

ENGEL appoints new Managing Director in Mexico

Schwertberg, Austria – September 2021

Emilio López has been appointed as the new Managing Director of ENGEL de Mexico SA de CV. He succeeds Peter Auinger, who retired on 1st September 2021.

Emilio López brings extensive experience of sales and management in the plastics and chemicals industries to his new role. After studying plastics engineering in Germany, he divided his time between Germany and Latin America. “We are delighted to have signed up a highly experienced expert for our strategically important market of Mexico – someone who is familiar with the cultural environments of both Latin America and Europe,” says Dr. Christoph Steger, CSO of the ENGEL Group headquartered in Austria. “Mr. López and his team are set to write the next chapter in ENGEL’s Mexican success story.”

He will aim to consolidate after-sales services while expanding the training programme for clients in Mexico and other Latin American nations. “In future, Mexico will be a key service hub for ENGEL customers in Latin America,” says Steger.

Two sites ensure customer proximity

Mexico is ENGEL's largest Latin American market, offering significant potential across all target sectors. Demand is rising particularly strongly for all-electric injection moulding machines and dual-platen large machines for applications that require particularly short cycle times. At the same time, products and solutions for the digitalisation and networking of production processes are becoming increasingly important across the application spectrum.

ENGEL is able to respond to this dynamic development through its two established sites in Mexico. The headquarters of ENGEL de Mexico SA de CV are in Querétaro, near Mexico City. Here ENGEL runs its own technology centre, training centre and spare parts warehouse. In 2019 a second site was established in Monterrey, in the north of the country. Today ENGEL has more than 70 employees in Mexico.

A well-planned transition

Emilio López joined ENGEL in June to prepare the ground for the transition.

Peter Auinger worked for ENGEL for more than a decade. Over that time he delivered a major contribution to the success of ENGEL's business operations in Mexico. He also played a key role in establishing WINTEC as a secondary brand and setting up the WINTEC production plant in Changzhou, China. "With his depth of expertise, strong social skills and personal dedication, Peter Auinger successfully achieved ambitious goals together with his teams on every continent. For this we would like to express our heartfelt thanks," concludes Christoph Steger.



Emilio López is the new Managing Director of ENGEL de Mexico SA de CV.

Picture: ENGEL

ENGEL AUSTRIA GmbH

ENGEL is one of the global leaders in the manufacture of plastics processing machines. Today, the ENGEL Group offers a full range of technology modules for plastics processing as a single source supplier: injection moulding machines for thermoplastics and elastomers together with automation, with individual components also being competitive and successful in the market. With nine production plants in Europe, North America and Asia (China and Korea), and subsidiaries and representatives in more than 85 countries, ENGEL offers its customers the excellent global support they need to compete and succeed with new technologies and leading-edge production systems.

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