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MILCHWERK October 6–7, 2027, Messequartier Dornbirn

MILCHWERK Registration Document

E-Mail: milchwerk@messedornbirn.at

MILCH WERK

Exhibitor Address: For listing in the Exhibitor and Product Directory
If the correspondence address differs from the exhibitor address, please provide it separately.

Company: | VAT ID No. (mandatory)

Street: | Phone:

Postal Code, City, Country: | E-Mail:

Internet: | E-Mail for invoice delivery:

Contact Person:

Mr./Ms.: | E-Mail:

Phone: | Mobile: | Fax:

Alternative Billing Address

Company: | VAT ID No. (mandatory)

Street: | E-Mail for invoice delivery:

Postal Code, City, Country:

Stand Package Area	9 m² Starter	12 m² Starter Plus	15 m² Core	18 m² Core Plus	24 m² Premium	30 m² Premium Plus	48 m² XL
Standard Price (net)	5.400 €	7.200 €	9.000 €	10.800 €	14.400 €	18.000 €	28.800 €

Early Bird Discount **10% discount on the package price for bookings made by November 9, 2026.**

We prefer* .. Inline Stand | Corner Stand (+5% surcharge | Peninsula Stand (+10% surcharge) * Subject to availability regarding size and layout.

Format	Description	Net Price
News-Case-Slot	20-minute live demonstration	560 €

Co-exhibitor Application

We hereby submit the legally binding registration of the following co-exhibitor. A registration fee of €261.50 applies to each co-exhibitor registration. The fee includes the publication of the company address in the exhibitor and product directory.

Please note: Owing to space constraints, the main exhibitor's company description may need to be abbreviated. This will only be done following prior consultation with the exhibitor.

Co-exhibitor

Company: | VAT ID No. (mandatory)

Street: | Phone

Postal Code, City, Country: | Fax:

E-Mail: | Website:

Contact Person:

Place, Date

Legally Binding Signature, Company Stamp

All prices are subject to statutory VAT. Subject to change without notice.

Co-Organizer:
messeladen GmbH/PULSE5
Zollhofgarten 2,
69115 Heidelberg
info@messeladen.de
www.messeladen.de

Organizer:
Messe Dornbirn
Messeplatz 1,
A- 6854 Dornbirn
milchwerk@messedornbirn.at
www.messedornbirn.at

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Terms and Conditions of Participation and Exhibition

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1. GENERAL TERMS AND CONDITIONS OF PARTICIPATION

Only businesses within the meaning of the Austrian Business Code (UGB) (hereinafter referred to as 'exhibitors') are eligible to participate in events organised by Messe Dornbirn GmbH (hereinafter referred to as 'Messe Dornbirn') – with its registered office at A-6854 Dornbirn, Messeplatz 1. The following Terms and Conditions of Participation and Exhibition shall form the sole basis of the legal relationship between Messe Dornbirn and the exhibitor. This also applies to all other agreements entered into the course of organising the event. Messe Dornbirn reserves the right to reject applications to exhibit at the trade fair without giving reasons.

2. REGISTRATION

The relevant registration form for the event to register must be used. It must be filled in fully and signed in a legally binding manner, and serves as the basis for the allocation of stand space. By signing the registration form, the exhibitor accepts the Terms and Conditions of Participation and Exhibition in full. The contract between Messe Dornbirn and the exhibitor is concluded once Messe Dornbirn forwards the confirmation of registration to the exhibitor. Should a registration confirmation not be sent, the dispatch of the stand confirmation shall be deemed to constitute the conclusion of the contract. Messe Dornbirn may revoke the authorisation granted should the conditions for granting it not be met, or no longer apply. Only such goods as are listed in the application may be exhibited.

2.1 SUBLETTING

Unless approval has been given by the exhibition organisers, the exhibitor is not permitted to sublet or otherwise make available, in whole or in part, the stand allocated to it nor to exchange it or accept orders on behalf of another company. The admission of one or more co-exhibitors, as authorised by the exhibition organisers, is subject to a fee.

2.2 PRIVACY POLICY

By signing the registration form, the exhibitor hereby expressly agrees that all data provided to Messe Dornbirn may be processed by automated means and published. The processing is carried out for the purposes of contract fulfilment, reporting in the media and on our website, for advertising purposes and as part of our public relations work. The exhibitor further agrees that the data provided by it in the registration form may be passed on for advertising and reporting purposes to Russmedia GmbH, Gutenbergstrasse 1a, 6858 Schwarzach, Austria, to ORF, Würzburggasse 30, 1136 Vienna, Austria and also to Schenker & Co AG, Spedition, Interpark Focus 50, 6832 Röthis, Austria. The data controller is Messe Dornbirn GmbH (Austrian company register no. 59468d), Messeplatz 1, 6854 Dornbirn, Austria, telephone +43 5572 305-0. The exhibitor may withdraw this consent, in whole or in part, in writing at any time to the above address or by email to datenschutz@messedornbirn.at and do so without giving any reason. We take the protection of personal data very seriously. Please visit our website www.messedornbirn.at/nutzungsbedingungen for further information on this.

3. STAND ALLOCATION

Messe Dornbirn makes every effort to accommodate the information provided by the exhibitor in the registration form; however, the exhibitor has no legal entitlement to this. Messe Dornbirn will allocate the stand no later than three weeks prior to the start of the trade fair. Errors in stand allocation or changes to stand arrangements do not entitle the exhibitor to withdraw from the agreement or to claim damages. A permanent stand (fixed stand) that has been approved by Messe Dornbirn in exceptional cases may be revoked at any time without giving reasons. It does not constitute a right to stand allocation and does not exempt the stand holder from the obligation to register.

4. WITHDRAWAL FROM THE CONTRACT

Once registration has been completed and the contract has been concluded (see point 2), withdrawal from the contract is not permitted. The stand hire and registration fee – including all statutory taxes – are payable even if the exhibitor does not take part in the trade fair. Any costs incurred in setting up the infrastructure at the exhibition stand (electricity, water, stand construction, etc.) will also be invoiced separately. However, should Messe Dornbirn succeed in letting the space not occupied by the exhibitor to another party on equivalent terms, the registered company shall be liable to pay a cancellation fee of at least 30 per cent of the full rental amount as well as any applicable statutory charges.

4.1 TERMINATION OF CONTRACT

Should violations of statutory or regulatory provisions by an exhibitor come to light during the trade fair and the exhibitor fail to rectify said violations without delay, or should justified complaints – such as a false advertising claim – be lodged against an exhibitor, Messe Dornbirn reserves the right to exclude that exhibitor from further participation, even while the event is in progress. Messe Dornbirn is entitled to reschedule, shorten or cancel the trade fair. In the event of a full or partial postponement or curtailment, the contract shall be deemed to have been concluded for the new date and for the new duration, at the prices applicable at that time. In such cases, the exhibitor shall not be entitled to withdraw from the event or to claim damages. Should the event not take place, payments for this event due from registered exhibitors shall be waived. Any claims for damages are hereby excluded.

5. TERMS OF PAYMENT

Payments due to Messe Dornbirn must be made upon receipt of the invoice, free of charges and deductions. Invoices are issued in euros. Rental invoices must be paid before taking possession of the stand. All taxes, fees and charges, in particular value added tax, contract fee and advertising charges, are payable by the exhibitor. Statutory interest on arrears shall be payable in the event of late payment. All prices quoted are net prices. Please contact the Finanzamt Feldkirch-Stadt tax office for any VAT refunds for foreign exhibitors. Further information and forms are available at https://service.bmf.gv.at/service/anwend/formulare/

6. STAND CONSTRUCTION AND DESIGN

6.1. The stand space hired by the exhibitor is generally understood to be without partition walls, unless expressly stated otherwise in the relevant registration forms. A structural partitioning in accordance with the stand layout is mandatory (rear and side walls). Should the exhibitor fail to provide adequate partitioning, Messe Dornbirn is entitled to install partition walls (2.50 m high) at the exhibitor's expense. These shall depend on the requirements of the event. The stand construction height is 2.50 m. Stand structures (as well as the installation of advertising elements) exceeding a height of 2.50 m are only permitted subject to the timely submission of stand construction plans and written approval from Messe Dornbirn. The erection of enclosure walls that deviate from the standard stand layout requires prior notification and approval from Messe Dornbirn. Above a height of 2.50 m, the rear walls facing neighbouring stands must be white or black and kept plain (without any lettering, logos, etc.). Stand boundaries must be strictly observed. Where advertising materials directly face adjacent neighbours, an appropriate distance must be maintained. The exhibitor must ensure that information concerning any load limits applicable to the stand area is obtained from Messe Dornbirn. The name and address of the exhibitor must be clearly displayed on the stand. The stands must be decorated in a tasteful manner. Drilling, sticking, painting, etc. on the floors, walls, pillars and ceilings of the buildings and other structural elements is prohibited. Any damage caused to the stand area during the rental period shall be borne by the exhibitor.

The attachment of any loads or objects to these structural elements is not permitted; all suspension arrangements must be ordered and carried out via Messe Dornbirn.

6.2. SETUP IN THE OUTDOOR AREA (TEMPORARY STRUCTURES)

Stand structures in the outdoor area must be designed in accordance with the applicable standards for the relevant wind and snow loads, where applicable. In the event of weather warnings (storms, thunderstorms, etc.), such structures must be cleared if necessary.

6.3. The exhibitor concerned is liable for any personal injury or damage to property resulting from structures erected improperly.

7. TECHNICAL CONNECTIONS AND ADDITIONAL SERVICES

In accordance with the order placed by the exhibitor, Messe Dornbirn will provide electricity, water, waste water and communication connections to the respective exhibition stand in return for payment of a corresponding flat-rate fee. All installations within the stands must be arranged by the exhibitor and are at the latter's expense. These may only be installed by companies holding the relevant official licence and only from the connection points designated for the respective stand. All installations are inspected by a supervisory body appointed by the Government of the State of Vorarlberg to ensure compliance with legal regulations. Should this not be the case, such installations must be removed and re-erected in accordance with the regulations. In the event of improper installation or operation, the exhibitor shall be liable for any personal injury or damage to property that is caused by the exhibitor themselves, their goods on display or their employees. Any subsequent orders for energy and other additional services placed after the order deadline can only be processed when possible and will incur a 20 per cent surcharge on the base prices. The applicable order deadlines are set out in the registration documents for the respective trade fair.

8. SETUP AND DISMANTLING OF STANDS

The official setup and dismantling times for the respective trade fair must be strictly adhered to. Detailed information on the relevant setup and dismantling procedures can be found in the exhibitor information sheet for the respective trade fair. Should the stand, which has been hired and allocated by Messe Dornbirn, not be occupied by 6.00 pm at the latest on the day before the exhibition opens, or should it be vacated before the end of the exhibition, Messe Dornbirn shall be entitled to dispose of it as it sees fit. In this case, the exhibitor shall have no entitlement to a refund of the rental fee or any proportionate part of it. The dismantling of stands – whether in whole or in part – is not permitted before the official closing time of the exhibition. Exhibition goods may only be removed from the allocated exhibition space once the exhibitor has settled all costs for which they are liable. Unless otherwise agreed, the stand must be cleared by no later than one day after the end of the exhibition; failure to do so may result in Messe Dornbirn arranging for the stand to be cleared at the exhibitor's expense. In such cases, Messe Dornbirn accepts no liability for the proper removal and storage of exhibition items. Any storage charges are to be borne by the exhibitor. The exhibition space must be handed over in the same condition as it was when taken over by the exhibitor. The exhibitor is liable for any damage and contamination of the floor, walls and any materials provided on a hire or loan basis that goes beyond what is unavoidable. (Carpet adhesive tape that can be removed without leaving any residue is available for purchase from the exhibition organisers or the hall managers.)

9. FIRE SAFETY AND SECURITY

The use of open flames and highly flammable liquids is prohibited throughout the exhibition grounds. All fire safety regulations and the provisions of the Austrian Building Co-ordination Act must be observed when designing the stand. All materials used for construction and decoration must, in accordance with Ö-Norm B 3800 and European Standard EN 13501, be flame-retardant, low-smoke producing and non-dripping. Open sources of fire are not permitted in the exhibition halls. Smoking is prohibited in the exhibition halls.

All hazardous substances to be used must be declared and approved by Messe Dornbirn.

The use of gas cylinders is regulated as follows:

a. The use and storage of liquefied petroleum gas cylinders inside the exhibition halls is not permitted.
b. The use of liquefied petroleum gas outdoors is permitted provided that no more than one 11 kg cylinder is used per gas appliance and also that only one spare cylinder in total is stored at the stand for replacement purposes. Any further liquefied petroleum gas cylinders must be temporarily stored in the gas storage facility provided by Messe Dornbirn.
c. The use of non-flammable gases (balloon gas, CO₂, etc.) is also permitted indoors. However, the same conditions as set out in points (b) and (d) apply to the number of cylinders at the stand and to temporary storage in the gas storage facility of Messe Dornbirn.
d. The processes of storing and retrieving gas cylinders at/from the gas storage facility of Messe Dornbirn are monitored and assisted by the exhibition security service.
e. All gas cylinders and appliances must always be secured to prevent them from toppling over, and the safety guidelines specified on the appliances and cylinders must be strictly observed. Liquefied petroleum gas cylinders must not be used in series. The following regulations apply to the use of bioethanol, fuel pastes, etc.:
f. At least one fire extinguisher suitable for fire class C and approved in accordance with DIN 14406 or EN3 must be stored at the stand.
g. Storage containers for daily requirements (max. 5 litres) must be stored in a clearly organised manner in sealed, fire-resistant containers. They must be kept out of reach of unauthorised persons. Storage containers must be kept in non-flammable collection containers.
h. Smoking is strictly prohibited on the storage site.
i. Any instructions given by the volunteer fire brigade during and prior to the trade fair must be adhered to. Emergency exits, fire alarms, fire extinguishers, distribution cabinets, etc. must remain unobstructed and accessible at all times. Goods on display and other items must be positioned and secured in such a way that they do not pose a hazard or cause damage. Messe Dornbirn is entitled at any time to demand that measures be taken to eliminate such risks. Failure to comply with this request may result in immediate exclusion from the event.

10. SECURITY AND INSURANCE

Messe Dornbirn provides general security patrols for the exhibition grounds and halls during the official setup and dismantling periods, as well as during the exhibition. However, it accepts no liability for theft, loss or damage. Security services are not available outside the times specified above. The exhibitor is responsible for supervising and guarding their stand. Special security guards are only permitted with the approval of the exhibition organisers. Registration in writing or participation in a trade fair or event does not automatically provide insurance cover. Exhibitors are strongly advised to insure their trade fair and exhibition items, as well as their public liability, at their own expense.

11. FORKLIFT TRUCKS AND EXHIBITION LOGISTICS

Throughout the entire exhibition grounds, logistics services may only be carried out by the logistics provider contracted by Messe Dornbirn (exhibition logistics company) or, in individual cases, by Messe Dornbirn itself. This includes the storage of returnable containers, loading and unloading, and the transport of exhibits etc. using forklift trucks. Operating your own forklift trucks and storing empty containers are not permitted.

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12. CLEANING AND WASTE DISPOSAL

Messe Dornbirn is responsible for cleaning the aisles and exhibition halls. The exhibitor is responsible for the maintenance and cleaning of their own exhibition space and exhibition items. The stand cleaning must be completed every day before the official exhibition opening time. Outside of opening hours, exhibitors and their representatives are only permitted to remain in the exhibition halls for one hour before and one hour after the official opening times.

Messe Dornbirn has set up a comprehensive network of bins for exhibitors to dispose of organic waste, general waste, paper, glass and metal. The Austrian Waste Separation Act must be observed when using them. In the event of non-compliance with these regulations, the exhibitor will be charged a proportionate share of the disposal costs. Packaging materials must be removed from the exhibition halls by 6.00 pm on the day before the exhibition opens; otherwise, Messe Dornbirn may arrange for their disposal at the expense of the exhibitor.

13. ADVERTISING

Only the stand allocated to the exhibitor may be used for advertising purposes. Third-party advertising is permitted only with the written consent of Messe Dornbirn. Advertising banners, leaflets, surveys, etc. must not be displayed, distributed or carried out outside the allocated stand. Messe Dornbirn reserves the right to stop any unauthorised advertising that has been displayed or carried out without prior approval, and to do so without consulting the exhibitor and without recourse to the courts, and to remove such advertising at the expense of the party responsible. Promotional activities outside the stand will only be authorised in exceptional cases and require written approval from Messe Dornbirn. The content of all promotional activities at the stand and of any advertising messages must comply with ethical principles. In addition, any promotional activities must not interfere in any way with the business operations of other exhibitors. The exhibition organisers must be consulted if there is any doubt. Microphones, music and public address systems, and other noise-generating equipment require prior written authorisation from the exhibition organisers. The exhibition organisers also reserve the right to adjust the volume and, if necessary, even to switch the equipment off.

14. PHOTOGRAPHY

Messe Dornbirn is entitled to commission photographs, drawings and film footage of exhibition stands and exhibits and to use these for its own documentation and for publication. The exhibitor waives any copyright claims in this regard.

15. COPYRIGHT

Under copyright law, exhibitors are obliged to obtain a performance licence for any musical performance (radio, cassette recorders, television, video, self-copied music on CDs, MP3s, etc.) from the relevant office of AKM (www.akm.co.at) or GEMA (www.gema.de) no later than three days before the start of the trade fair.

16. LIABILITY

Messe Dornbirn shall be liable for any damage it causes to the exhibitor through gross negligence; Messe Dornbirn shall not be liable for damage caused by slight negligence. Information contained in sales brochures relating to trade fair events is based on past experience; as a result, it is not binding, and no claims may be derived from any discrepancies. The exhibitor shall be liable for any damage incurred by Messe Dornbirn as a result of actions on the part of the exhibitor, its employees or its contractual partners. Should any of the persons mentioned above breach the terms of the contract, the exhibitor shall pay a penalty of €200 to Messe Dornbirn. This does not affect the right to claim further damages.

17. CATERING AND HYGIENE

Food and drink intended for immediate consumption may only be sold by catering establishments that are officially registered as such with Messe Dornbirn and which hold a catering licence. All catering establishments are also subject to the Supplementary Catering Regulations of Messe Dornbirn and the requirements of the Institute for Environmental and Food Safety of the State of Vorarlberg. Please contact Messe Dornbirn to request these documents.

In the event that goods on display subject to the Food Act are exhibited, displayed or processed, the exhibitor is obliged to ensure that the necessary conditions for impeccable hygiene are in place. All exhibitors will be subject to checks by official inspection bodies both before and during the trade fair.

18. PRICE LABELLING REQUIREMENTS

In accordance with Section 2(1) of the Austrian Price Labelling Act of 19 March 1992, all goods on display must be labelled with their prices. This does not apply to goods on display intended exclusively for resellers. However, this must be clearly indicated by a prominently displayed notice. There are labelling requirements for certain goods on display – particularly for product groups subject to the Food Act – regarding their ingredients, production and expiry dates, as well as information on safety and usage.

19. HOUSE RULES

Messe Dornbirn exercises the domiciliary rights to the premises throughout the entire exhibition site and the associated car parks. The current house rules of the venue apply.

20. FINAL PROVISIONS

20.1. Any claims made by the exhibitor must be submitted to Messe Dornbirn by registered letter no later than 14 days after the close of the exhibition. Any claims raised at a later date shall not be considered.

20.2. Any failure on the part of the exhibitor, its employees or its agents to comply with the contractual provisions shall entitle Messe Dornbirn to terminate the contractual relationship with immediate effect.

20.3. Exhibitor-related data is processed electronically and used primarily for the purposes of organising the trade fair. The exhibitor hereby consents to Messe Dornbirn passing on data necessary for the assessment of the creditworthiness of the exhibitor or for the enforcement of claims to the Kreditschutzverband von 1870 association for the protection of creditors (KSV1870) or other institutions serving this purpose.

20.4. Verbal agreements or undertakings shall only be binding on Messe Dornbirn if they are set out in writing and signed by both parties or confirmed in writing by Messe Dornbirn.

20.5. The contractual relationship between Messe Dornbirn and the exhibitor shall be governed exclusively by Austrian law. Dornbirn is agreed as the place of performance and the place of jurisdiction.