
BPS

Business Policy Survey

Second Quarter 2022 Report

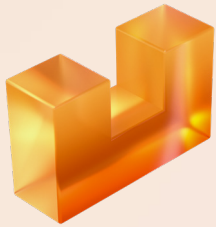


Methodology

Second Quarter 2022 Report

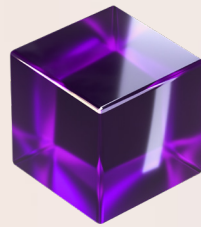
Nationally distributed online survey of 1,200 US business influencers

Survey was fielded May 3 – 18, 2022



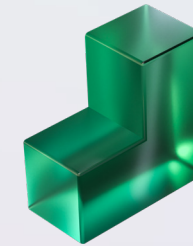
*400 Full-Time
Employees*

Individuals who work at for-profit
companies with at least
1,000 employees



*400 Business
Decision-Makers* (BDMs)

Individuals who make hiring, purchasing or
financial investment decisions on behalf of
their companies



*400 Retail
Investors*

Individuals with \$100K or more in
securities investments who follow
news about business and financial
markets closely

Summary

Inflation remains the top priority among corporate influencers.

- Among employees and business decision-makers, inflation now ranks first, up from second and third respectively in the previous quarter.
- A majority of influencers feel the Biden Administration is not doing enough to combat inflation.

Corporations are expected to take action in response to the war in Ukraine, but worries about inflation appear more acute than geopolitical concerns.

- Influencers, particularly investors, want corporate action in response to the war.
- Containing Russian aggression ranks relatively low on the list of government priorities; there is more anxiety about the potential economic impacts of the war than about the war itself.



Inflation is the top concern

among all influencer groups

Government priorities ranked by top three choices.

		 Employees	 BDMs	 Investors
	All			
Inflation	1	1	1	1
Healthcare and drug prices	2	2	2	2
Climate change	3	4	3	5
Federal budget deficit	4	7	4	3
Cybersecurity	5	6	7	4
Diversity, equity, and inclusion	6	3	5	9
Violent crime	7	5	8	6
Big technology	8	8	6	10
Voting rights	9	9	9	6
Russian aggression	10	10	10	8
Social programs	11	11	11	11

Influencer groups are united this quarter in their view of inflation as the top priority for the federal government.

In addition, 51% feel Biden administration policies don't go far enough in reducing inflation.

Healthcare remains second

and Russia is not a high priority

Government priorities ranked by top three choices.

	All	 Employees	 BDMs	 Investors
Inflation	1	1	1	1
Healthcare and drug prices	2	2	2	2
Climate change	3	4	3	5
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Working to contain Russian aggression ranks relatively low on the list of government priorities (somewhat more important to investors than to employees and business decision-makers).

Economic impact of war

is a primary concern

Percent extremely concerned about potential outcomes of war in Ukraine.



Influencers express more concern about potential economic effects of the war in Ukraine than about the war itself.



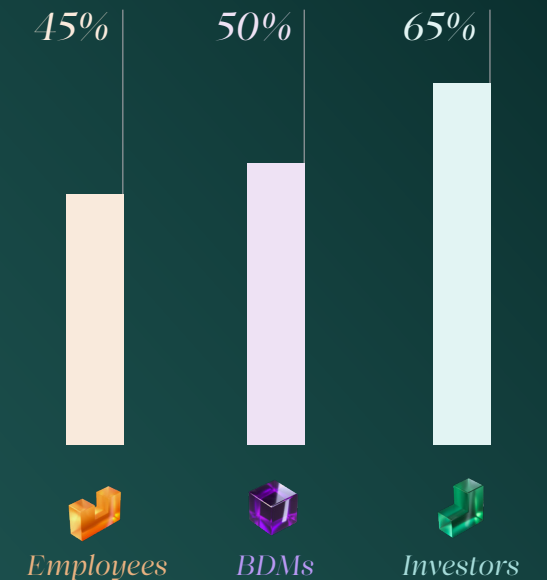
About half of influencers

feel companies should speak out regarding Ukraine



Investors are much more likely than employees and business decision-makers to think corporations should take a stand.

Influencers who feel companies should take a public position on the Russian war on Ukraine.



Actions on Ukraine

are more important than words

Desired corporate responses to Russian invasion of Ukraine.

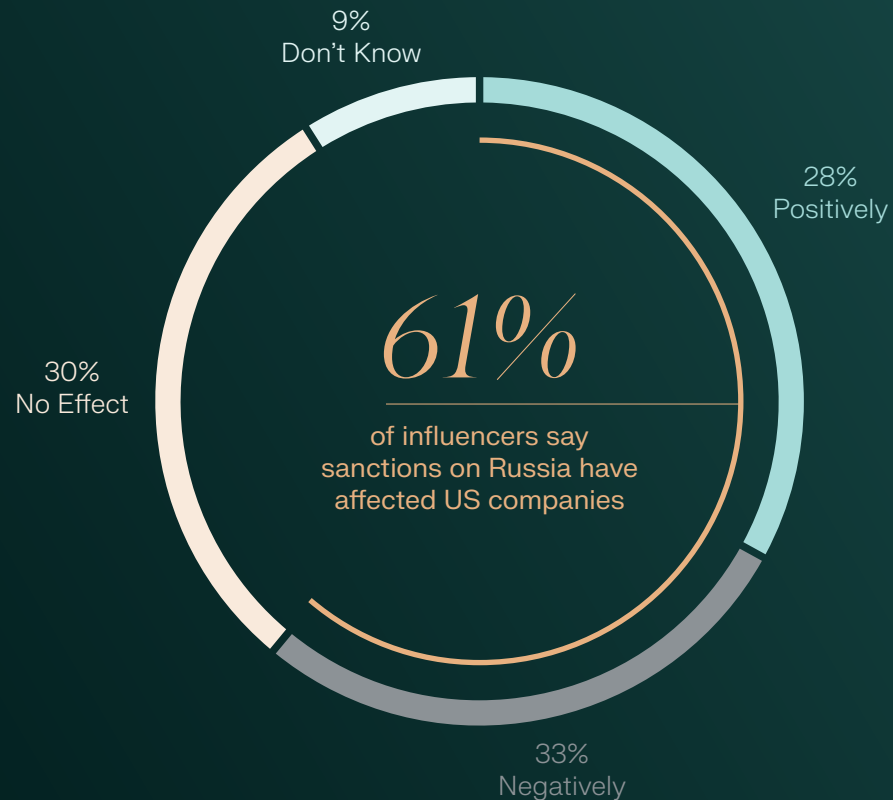


A larger majority of influencers feel US companies should take action in response to the war. Investors are even more likely than employees and business decision-makers to want a concrete corporate response.

Sanctions against Russia

directly affect many US companies

How have sanctions against Russia affected companies?

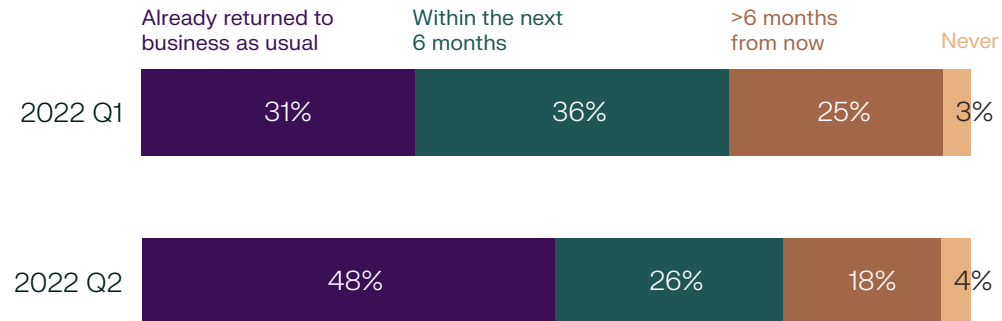


Most influencers say sanctions against Russia have a direct effect on the companies they are involved with. Perceptions are roughly balanced between positive and negative.

More companies return

to pre-pandemic norms

Given the current state of the pandemic, when do you expect companies will return to business as usual?



Almost half of influencers now say US companies have returned to business as usual, up considerably from less than a third in Q1 of this year.





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