



Supporting clients during high-level week of the UN General Assembly (UNGA)

Why does UNGA matter?

UNGA High-Level Week has become one of the world's leading convening forums, bringing together the full spectrum of senior stakeholders from across the world - from heads of state and CEOs to journalists, policymakers, philanthropists, and investors - in one place. Running concurrently, New York Climate Week draws hundreds of additional events and participants, making the last week of September a singular moment for cross-sector engagement. Together they offer unique opportunities for engagement across traditional silos that are difficult to replicate elsewhere, enabling participants to shape and communicate priorities, policy initiatives, and business strategies.

Unparalleled concentration of global stakeholders

- UNGA transforms New York into the world's most concentrated hub of decision-makers, with 193 world leaders, Fortune 500 CEOs, NGO heads, and international media converging within a 10-block radius of Manhattan
- What was once primarily a government affair has evolved into a comprehensive stakeholder ecosystem where government leaders, CEOs, entrepreneurs and venture capitalists, artists, musicians and social media influencers intersect.

A global platform for convening, dealmaking, and influence

- A vast ecosystem of side events hosted by global institutions and media creates a dense calendar of public and private convenings beyond UN headquarters
- Organizations and leaders leverage UNGA week to announce initiatives, close deals, and drive cross-sector collaboration
- With over 3,000 international journalists covering the week's developments and events, UNGA/Climate Week provides unparalleled global media reach and narrative-shaping power

Helping clients plan for UNGA

The importance of early engagement:

The time to start thinking about UNGA 2026 is **now**.

TO BUILD CREDIBILITY

Access to high-impact events, sought-after speaking roles, working groups, and partnership opportunities is often determined well in advance and influenced by sustained engagement.

Early and consistent participation positions clients as credible, committed stakeholders - unlocking greater access, influence, and impact during UNGA.

TO MAXIMIZE UNGA'S CONVENING POWER

Map the stakeholder landscape to identify priority targets actors across government, business, civil society, and media.

Determine the optimal client delegation, ensuring the right leaders are present to advance UNGA objectives and to build and sustain relationships with key stakeholders.

Develop targeted engagement strategies that build momentum and enable meaningful interactions on the ground

FGS' UNGA support

Our base package covers the full strategic foundation for UNGA engagement. Add-Ons extend that support into specialized areas, priced based on scope and complexity.

Core Components

Map the multi-stakeholder landscape

Identify key players across government, business, civil society, academia, and media who converge during UNGA/Climate Week

Prepare for high-stakes multi-audience engagement

Equip leaders to seamlessly navigate diplomatic meetings, business engagements, media interviews, and high-pressure, multi-stakeholder environments

Optimize event portfolio management

Evaluate 500+ events to leverage key UNGA opportunities across institutional, corporate, and civil society programming, including receptions, roundtables, and forums

Manage risk and crises across stakeholders

Deliver rapid, coordinated responses to issues affecting diplomatic, commercial, and reputational relationships

Drive early diplomatic and stakeholder engagement

Engage the foreign diplomatic corps, embassies in DC, and UN missions in New York, while building sustained relationships across sectors ahead of UNGA

Enable real-time execution and navigation

Provide live stakeholder intelligence and multi-venue coordination to ensure seamless movement across UN headquarters, corporate events, and institutional gatherings

ADD-ONS

Amplify your presence across digital channels

Develop content that reaches priority audiences before and during UNGA — including real-time content creation and rapid response across policymaker, media, and NGO audiences

Design media strategy

Utilize trusted media networks and relationships to manage coverage and placement opportunities

Event design and execution

Conceive and produce bespoke events during UNGA week, from format and programming to logistics and stakeholder coordination.

Develop integrated messaging strategy

Craft narratives that resonate across diplomatic, business, and public audiences - from UN officials and policymakers to CEOs, NGOs, and journalists

Our experience and team

FGS capabilities enable you to reach the audiences that matter most

GLOBAL PERSPECTIVE

We have offices across the world, ensuring cultural competency and relationship depth

INSTITUTIONAL INTELLIGENCE

We have a deep understanding of how different stakeholder groups operate, make decisions, and interact during UNGA

HIGH-STAKES DELIVERY

We have a proven track record of managing complex multi-stakeholder agendas and executing high-stakes programs that ensure visibility, access, and success on the global stage

EXPERIENCE AT GLOBAL CONVENINGS

We have deep expertise supporting clients at major international forums

CROSS-FUNCTIONAL EXPERTISE

We specialize in diplomatic engagement, geopolitical and policy risk, corporate communications, philanthropic, NGOs/non-profit communications, and international media activation

UNIVERSAL ACCESS

We have established relationships across all sectors and stakeholder groups that converge during UNGA - from UN missions and government delegations to Fortune 500 C-suites and NGO leadership

Select clients that we have supported at UNGA

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Our UNGA team

DEDICATED DIPLOMATIC & POLICY PROFESSIONALS IN NORTH AMERICA...



Capricia Marshall
Partner

Former U.S. diplomat, geopolitical and corporate diplomacy expert



Brett O'Brien
Partner

Former foreign and defense policy advisor to congressional leaders



Joshua Gross
Partner

Advisor to governments, corporations, and political leaders



Beth Tritter
Partner

Co-leads FGS' Social Impact practice and advisor on policy, advocacy, and stakeholder engagement



Deb Greenspan
Partner

Extensive experience with multilateral, international climate events



Alexander Steeghs
Director

Advises global clients on stakeholder relations, integrated communications, and advocacy strategies



Richard Mintz
Partner

Geopolitical and policy risk expert with a focus on the Middle East



Molly Matney
Director

UN expert and public diplomacy advisor to governments

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