Elevate Humanity
Creating a Better Future For All

HLTH 2023 united the entire healthcare ecosystem across four unforgettable days to inspire, improve, enhance, and elevate humanity. This year’s event featured an unprecedented number of 1:1 meetings, new curated programming and networking, exclusive company announcements, and an inclusive agenda featuring thought leaders from the complete spectrum of healthcare and wellness.

Event Snapshot

10,000+ Attendees
4,000+ C-Level Executives
950+ Sponsors
350+ Attendees
**Audience**

Seniority and Organization

- **36%** C-Suite
- **25%** VP & Above
- **20%** Director & Above
- **13%** Manager & Above
- **6%** Other

**Organization**

- **22%** Investors & Accelerators
- **20%** Startups
- **19%** Professional Services
- **14%** Health Systems & Hospital Providers
- **6%** Life Sciences & Pharma
- **6%** Associations, Non-Profit, & Academia
- **5%** Payers & Insurers
- **4%** Media
- **2%** Government

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**Most Popular Themes**

The Trending Topics That Were on Everyone’s Mind

- Artificial Intelligence
- GLP-1 Therapeutics
- Medicare/ Medicaid
- Equity & Inclusion
- The Role of Big Tech
- Investors & Founders
- Prioritizing Mental and Behavioral Health
- Value-Based Healthcare Gaining Traction
- Retail Involvement in Healthcare
- Food as Medicine

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**Job Roles**

At a Glance

- Clinician Leader
- EXECUTIVE TEAM
  - HUMAN RESOURCES
  - INNOVATION
  - INVESTMENT
- Marketing and Communications
- Operations
  - Patient Advocates
  - People Leader
- Product Management
  - Research and Development
1:1 Facilitated Connections
Efficient, Double Opt-In, Interest-Based Meetings

Hosted Buyer Meetings

3,600 Total Meetings

- 400 Qualified Decision Makers / Buyers
- 300 Technology and Service Solutions / Sponsors

Matching qualified decision makers across the healthcare spectrum with innovative solution providers.

Funding Founders Meetings

2,600 Total Meetings

- 900 Investors
- 1,200 Startup Executives

Matching qualified investors with startup executives seeking growth opportunities.

HLTH Connect Meetings

4,000 Total Meetings

General Attendee 1:1 Meetings scheduled via the HLTH mobile app.
"I'm not going to let this slow me down, I want to try and normalize speaking about diabetes for the next generation of people who have to tackle this disease."

Nick Jonas
Global Superstar and Co-Founder
Beyond Type 1

MAIN STAGE
Personal Perspectives:
Taking Patient Experience to New Heights
“Managing your health isn't easy, so culturally people want to take the friction out of this problem. We need to create a meaningful, trusted relationship between patients and providers.”

Tracey D. Brown
EVP, President of Walgreens Retail & Chief Customer Officer
Walgreens

MAIN STAGE
Walgreens’ Role in the Consumerization of Healthcare
There is a 30% increase in the amount of healthcare professionals who are having discussions about mental health. Being able to open up a platform that allows more conversations about culture and value will only benefit employees and leaders.
Buzz Across Social Media
#HLTH2023

62M
Aggregate Reach
Number of people who saw a post with hashtag #hlth2023

130K
Aggregate Engagements
Number of people who interacted with a post that had the hashtag #hlth2023

TOP Hashtags
- #healthtech
- #digitalhealth
- #ai
- #healthcareinnovation
- #healthinnovation
- #futureofhealth
- #agetechnology
- #telehealth
- #oralhealthcare
- #healthequity
- #primarycare
- #womenshealth
- #carecoordination
- #patienthealth

Ana de Sousa • 1st
Marketing & Comms | Leading High-Performance Teams, Crafting Glo...
Thank you #HLTH2023 for the amazing event! One of the best tradeshows I have ever seen in my professional life.

Chuck McQueary, • 2nd
MBA, CPA
Seasoned Board Member | Experienced C-Suite | Servant L...
Thank you HLTH for an outstanding #HLTH2023. You exceeded all of my expectations as a first year attendee.

Laura Simon • 1st
CSO | AI & Fintech For Global Hospital Processes
#HLTH2023 is the best conference every year. So productive and the swiss time-piece precise production is chef’s kiss. Every component, I take my hat off.
In The News

**60+** Company Announcements

**250+** Media Articles

- Walgreens
- General Catalyst
- Best Buy Health
- CLEAR
- Kaiser Permanente
- Oura
- Microsoft
- Google Health
- NOOM
- Samsung
- Uber
- Sutter Health
- Axios
- Business Insider
- CNBC
- Fierce Healthcare
- Endpoint News
- Healthcare Dive
- Forbes
- LinkedIn
- MedCity News
- Modern Healthcare
- MM+M
- STAT
- TechCrunch
- Yahoo Finance
LAS VEGAS
OCTOBER 20 - 23, 2024
THE VENETIAN
hlth.com/2024Event