALUES

- Innovation
- Design
- Excellence

pininfarina

ROADSTER LIMITED EDITION FERRARI SERGIO

THE SUPERYACHT WITH BREATHTAKING LINES

EXPERIENCE AUTONOMOUS DRIVING

REDEFINING AESTHETIC AND USER EXPERIENCE

PININFARINA FIRST
VIRTUAL CONCEPT CAR



PININFARINA

A Legendary Design House

A leading player in the luxury industry, the Pininfarina Group has been moving dreams since 1930. Icon of the Italian design in the world, it has contributed to writing the history of the global automotive industry.

The Pininfarina Group is the benchmark of the auto and industrial design, deeply involved in designing customer journeys and unique user experiences merging physical and digital worlds through aesthetics and technology.



Suggested Retail Price	699€
Frame	aluminum alloy
Suspensions	rear
Lights	front and rear LED lights
Max Speed	25km/h
Brakes	front drum brake and rear e-brake
Motor	350W Brushless, 19.6Nm
Tyres	10" inner tube
Peak Power	600W
Max Load	100kg
Charging Time	about 5 hours
Range*	up to 40km
Display	integrated LED
Battery	36V 10.0Ah 360Wh
Weight	19.5kg
Max Gradient (%) *	22
Kers (Kinetic Energy Recovery System)	yes
Bluetooth	works with app (estimated app release H2 2022)

* Data may vary according to rider's weight, battery charge/usage level and road conditions.



COMING SOON

BLADE

Provisional name

Suggested Retail Price	tbd
Battery	36V 10.4Ah 374Wh
Motor	36V 250W, rear
Shifter	Shimano 7 speed
Brakes	mechanical front and rear disc brake, cut off sensor
Suspensions	front fork
Tyres	20" x 1.75, 5-spoke alloy wheels
Display	LCD waterproof, developed for Platum
Frame	composite material, foldable, made in Italy
Range*	from 40 to 70km
Weight	tbd
Rear rack	no
Bluetooth	no

* Data may vary according to rider's weight, battery charge/usage level and road conditions.
Products technical features and graphic customizations may be subject to change.





URBAN
PRIME®





The Brand

Platum has created the Urban Prime helmets and accessories line to offer clients a wide-ranging selection of universal and forward-looking items for urban mobility.

All products ensure safety, without compromising style, practicality and comfort.

Urban Prime stands for:

Universality

Urban Prime accessories and helmets are versatile items, that complement daily commutes no matter which brand you ride.

Functionality

An accessory line that you can trust, every Urban Prime product is developed to ensure the best and most effective use.

Easiness

The dynamic urban life requires handy solutions that are readily accessible. The Urban Prime range is easy to use and carry, simplifying mobility.



VALUES

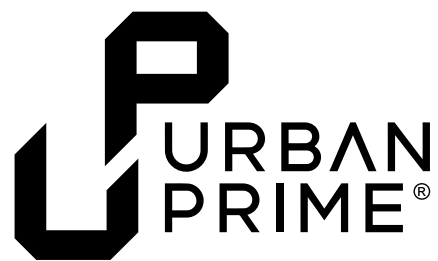
- Universality
- Functionality
- Easiness

Line-up



accessories





CARRY-HANDLE FOR E-SCOOTER	CARRY-HANDLE FOR E-SCOOTER LIME + REFLECTIVE BAND	CARRY-HANDLE FOR E-SCOOTER ORANGE + REFLECTIVE BAND
The load capacity is 50kg	The load capacity is 50kg	The load capacity is 50kg
It allows to transport most of the scooters on the market	It allows to transport most of the scooters on the market	It allows to transport most of the scooters on the market
Also suitable for children's bicycles, mini-bikes, sports equipment, etc	Also suitable for children's bicycles, mini-bikes, sports equipment, etc	Also suitable for children's bicycles, mini-bikes, sports equipment, etc



SHOULDER FOR E-SCOOTER	CARRY-BAG FOR E-SCOOTER	REFLECTIVE JACKET L/XL
Compatible with all types of e-scooters	With this high-quality and stylish carry case, you can take your e-scooter everywhere, whether it's the office, your home, train or car	Breathable
The ideal solution to transport your scooter safely and effortlessly	PRACTICAL, FOLDABLE: The carry bag is foldable and you can attach it to the handlebars while riding with the e-scooter	Lightweight
Provided with snap hooks for a firm and secure grip	UNIVERSAL USE: can be used for all scooters with 8.5" tyre	Easy to carry
The belt has reinforced seams and is made of top-quality material	The bag has the following size 115 x 45 x 20 cm	Highly reflective





REAR SEAT FOR E-BIKE

Suitable for children up to 22 kg, approved according to European standard EN 14344 by TÜV GS

It has a light and resistant structure in easily washable non-toxic plastic



BASKET FOR E-BIKE

Easy to install

Ultralight

Universal attachment

Easy to carry



SIDE BAG FOR E-BIKE

Easy to install

Universal attachment

Ecological material

Waterproof



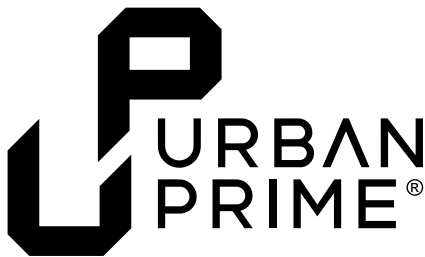
DIRECTION LIGHT

Easy to install

Sleep mode

IPX6 Waterproof

USB charge



INNER TUBE 8,5"

This type and size of inner tubes are popular among electric scooters

With thick, shock-absorbent butyl rubber, you feel the bumps and potholes as your scooter glides along

These replacement inner tubes are 5 mm thicker than average inner tubes providing a higher impact dampening effect

Aside from that, these tubes are also chemical, weather, tear, and wear-resistant

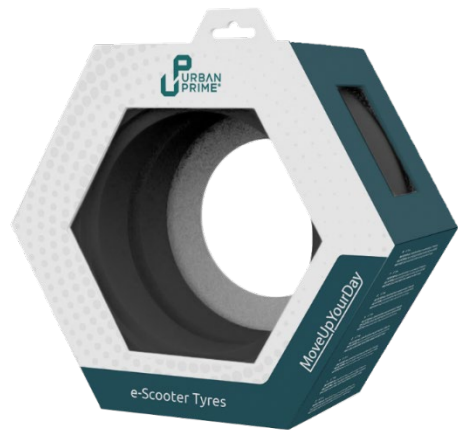
INNER TUBE 10"

This type and size of inner tubes are popular among electric scooters

With thick, shock-absorbent butyl rubber, you feel the bumps and potholes as your scooter glides along

These replacement inner tubes are 5 mm thicker than average inner tubes providing a higher impact dampening effect

Aside from that, these tubes are also chemical, weather, tear, and wear-resistant



TYRE KIT FOR 8.5" E-SCOOTER

EASY TO USE: The electric scooter tires are easy to inflate and install and will not damage the scooter. Easy to use and replace, flexible adjustment and firm fixation

HIGH-QUALITY MATERIAL: The scooter tire is made of high-quality rubber material, which is wear-resistant, non-slip, good air tightness, high quality and durability

COMPATIBILITY: Suitable for all 10" tubeless" tyre scooter

TYRE KIT FOR 10" E-SCOOTER

EASY TO USE: The electric scooter tires are easy to inflate and install and will not damage the scooter. Easy to use and replace, flexible adjustment and firm fixation

HIGH-QUALITY MATERIAL: The scooter tire is made of high-quality rubber material, which is wear-resistant, non-slip, good air tightness, high quality and durability

COMPATIBILITY: Suitable for all 8.5" tyre scooter



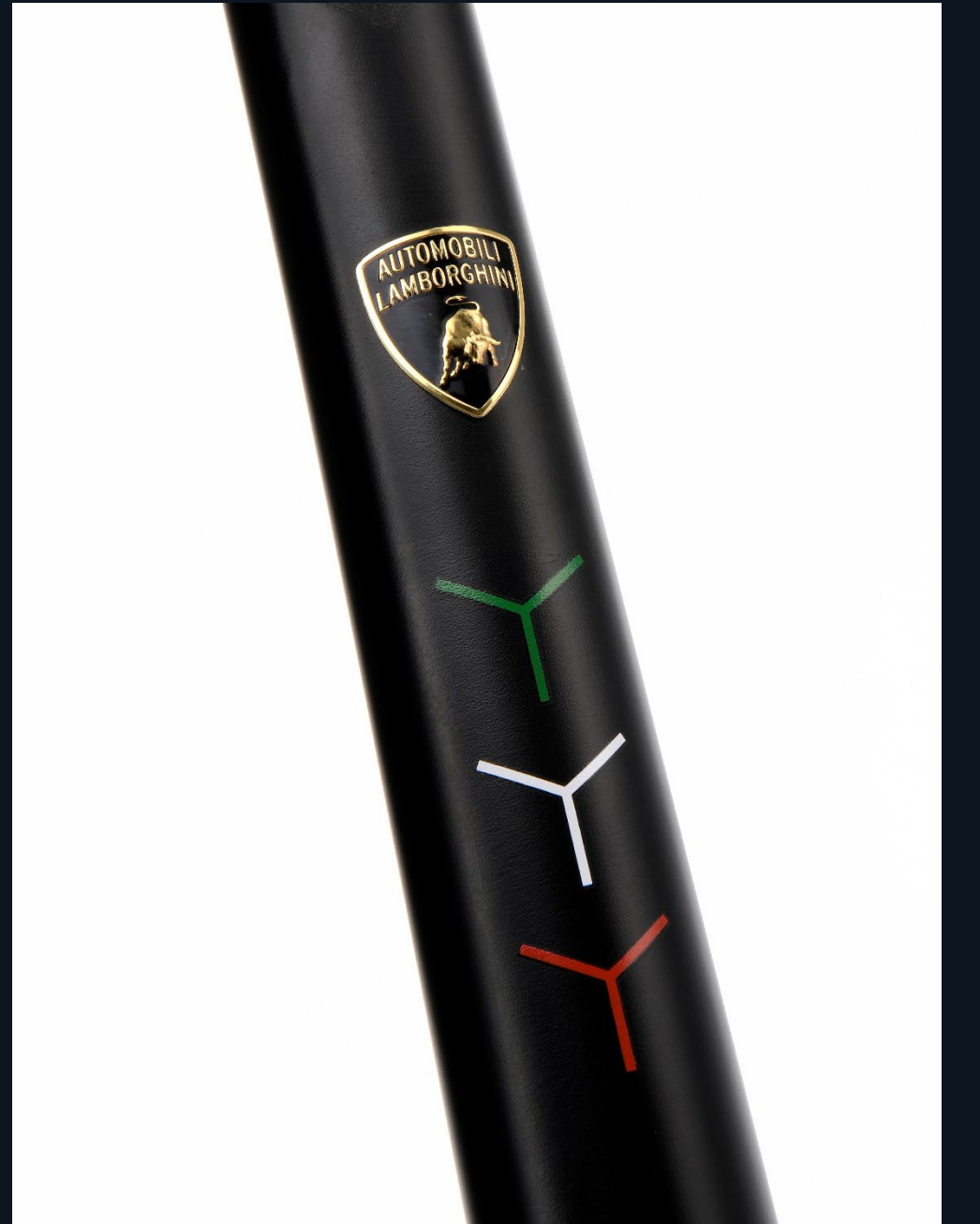
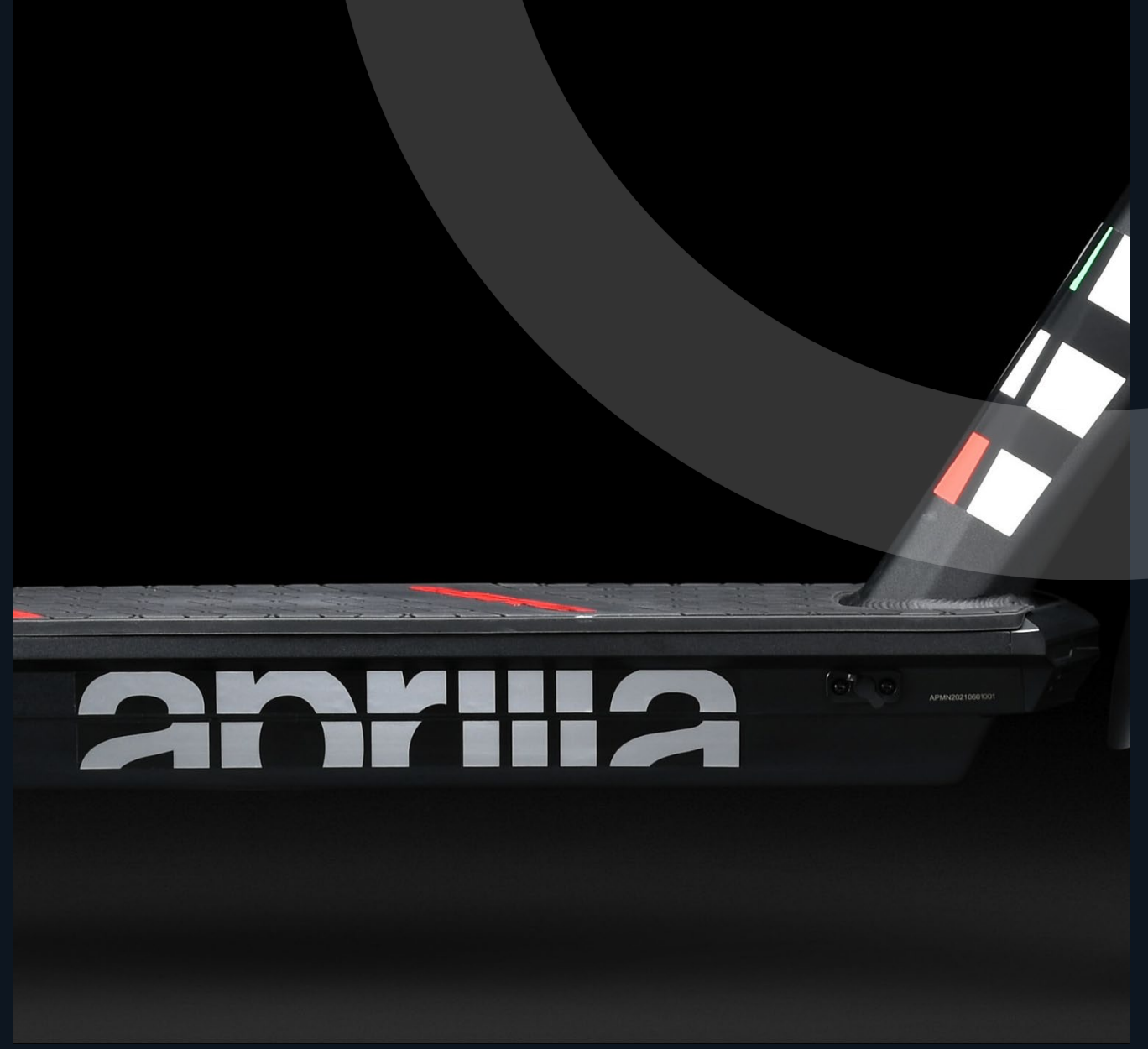


PLATUM LICENSED BRANDS



A number of distinguished automotive and motorcycle brands have already turned to Platum to pursue an eco-oriented business vision with the desire to expand in the e-mobility sector. In helping each one to achieve its green goals, Platum applies a tailored approach consisting in the individual analysis of the brand's values and communication, and then works in collaboration with the style centres of high-end partners, such as Pininfarina, to design and engineer products that are truly unique.

The idea is to embody the brand's core at its fullest, preserving the original design language and the most iconic elements in terms of colors and technical features, to create a distinguishing aesthetic with an authentic eco heart.





Urban
e-Mobility

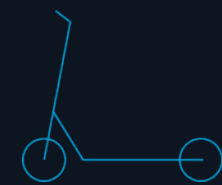
VALUES

- Technology
- Style
- Urban

Line-up



e-bike










e-scooter



accessories







	<div></div> <div>PRO-I^{EVO}</div>	<div></div> <div>PRO-I^{EVO} MAX</div>	<div></div> <div>PRO-II^{PLUS}</div>	<div></div> <div>PRO-II^{EVO}</div>	<div></div> <div>PRO-II^{EVO} ADVANCED SAFETY</div>
Suggested Retail Price	499€	599€	649€	699€	749€
Frame	aluminum alloy	aluminum alloy	magnesium alloy	magnesium alloy	magnesium alloy
Suspensions	no	no	rear	front and rear	front and rear
Lights	front and rear LED lights	front and rear LED lights	front and rear LED lights	front and rear LED lights	front and rear LED lights
Max Speed	25km/h	25km/h	25km/h	25km/h	25km/h
Brakes	front e-brake and rear disc brake	front e-brake and rear disc brake	front e-brake and rear disc brake	front e-brake and rear disc brake	front and rear disc brake
Motor	350W Brushless, 15Nm	350W Brushless, 15Nm	350W Brushless, 18.9Nm	350W Brushless, 18.9Nm	350W Brushless, 18.9Nm
Tyres	8.5" inner tube	8.5" inner tube	10" tubeless	10" tubeless	10" tubeless
Peak Power	500W	650W	515W	515W	515W
Max Load	100kg	100kg	100kg	100kg	100kg
Charging Time	about 4 hours	about 5 hours	about 4 hours	about 7 hours	about 7 hours
Range*	up to 25km	up to 35km	up to 25km	up to 40km	up to 40km
Display	integrated color LED	integrated color LED	3.5" LED	3.5" LED	3.5" LED
Battery	36V 7.8Ah 280Wh	36V 10.4Ah 374Wh	36V 7.8Ah 280Wh	36V 10.4Ah 374Wh	36V 10.4Ah 374Wh
Weight	12kg	13.6kg	15.5kg	16.7kg	16.7kg
Max Gradient (%) *	15	18	20	20	20
Kers (Kinetic Energy Recovery System)	yes	yes	yes	yes	yes
Bluetooth	works with app	works with app	works with app	works with app	works with app

* Data may vary according to rider's weight, battery charge/usage level and road conditions.

PRO-II EVO



	<div></div> <div>PRO-III</div>	<div></div> <div>PRO-III R <small>GRIP EDITION</small> **</div>
Suggested Retail Price	899€	1,199€
Frame	magnesium alloy	magnesium alloy
Suspensions	no	no
Lights	front and rear LED lights	front and rear LED lights
Max Speed	25km/h	25km/h
Brakes	front and rear disc brake	front and rear disc brake
Motor	350W Brushless, 18.9Nm	500W Brushless, 28Nm
Tyres	10" tubeless	10" tubeless, Pirelli
Peak Power	515W	950W
Max Load	100kg	100kg
Charging Time	about 8 hours	about 6 hours
Range*	up to 50km	up to 40km
Display	3.5" LED with USB port	3.5" LED with USB port
Battery	36V 13.0Ah 468Wh	48V 10.4Ah 499Wh
Weight	17.5kg	18kg
Max Gradient (%) *	20	22
Kers (Kinetic Energy Recovery System)	yes	yes
Bluetooth	works with app - NFC	works with app

* Data may vary according to rider's weight, battery charge/usage level and road conditions.
** Products technical features and graphic customizations may be subject to change.

PRO-III R





Urban
e-Mobility



PRO-I^{EVO}



PRO-I^{EVO}
MAX



Urban
e-Mobility



PRO-II ^{PLUS}



PRO-II ^{EVO}

PRO-II ^{EVO}

**ADVANCED
SAFETY**



Urban
e-Mobility



PRO-III



PRO-III R
GRIP
EDITION



MG-20

Suggested Retail Price	1,699€
Battery	Samsung/LG 36V 10.5Ah 378Wh, integrated
Motor	36V 250W 45Nm, rear
Shifter	Shimano Tourney 6 speed
Brakes	mechanical front and rear disc brake, cut off sensor
Suspensions	no
Tyres	20" x 2.125, 6-spoke magnesium wheels
Display	LCD waterproof
Frame	magnesium, foldable
Range*	from 40 to 70km
Weight	20.5kg
Rear rack	no
Bluetooth	no

* Data may vary according to rider's weight, battery charge/usage level and road conditions
Products technical features and graphic customizations may be subject to change.





	E-MOTO ^{KIDS}	E-MOTO
	**	
Suggested Retail Price	399€	599€
Frame	steel	steel and aluminum
Suspension	no	no
Lights	no	no
Max Speed	16km/h	12km/h
Brakes	rear drum brake	rear V-brake, lever with cut off sensor
Motor	150W Brushless, 0,34Nm	35W Brushless
Wheels	16" x 2.4	12.5" x 2 1/4 inner tube
Peak Power	380W	NA
Max Load	45kg	35kg
Charging Time	about 3 hours	about 4 hours
Range	up to 8km	up to 1 hour
Display	no	no
Battery	25.2V 5.2Ah 131Wh	Samsung 21.6V 2.75Ah 59Wh, removable
Weight	15,5kg	8.5kg
Max Gradient (%) *	NA	NA
Kers (Kinetic Energy Recovery System)	no	no
Bluetooth	no	no

* Data may vary according to rider's weight, battery charge/usage level and road conditions.
** Products technical features and graphic customizations may be subject to change.



— E-MOTO



E-MOTO KIDS



E-MOTO



Urban
e-Mobility



HELMET

TUV certified

Numerous air intakes

Breathable padding

Removable internal padding



FOLDABLE HELMET

TUV certified

Easy to carry

3-level structure

Removable internal padding



CARRY-BAG FOR E-BIKE 20"

Easy to carry

Scratch resistant

Waterproof

Reinforced zipper closure



CARRY-BAG FOR E-SCOOTER

Easy to carry

Scratch resistant

Waterproof

Padded handle





Urban
e-Mobility



WATERPROOF BACKPACK

Capacity 25L

Anti-shock front shell

Waterproof

Internal compartments



GEL-PADDED GLOVES

Elastic synthetic leather

Anti-vibration Gel Pads

Double stitching

Velcro closure



WATER BOTTLE

Stainless steel

Phthalates-free

Double insulation

Cap with hermetic closure



HARD SHELL BAG
FOR E-SCOOTER

100% polyester

Waterproof

Internal compartments

Installation with Velcro straps



GAMING CHAIR

Metal frame

Adjustable backrest

Butterfly mechanism

Class 4 gas lift

DUCATI GAMING CHAIR

SCRAMBLER
DUCATI

VALUES

- Joy
- Friendship
- Freedom

Line-up



e-bike










e-scooter



accessories



	<div><div></div><div>CITY CROSS-E </div></div>	<div><div></div><div>CITY CROSS-E EVO <small>ADVANCED SAFETY</small></div><div>**</div></div>	<div><div></div><div>CROSS-E SPORT</div><div>**</div></div>
Suggested Retail Price	699€	799€	1,299€
Frame	steel	steel	steel
Suspensions	no	front and rear	no
Lights	front and rear LED lights	front and rear LED lights	front (double headlight) and rear LED
Max Speed	25km/h	25km/h	25km/h
Brakes	front and rear drum brake	front and rear drum brake	front and rear disc brake
Motor	350W Brushless, 15Nm	350W Brushless, 15Nm	500W Brushless, 33.7Nm
Tyres	10" off-road tubeless 10" street tubeless	10" tubeless	110/50-6.5" FAT tubeless
Peak Power	550W	550W	950W
Max Load	120kg	120kg	120kg
Charging Time	about 5 hours	about 5 hours	about 4 hours
Range*	up to 45km	up to 45km	up to 40km
Display	integrated LED	integrated LED	3.5" LCD
Battery	36V 12.5Ah 450Wh	36V 12.5Ah 450Wh	48V 10.4Ah 499Wh, removable
Weight	19kg	21kg	27kg
Max Gradient (%) *	18	22	29
Kers (Kinetic Energy Recovery System)	yes	yes	yes
Bluetooth	works with app	works with app	works with app

*Data may vary according to rider's weight, battery charge/usage level and road conditions.
** Products technical features and graphic customizations may be subject to change.



**SCRAMBLER
DUCATI**



CITY CROSS-E X



CITY CROSS-E EVO
*ADVANCED
SAFETY*



CROSS-E SPORT



	SCR-E	SCR-X	SCR-E GT
Suggested Retail Price	1,899€	1,899€	2,199€
Battery	36V 10.4Ah 374Wh, integrated	48V 10.4Ah 499Wh, integrated	48V 12.8Ah 614Wh, integrated
Motor	Bafang 36V 250W 60Nm, rear	Bafang 48V 250W 60Nm, rear	Bafang 48V 250W 60Nm, rear
Shifter	Shimano Tourney 7 speed	Shimano Tourney 7 speed	Shimano Tourney 7 speed
Brakes	hydraulic front and rear disc brake, cut off sensor	hydraulic front and rear disc brake, cut off sensor	hydraulic front and rear disc brake, cut off sensor
Suspensions	front fork	front fork	front fork and rear shock absorber
Tyres	20" x 4.0	20" x 4.0	20" x 4.0, Bafang 6-spoke alloy wheels
Display	LCD waterproof, developed for Platum	LCD waterproof, developed for Platum	LCD waterproof, developed for Platum
Frame	aluminum, foldable	aluminum, foldable	aluminum, foldable
Range*	from 30 to 70km	from 50 to 80km	from 50 to 90km
Weight	~ 27kg	~ 28kg	~ 33kg
Rear rack	no	integrated, up to 25kg	no
Bluetooth	works with app	works with app	works with app

*Data may vary according to rider's weight, battery charge/usage level and road conditions.
Products technical features and graphic customizations may be subject to change.

SCR-E GT



**SCRAMBLER
DUCATI**



SCR-E



SCR-X



SCR-E GT



SIDE BAG FOR E-BIKE

Easy to install

Universal attachment

Capacity 30L

Waterproof



GEL-PADDED GLOVES

Elastic synthetic leather

Anti-vibration Gel Pads

Double stitching

Velcro closure





MOBILITY

VALUES

- Exclusivity
- Leading-edge
- Performance

Line-up



e-scooter



accessories





E-MOBILITY



AL2

GRIP EDITION

** Provisional name



AL EXT

Suggested Retail Price	899€	1,299€
Frame	aluminum	steel and aluminum
Suspensions	front and rear	front and rear
Lights	front and rear LED lights	front and rear LED lights
Max Speed	25km/h	25km/h
Brakes	front drum brake, rear e-brake	front disc brake, rear e-brake and disc brake
Motor	350W Brushless	500W Brushless, 20Nm
Tyres	10" inner tube, Pirelli	11" tubeless
Peak Power	550W	900W
Max Load	120kg	120kg
Charging Time	about 5 hours	about 7 hours
Range*	up to 35km	up to 40km
Display	integrated LED	integrated LED
Battery	36V 10Ah 360Wh	48V 12.5Ah 600Wh
Weight	19kg	30.6kg
Max Gradient (%) *	16	22
Kers (Kinetic Energy Recovery System)	yes	yes
Bluetooth	works with app	works with app

*Data may vary according to rider's weight, battery charge/usage level and road conditions.

** Products technical features and graphic customizations may be subject to change.

AL EXT





 **MOBILITY**



AL2
GRIP
EDITION

Provisional name



AL^{EXT}



E-MOBILITY



HARD SHELL BAG FOR E-SCOOTER

2L capacity

Waterproof

Internal compartmentss

Highly reflective



SMART HELMET

Smart power management

Sensitive rear direction lights

Front reflective band

Rear lights



SMART HELMET ADVANCED

Smart power management

Sensitive rear direction lights

Magnetic connector

Front lights



LEATHER GAMING CHAIR

Leather

135° reclining mechanism

Tilt mechanism with stand lock

Class 4 gas lift

COMPLETE LINE UP IN THE
GAMING ACCESSORIES SECTION



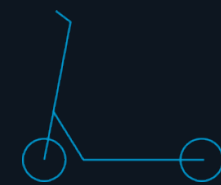


smart movement

VALUES

- Character
- Adrenaline
- Challenge

Line-up








e-scooter





smart movement

				 [COMING SOON]	
	<i>eSRZ</i>	<i>eSR2</i>	<i>TUAREG</i>	<i>TUAREG</i> <small>**</small> GRIP EDITION <small>Provisional name</small>	<i>eSR2</i> <i>evo</i>
Suggested Retail Price	499€	689€	799€	899€	1,299€
Frame	steel	aluminum alloy	aluminum alloy	aluminum alloy	aluminum alloy
Suspensions	no	front and rear	front and rear	front and rear	front and rear
Lights	front and rear LED lights	front and rear LED lights	front, rear and side LED lights	front, rear and side LED lights	front, rear and side LED lights
Max Speed	25km/h	25km/h	25km/h	25km/h	25km/h
Brakes	front e-brake and rear disc brake	front drum brake and rear e-brake	front drum brake and rear e-brake	front drum brake and rear e-brake	front drum brake and rear e-brake
Motor	300W Brushless, 16Nm	350W Brushless, 19.6Nm	350W Brushless, 19,6Nm	350W Brushless, 19,6Nm	500W Brushless, 22.9Nm
Tyres	8.5" inner tube	10" inner tube	10" off road, air chamber	10" off road, air chamber, Pirelli	10" inner tube
Peak Power	450W	600W	550W	550W	850W
Max Load	100kg	100kg	100kg	100kg	100kg
Charging Time	about 4 hours	about 5 hours	about 5 hours	about 5 hours	about 7 hours
Range*	up to 20km	up to 25km	up to 35km	up to 35km	up to 50km
Display	integrated color LED	integrated LED	integrated color LED	integrated color LED	integrated LED
Battery	36V 6.0Ah 216Wh	36V 8.0Ah 288Wh	36V 10.4Ah 374Wh	36V 10.4Ah 374Wh	48V 14.4Ah 691Wh
Weight	13kg	16.5kg	18kg	18kg	18kg
Max Gradient (%) *	15	18	20	20	24
Kers (Kinetic Energy Recovery System)	no	yes	yes	yes	yes
Bluetooth	no	works with app	works with app	works with app	works with app

*Data may vary according to rider's weight, battery charge/usage level and road conditions.
** Products technical features and graphic customizations may be subject to change.

— ESR2 EVO





smart movement





smart movement



TUAREG



TUAREG

**GRIP
EDITION**

Provisional name



eSR2
eVo

VALUES

- Legend
- Kinship
- Fun

Line-up



e-scooter



Suggested Retail Price	549€
Frame	aluminum alloy
Suspensions	front and rear
Lights	front and rear LED lights
Max Speed	25km/h
Brakes	front e-brake and rear disc brake
Motor	350W Brushless, 16Nm
Tyres	9" inner tube
Peak Power	450W
Max Load	100kg
Charging Time	about 4 hours
Range*	up to 22km
Display	integrated 3 colors LED
Battery	LG 36V 5.8Ah 209Wh, removable
Weight	14.5kg
Max Gradient (%) *	20
Kers (Kinetic Energy Recovery System)	no
Bluetooth	no

*Data may vary according to rider's weight, battery charge/usage level and road conditions.



	KIDDY	MOTOR BIKE-X	MOTOR BIKE
		**	
Suggested Retail Price	199€	399€	599€
Frame	steel	steel	steel and aluminum
Suspension	no	rear	no
Lights	no	rear LED	no
Max Speed	12km/h	16km/h	12km/h
Brakes	rear drum brake	rear drum brake	rear V-brake, lever with cut off sensor
Motor	120W	150W Brushless, 0,34Nm	35W Brushless
Wheels	140mm solid	16" x 2.4	12.5" x 2 1/4 inner tube
Peak Power	NA	380W	NA
Max Load	70kg	45kg	35kg
Charging Time	about 6 hours	about 4 hours	about 4 hours
Range	up to 10km	up to 8km	up to 1 hour
Display	no	no	no
Battery	24V 4.5Ah 108Wh	21.6V 5.2Ah 112Wh	Samsung 21.6V 2.75Ah 59Wh, removable
Weight	9.4kg	15.5kg	8.5kg
Max Gradient (%) *	NA	NA	NA
Kers (Kinetic Energy Recovery System)	no	no	no
Bluetooth	no	no	no

*Data may vary according to rider's weight, battery charge/usage level and road conditions.
** Products technical features and graphic customizations may be subject to change.



MOTOR BIKE



KIDDY



MOTOR BIKE-X



MOTOR BIKE

VALUES

- High Performance
- Exceed the Limits
- Uniqueness

Line-up



e-MTB





VR|46 E-MTB



VR46

LIMITED EDITION



Download on the
App Store

GET IT ON
Google Play

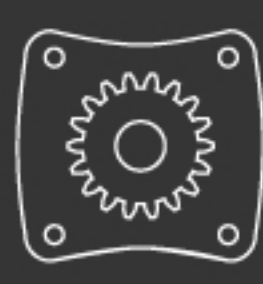


*Exclusive made in carbon
components, produced in
only 46 signed pieces.*

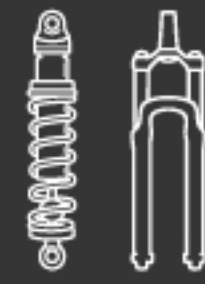
MAIN FEATURES



Carbon
components



Active Spider
Ochain



Öhlins
suspensions



Technomousse
Red Poison EVO



Control with
App

Frame

hydroformed aluminium with flip chip system
Italian designed by Platum

Battery

Bosch Power Tube 750Wh , integrated

Motor

Bosch Performance Line CX, 85Nm

Shifter

Sram GX Eagle electronic 12V

Brakes

Sram Code RSC hydraulic front and rear disc brake

Suspensions

Fork: Öhlins RXF 36 M2 AIR 160 OFFSET 44

Rear shock absorber: Öhlins TTX 22M 205x65 mm Trunnion

Wheels

Front: Crankbrothers Synthesis Carbon e-Bike 29" 15x110
Boost

Rear: Crankbrothers Synthesis Carbon e-Bike 27,5" Rear
148x12 Boost XD

Tyres

Front: Pirelli Scorpion™ Enduro S 29"x2.6

Rear: Pirelli Scorpion™ E-MTB S 27,5"x2.6

Mousse

Technomousse Red Poison EVO

Display

Bosch Kiox 300

Seat Post

Crankbrothers HIGHLINE 7 ALU 170mm x 31.6mm

Crankset

FSA carbon armset and steel chain ring with Active
Spider Ochain

Range*

from 50 to 120km

Weight

~ 22kg

Bluetooth

yes

EAN code

M size - 8052679458905

L size - 8052679458912

*Data may vary according to rider's weight, battery charge/usage level and road conditions.

VR|46

PRO



Download on the
App Store

GET IT ON
Google Play



MAIN FEATURES



Flip chip
System



Bosch Performance
Line CX motor, 85Nm



Bosch Kiox 300
display



Bosch Power Tube
750W, integrated



Control with
App

Frame

hydroformed aluminium with flip chip system
Italian designed by Platum

Battery

Bosch Power Tube 750Wh , integrated

Motor

Bosch Performance Line CX, 85Nm

Shifter

Sram GX Eagle 12V

Brakes

Sram Guide RE hydraulic front and rear disc brake

Suspensions

Fork: RockShox Lyrik Ultimate RC2 29" 160mm

Rear shock absorber: RockShox SUPER DELUX Coil

Ultimate 205x65 mm Trunnion

Wheels

Front: Fulcrum e-Metal 500 VRI46 29"-6s-BST-XD/OEM CS

Rear: Fulcrum e-Metal 500 VRI46 27.5"-6s-BST-XD/OEM CS

Tyres

Front: Pirelli Scorpion™ Enduro S 29"x2.6

Rear: Pirelli Scorpion™ E-MTB S 27,5"x2.6

Display

Bosch Kiox 300

Seat Post

Crankbrothers HIGHLINE 7 ALU 170 mm x 31,6 mm

Crankset

FSA aluminum and direct mount chain ring

Range*

from 50 to 120km

Weight

~ 23kg

Bluetooth

yes

EAN code

M size - 8052679458899

L size - 8052679458929

*Data may vary according to rider's weight, battery charge/usage level and road conditions.



VALUES

- Elegance
- Practicality
- Sensitivity

Line-up



e-bike





	<i>Brio</i>	<i>Incanto</i>	<i>Estro</i>	<i>Genio</i>
Suggested Retail Price	1,049€	1,249€	1,249€	1,499€
Battery	36V 7.8Ah 281Wh	36V 10.4Ah 374Wh	36V 10.4Ah 374Wh	36V 10.4Ah 374Wh, integrated
Motor	Bafang 36V 250W 45Nm, rear	Bafang 36V 250W 45Nm, rear	Bafang 36V 250W 45Nm, rear	Bafang 36V 250W 45Nm, rear
Shifter	single speed	Shimano Tourney 7 speed	Shimano Tourney 7 speed	Shimano Tourney 7 speed
Brakes	mechanical front and rear disc brake, cut off sensor	mechanical front and rear disc brake, cut off sensor	mechanical front and rear disc brake, cut off sensor	mechanical front and rear disc brake, cut off sensor
Suspensions	no	front fork	front fork	front fork
Tyres	20" x 1.95	26" x 1.5	700 x 38c	27.5" x 2.1
Display	LED waterproof, developed for Platum	LED waterproof, developed for Platum	LED waterproof, developed for Platum	LCD waterproof, developed for Platum
Frame	aluminum, foldable	aluminum	aluminum	aluminum
Range*	from 35 to 60km	from 40 to 70km	from 40 to 70km	from 40 to 70km
Weight	~ 23kg	~ 24kg	~ 24kg	~ 24kg
Rear rack	included, up to 25kg	included, up to 25kg	included, up to 25kg	included, up to 25kg
Bluetooth	yes	yes	yes	yes

*Data may vary according to rider's weight, battery charge/usage level and road conditions.
Products technical features and graphic customizations may be subject to change.

— GENIO





Bike bag included



Brio



Front Basket included



Incanto



Two rear bags included



Estro



Genio

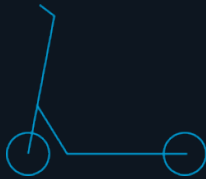
VALUES

- Adventure
- Control
- Power

Line-up



e-bike



e-scooter



	<div><div><div><div></div><div></div></div></div><div><div></div><div></div></div></div> <div>SENTINEL**</div>	<div><div><div><div></div><div></div></div></div><div><div></div><div></div></div></div> <div>ADVENTURER</div>	<div><div><div><div></div><div></div></div></div><div><div></div><div></div></div></div> <div>ADVENTURER**<div>ADVANCED SAFETY</div></div>	<div><div><div><div></div><div></div></div></div><div><div></div><div></div></div></div> <div>URBAN CAMOU**<div>GRIP EDITION</div></div>
Suggested Retail Price	549€	779€	799€	1,199€
Frame	steel	magnesium alloy	magnesium alloy	magnesium alloy
Suspensions	front	front and rear	front and rear	front and rear
Lights	front and rear LED lights	front and rear LED lights	front and rear LED lights	front and rear LED lights
Max Speed	25km/h	25km/h	25km/h	25km/h
Brakes	front e-brake and rear disc brake	front e-brake and rear disc brake	front and rear disc brake	front and rear disc brake
Motor	350W Brushless, 17Nm	350W Brushless, 18.9Nm	350W Brushless, 18.9Nm	500W Brushless, 23Nm
Tyres	8.5" inner tube	10" tubeless	10" tubeless	10" tubeless, Pirelli
Peak Power	515W	515W	515W	700W
Max Load	100kg	100kg	100kg	100kg
Charging Time	about 5 hours	about 7 hours	about 7 hours	about 5 hours
Range*	up to 25km	up to 40km	up to 40km	up to 45km
Display	LED	3.5" LED	3.5" LED	3.5" LED
Battery	36V 7.5Ah 270Wh	36V 10.4Ah 374Wh	36V 10.4Ah 374Wh	48V 9.6Ah 461Wh
Weight	12.9kg	19kg	19kg	19kg
Max Gradient (%)*	18	18	18	26
Kers (Kinetic Energy Recovery System)	yes	yes	yes	yes
Bluetooth	works with app	works with app	works with app	works with app

* Data may vary according to rider's weight, battery charge/usage level and road conditions.
** Products technical features and graphic customizations may be subject to change.

URBAN CAMOU





SENTINEL



ADVENTURER

ADVENTURER
*ADVANCED
SAFETY*



URBAN CAMOU
*GRIP
EDITION*

	PHOENIX	SONORAN	BLIZZARD	HEMLOCK
Suggested Retail Price	1,699€	2,199€	2,699€	3,399€
Battery	36V 10.4Ah 374Wh	48V 12.8Ah 614Wh	36V 13.0Ah 468Wh, semi integrated	36V 13.0Ah 468Wh, integrated
Motor	Bafang 36V 250W 60Nm, rear	Bafang 48V 250W 60Nm, rear	Bafang M400 36V 250W 80Nm, central	Bafang M500 36V 250W 95Nm, central
Shifter	Shimano Tourney 7 speed	Shimano Tourney 7 speed	Shimano Altus 7 speed	Shimano Altus 9 speed
Brakes	hydraulic front and rear disc brake, cut off sensor	hydraulic front and rear disc brake, cut off sensor	hydraulic front and rear disc brake	hydraulic front and rear disc brake
Suspensions	front fork and seat post	front fork and seat post	front fork	front fork and rear shock absorber
Tyres	20" x 4.0	20" x 4.0	26" x 4.0	29" x 2.35
Display	LCD waterproof, developed for Platum	LCD waterproof, developed for Platum	Bafang LCD waterproof	Bafang LCD waterproof
Frame	aluminum, foldable	aluminum, foldable	aluminum	aluminum
Range*	from 30 to 70km	from 50 to 90km	from 50 to 90km	from 50 to 95km
Weight	~ 27kg	~ 28kg	~ 27.4kg	~ 27kg
Rear rack	included, up to 15kg	front (up to 5kg) and rear (up to 25kg)	no	no
Bluetooth	yes	yes	no	no

* Data may vary according to rider's weight, battery charge/usage level and road conditions. Products technical features and graphic customizations may be subject to change.

HEMLOCK



PHOENIX



SONORAN



BLIZZARD



HEMLOCK



NEW

PILLS OF 2023

**GRIP
EDITION**



**ADVANCED
SAFETY**



About Pirelli for Platum

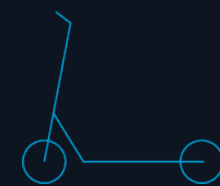
We work every day to design exiting e-scooters, powered by the best technologies and components. The collaboration with Pirelli, the Italian leader in the High Value tyre market, stems from the desire to provide innovative products equipped with tyres created to achieve the highest levels of performance, safety and grip.

The GRIP EDITION is the range of tyres that Pirelli has developed exclusively for Platum and it includes two urban models and an off-road model, fitted on a select number of Platum e-scooters.

VALUES

- Safety
- Efficiency
- Technology
- Performance

Line-up



e-scooter



accessories



SAFETY



TECHNOLOGY



EFFICIENCY



SUSTAINABILITY



PIRELLI

An Italian in the World

Italian leader in the High Value tyre market, Pirelli is constantly engaged in the development of innovative products that address the most specific mobility needs of the final Consumer and are associated with high performance, advanced technology and safety.

The company's product range consists of innovative tyres for cars, motorcycles, and bicycles, as well as a growing portfolio of tyres for specific applications and customized ones.



GRIP EDITION



GRIP EDITION



PRO-III R

- DOUBLE BRAKE
- PIRELLI TYRES
- ELECTRONIC BELL



TURAREG

Provisional name

- DOUBLE BRAKE
- PIRELLI TYRES
- ELECTRONIC BELL



URBAN CAMOU

- DOUBLE BRAKE
- PIRELLI TYRES
- ELECTRONIC BELL



**GRIP
EDITION**



AL2

Provisional name

- DOUBLE BRAKE
- PIRELLI TYRES
- ELECTRONIC BELL
- 10AH BATTERY



ADVANCED SAFETY



ADVANCED SAFETY

Safety is a hallmark of how Platum products are conceived and developed. We use the best components and material to ensure that our ranges stand the test of time and offer a safe ride.

Our commitment pushes us and enables a process of constant improvement led by the concept of Advanced Safety: we are not satisfied with basic, we want to advance a new way of thinking about safety in urban e-mobility, raising the bar for everyone.

All our e-bikes are equipped with brakes that include a motor cut-off sensor, which ensure a more efficient and effective braking. We choose to mount bigger wheels and mainly use disc brakes on our e-scooters, as they perform better in the city, offering better stability and allowing users to reactively stops even if an obstacle appears at the last moment on their way.

With the 2023 line-up we push this concept even further, equipping our new products with an enhanced double braking system and a more powerful electronic bell.



ADVANCED SAFETY



PRO-II^{EVO}

- DOUBLE BRAKE
- ELECTRONIC BELL



CITY CROSS-E EVO

- DOUBLE BRAKE
- ELECTRONIC BELL



ADVENTURER

- DOUBLE BRAKE
- ELECTRONIC BELL



04 — Gaming Accessories



PLATUM BRANDS



The world of accessories can make the gaming experience unique and distinctive. This is the concept that drives Platum in the creation of a complete and compelling ecosystem.

Attention to details and usability solutions ensure that the player is always at the center, living a complete sensory gaming experience.





The Brand

Panthek is Platum's brand, the result of the company's long experience in gaming business.

From the gaming chair, to headphones, to controllers Panthek ecosystem places the quality of the gaming experience at the center, making it engaging and exciting.

Panthek stands for:

Engagement

Every detail contributes to immerse the player in a compelling sensory dimension.

Usability

An intuitive and interactive gaming experience in which the player remains the protagonist.

Ecosystem

A rich and complete range of accessories to immerse yourself in the Panthek universe.

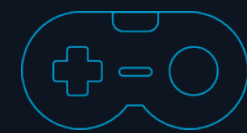




VALUES

- Engagement
- Usability
- Ecosystem

Line-up




gaming accessories





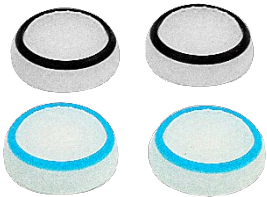








			
COMPATIBLE PS5®	COMPATIBLE PS5®	COMPATIBLE PS5®	COMPATIBLE PS4®
3MT LED CHARGE & SOFT PLAY CABLE	DUAL LED CHARGE & SOFT PLAY CABLE	2MT HDMI NYLON CABLE	USB 2.0 CHARGING CABLE
LED light on the cable	Charging for 2 controllers	High speed HDMI 2.0	3m long charging cable
Super Soft cable	LED light on the cable	Compatible with 3D, 4K 60FPS, HDR, Dolby Vision	High quality micro USB connector
3m long	Super Soft cable	Coated with nylon	Offers a smooth connection
	3m long	2m long	

			
COMPATIBLE PS4®	COMPATIBLE NINTENDO SWITCH®	COMPATIBLE NINTENDO SWITCH®	COMPATIBLE NINTENDO SWITCH®
DUAL USB CHARGING CABLE FOR PS4	TEMPERED GLASS FILM	HARD CASE	STARTER KIT
Rugged 2-in-1 Play-Charge cable	Tempered glass in 2 sizes	EVA material	Soft travel case
High quality micro-USB connector	Ultra resistant protection	Sturdy and durable	Tempered glass in 2 sizes
Compatible with all devices with a Micro USB port.	Maintains tactile functions		Cleaning cloth included
	Cleaning cloth included		Case for 4 game cartridges





				
COMPATIBLE NINTENDO SWITCH®	COMPATIBLE PS4®	COMPATIBLE PS5®	COMPATIBLE PS4®	COMPATIBLE PS5®
SLIPCASE	THUMB GRIPS	FLUORESCENT THUMB GRIPS	BLACK SILICON COVER	CONTROLLER ENHANCING KIT
Soft material	High quality and durable rubber grips	Kit of 4 two-tone grips	High quality silicone	High quality silicone
With convenient zipper	Greater accuracy and sensitivity	More grip for better control	Protection from bumps and scratches	Protection from bumps and scratches
	Prevent slipping	They glow in the dark	Comfortable grip	Greater accuracy and sensitivity
	Pack of 8 pieces in 4 different types	Elastic silicone material	Easy to install and remove	Prevent slipping
				
COMPATIBLE NINTENDO SWITCH®	COMPATIBLE PS5®	COMPATIBLE MULTI PLATFORM		
JOY-CON CHARGER STATION	DUAL DROP & CHARGE STATION	GAMING HEADSET	GAMING CHAIR	
Charge up to 4 Joy-Con	2 mini Drop&Charge adapters included	Compatible with all audio devices with 3.5m mini-jack connector	135° reclining mechanism	
Charge status LED	2 slots for Drop&Charge adapters	Connection type: 3.5mm analog	Class 3 gas lift	
1m USB charging cable	1m USB-C cable	Speaker diameter: 40mm with high performance magnets	Back and seat in leatherette material	
On / Off button			Headrest and lumbar pillow included	



PLATUM LICENSED BRANDS



The Brand

The Abarth gaming accessories line brings the real-life adrenaline of the motorsport world to everyone's room, living a real Scorpion experience.

VALUES

- Biting
- Racing
- High-adrenaline

Line-up



gaming accessories



STERING WHEEL

Offers a better touch feeling

Avoids the sensation
of sweaty hands

Elastic silicone material



GAMING CHAIR

Offers a better touch feeling

Avoids the sensation
of sweaty hands

Elastic silicone material





The Brand

The Automobili Lamborghini gaming accessories are dedicated to high achievers and are carefully designed in every detail to ensure top-performing results.

VALUES

- Performance
- Achievement
- Power

Line-up



gaming accessories



COMPATIBLE PS5®

SILICON COVER
AND THUMB GRIPS

Offers a better touch feeling

Avoids the sensation
of sweaty hands

Elastic silicone material



COMPATIBLE PS4®

SILICON COVER
AND THUMB GRIPS

Offers a better touch feeling

Avoids the sensation
of sweaty hands

Elastic silicone material



COMPATIBLE PS5®

CONTROLLER CHARGING STATION

Charges 2 controllers

LED charge status

Voltage regulator

USB power cable included



COMPATIBLE NINTENDO SWITCH®

ARMOUR CASE

EVA material

Light and resistant

Pockets to store up to 5 games
and 1 Micro SD card



COMPATIBLE MULTI PLATFORM

HEADSET MULTI PLATFORM

Speaker diameter: 50mm

In-line controller

Sensitivity: 95±3dB

1.6m long cable



COMPATIBLE PS4® - PC

WHEEL AND PEDALS

Rumble vibration

Rubber grips

Provided with 2 axis
and 17 action buttons

Foldable pedal footrest





GAMING CHAIR	SPORT GAMING CHAIR
High quality material	High quality material
135° reclining mechanism	135° reclining mechanism
Metal base	Metal base
Class 4 gas lift	Class 4 gas lift



LEATHER GAMING CHAIR	RACING SEAT
Leather Material	Reclining mechanism
135° reclining mechanism	Steel frame
Tilt mechanism with stand lock	Adjustable angle and distance pedal plate
Class 4 gas lift	Easy to assemble





The Brand

The Juventus gaming accessories are designed to immerse the player in the gaming experience and feel the sporting spirit of the Italian soccer team.

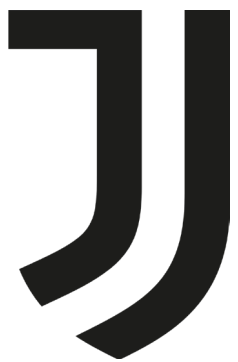
VALUES

- Goal-Oriented
- Competition
- Team Spirit

Line-up



gaming accessories



COMPATIBLE NINTENDO SWITCH®

STARTER KIT	BLACK SILICON COVER AND THUMB GRIPS	BLACK SILICON COVER AND THUMB GRIPS
EVA case	Offers a better touch feeling	Offers a better touch feeling
Net pocket for accessories storage	Avoids the sensation of sweaty hands	Avoids the sensation of sweaty hands
Elastics to hold the console	Elastic silicone material	Elastic silicone material
Thumb grips and tempered glasses included	Thumb grips included	Thumb grips included



COMPATIBLE MULTI PLATFORM

GAMING HEADSET	GAMING CHAIR
Speakers 40mm	Back and seat leatherette material
1.65m PVC cable	130° reclining mechanism
Omni-directional microphone	Class 3 gas lift



COMPATIBLE PS5®



COMPATIBLE PS4®





PLATUM

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